



Comment by
Chester H. Lowell

THE VITAL QUESTION—Supplementing the action of regents of the University of California, in joining with Stanford University in opposition to the "anti-vivisection" measure on the ballot, the presidents of both universities have issued statements denying the charges of cruelty in their laboratories.

This raises an issue far bigger than "vivisection." Cruelty to animals is, to be sure, important, and if a thousandth of this were committed in laboratories that would be a thousandth as important. But the integrity of character of the next generation of California's educated young men and women is far more important. If David P. Barrows and Ray Lyman Wilbur are liars the moral corruption which they could spread among the coming leaders of California is more serious than all the blood of mice and rabbits which their laboratories could shed forever. If they are liars, they are precisely the two most dangerous citizens of California.

Now, the anti-vivisection agitators can be honestly mistaken about the things which they say go on in laboratories. They do not claim to have seen them themselves. But Presidents Barrows and Wilbur cannot be mistaken. They are liars. President Wilbur especially has spent most of his life in laboratories and President Barrows knows all about them. Either these men are telling the truth or they are liars. If they are telling the truth, the evil against which the proposed law is directed does not exist. If they are liars, it is more urgent to find that out, and scourge them from the high places they disgrace, than it is to save the feelings of all the guinea-pigs in the world.

* * * * *

THE FORD WAY—Henry Ford does not believe in the Rockefeller-Carnegie method of giving away millions. So, not for greed, for he already has more than he wants, but in pure public spirit he is going to do with his money exactly what a person of no idealism at all would do. He is going to invest it, where it will produce more goods and provide more jobs. That it will also make more profits for him, is, in his case, incidental. No one will suspect that it is for the profits that Ford now works.

After all, under our system, is not that about the best use that can be made of money? Give it away, yes; some of it. But if you give it away to individuals there is no way, outside of a few personal friends, of selecting which ones, and no one is rich enough to give it away to everybody.

All really big giving is necessary for purposes that ought to be public. Carnegie built libraries and pensioned professors. Rockefeller supports education and medical research. These are all functions of government.

Ford will build factories, to employ men and to make things. Everybody will be better off for his doing. Everybody would be automatically better off, even if he did it in pure selfishness, with no public spirit whatever. Even the most sordid millionaire, who is no public benefactor himself, can scarcely prevent his millions from doing good.

* * * * *

THIRD STAGE—When prohibition was first enacted, it almost enforced itself. Booze could not be distributed through the old channels and the new ones were not yet developed. So the prohibition experiment was an instantaneous and startling success.

But that did not last long. Before the end of the first year the machinery for evading the law was well organized, while the machinery for enforcing it was very much demoralized.

So, in the second year, prohibition became a "farce." It only stopped nine tenths of the drinking and practically all of the misery. But "anybody could get a drink"—that is, anybody with money, persistence, skill and pull enough could do it, and some did. Not being a complete success, nor so much of a success as it was the first year, it was easy to pretend that prohibition was a failure.

Now we are passing into the third stage. They are paying \$5 apiece for photographs of enforcement officers, which means that it is getting dangerous to sell it. They are catching and jailing crooked enforcement officers, which means that it is getting dangerous to bribe them. They are concentrating the "good booze" in a few well-guarded warehouses, so it is getting dangerous to drink what can be had. They are improving the coast patrol, so it is getting harder to import it. They are sending drunken drivers to the penitentiary, so it is getting dangerous to indulge. And public sentiment is turning against law-breaking, so it is no longer smart to boast of breaking this law. The vaudeville circuits have shut off the jokes, it is no longer even funny.

This is only the third stage. There are many stages yet before prohibition is an accepted success or a demonstrated failure. But the third step is at least in the direction of success.

* * * * *

THE WORLD DO MOVE—Two marks of progress: It is just eighty years ago, just one long lifetime, since the first American labor law was passed. It was in Massachusetts and provided that children under twelve years of age should not be worked more than

(Continued on Page 2)

Santa Ana People's Paper Daily Evening Register

VOL. XVII, NO. 267 Leading Daily Paper of Orange County. Population, 75,000. SANTA ANA, CALIF.

MONDAY, OCTOBER 9, 1922 24 PAGES

The Register, Established 1905. The Blade, Established 1887. Merged 1918.

60c PER MONTH

4 O'CLOCK EDITION

TURKS STAGE NEW ADVANCE

Seize Youth in Double Slaying

BARE NEW TWIST IN MURDER

Death of Pastor and Choir Singer Due to Mistaken Identity

POLICE GRILL BOY WHO FOUND BODIES

Jealousy Over Girl Leads to Killing of Church Folk, Claim

NEW BRUNSWICK, N. J., Oct. 9.—Clifford Hayes, 19, will be charged with the murder of Rev. Edward W. Hall, millionaire pastor, and Mrs. James Mills, his choir leader, according to an official statement issued at noon today by Prosecutor Beekman and Stricker.

The statement said that Raymond Schneider, 22, will be held as a material witness and that the process against Hayes will be issued in Somerset county wherein the bodies were found, this afternoon.

Prior to the prosecutors statement, Schneider was reported to have signed a statement charging that Hayes shot Mrs. Mills and Hall by mistake, thinking the woman was Pearl Bahmer, 15, daughter of a saloon keeper, with whom Hayes was in love.

Both Hayes and Schneider are in custody pending the formal charge against Hayes. Arrest of the chums came after an all night grilling.

Schneider and the Bahmer girl were the ones who discovered the bodies and reported their find to the police. Both had been quizzed previous to today and Schneider was understood to have maintained he had no knowledge of the crime other than that he stumbled onto the bodies, laid out side by side, with Mrs. Mills horribly mutilated.

Schneider in his new statement, according to report, declared that Hayes was jealous of Miss Bahmer and that while walking with Schneider the night of September 14—the night of the murder—he saw Pearl with a man who appeared to be intoxicated.

The two young men followed the pair and watched them disappear in the shadows under a crabapple tree on the abandoned Phillips farm.

They followed and then, according to the alleged statement, Hayes drew a revolver and opened fire, supposedly at Pearl and the drunken man. When the boys examined the bodies, however, they found it was the clergyman and the choir singer who had been shot.

This alleged statement, however, fails to explain how Mrs. Mills' throat came to be cut, how it was that the bodies were "laid out" with artistic precision under the tree, and why the minister's pistols were rifled and love notes found torn up and scattered on the ground.

Officials were reticent regarding the finding of the revolver, although it was officially stated the gun had been recovered and that the minister's watch—stolen from his corpse—had come into possession of police.

"My God, what a mistake!" cried James Mills, the church janitor and husband of the slain woman, when he heard the report of the solution of the crime.

The janitor again insisted that he believed in his wife.

"Eleanor was a good wife," said Mills. "I know that there was nothing between Rev. Hall and her."

Rev. Hall was such a good man, and always a friend of mine,"

Mrs. Hall, the wealthy widow of the pastor, denied herself to interrogators.

DELAY RETURN TRIP OF ARMY DIRIGIBLE

PASADENA, Oct. 9.—Because of a minor defect in one of the new motors in the army dirigible C-2, the big craft will not start on its eastward tour tonight, as had been announced. Instead, it was officially stated at Ross Field today, the ship will take the air either Tuesday or Wednesday.

This will probably make it impossible for Major Strauss and his crew to reach Detroit, as planned, on October 14.

Espe Wins Battle In Supreme Court for \$10,000,000 Oil Field

WASHINGTON, Oct. 9.—The People's Development company today in the supreme court lost its legal right to knock out the title held by the Southern Pacific Railroad to five tracts of oil land in Fresno county, California, valued at more than \$10,000,000.

Today's decision was in affirmation of rulings made in the case by the courts of California.

The People's Development company discovered oil on the disputed lands in June, 1909, and located placer claims. When the Southern Pacific which had patents to land under the railroad patent act, tried to oust it, the development company went into court, claiming that the patent given the railroad excluded rights to oil that might be found on the tracts.

Five sections of land are involved, all in the Coalinga oil fields.

BRITISH TO TEST BAN ON BOOZE CARGO

Steamship Lines to Send Vessels To United States With Liquor Aboard.

LONDON, Oct. 9.—Seven ships of the Cunard and White Star lines are to sail for America this week fully stocked with liquor to test the Daugherty order prohibiting ships from entering American ports with booze on board.

This announcement was made following a conference of shippers who met to decide what course to pursue.

The names of the ships to be used in the test were not made known.

TOKIO, Oct. 9.—American and Japanese steamship men in Japan today professed amazement over the orders of the Daugherty order prohibiting ships from entering American ports with booze on board.

Other Life Goss On

Outside the chapel life went bustling on. Automobiles went whirling by. Huge trucks rumbled, men and women laughed, little children babbled happily.

A yellow slip of paper had its influence upon the simple ceremony inside. A telegram it was, from the dead woman's brother, John Strong, at Nowata, Okla.

"Buy her at county expense," it read.

Its laconic irony hinted that perhaps fate had leered ghoulishly upon that brother also, had, possibly, played with his destiny and led him into the dark land of misfortune.

Minnie Strong had tried to walk with beauty. Into the many manuscripts that the police found in her trunk she had poured all her soul, in the hope that publishers might see fit to give to the world, her dreams of life as it should be.

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FOR BURNING ECZEMA

Apply Zemo, the Antiseptic
Liquid—Easy to Use

From any druggist for 35¢, or
\$1.00 for large size, get a bottle of
Zemo. When applied as directed it
effectively removes Eczema, quickly
stops itching, and heals skin trou-
bles, also Sores, Burns, Wounds
and Chafing. It penetrates, cleanses
and soothes. Zemo is a clean, de-
pendable and inexpensive antiseptic
liquid. Try it, as we believe
nothing you have ever used is as
effective and satisfying—Adv.

COMMENT

BY
Chester H. Rowell

(Continued From Page 1)

G. E. ENDS BUSY
SESSION HERE
LAST NIGHT

With nearly 1,000 in attendance
at the final session last night
the thirty-third annual Orange
County Christian Endeavor con-
vention was brought to a close.

This is said to have been the
most successful endeavor conven-
tion ever held in the county.

The Rev. Stanley H. Balles,
formerly of this city, now pastor
of the Grace Presbyterian church
of Los Angeles, preached the
closing sermon at the First Pres-
byterian church, making a stir-
ring appeal to the young people
of the convention for service and
Christian work.

The special meetings held yes-
terday afternoon were unusually
successful, according to the re-
ports.

Chinese Talk Popular

Miss Donaldina Cameron of the
Presbyterian Rescue Mission for
Chinese Girls in San Francisco,
addressed the young women's
meeting in the Sunday school
room of the convention church
and to a crowded audience told
the story of her work with the
little Chinese girls, describing
their rescue, education, and how
they are placed in good homes.

It was said that her talk was
one of the most impressive of
the entire convention.

The afternoon mass meeting
yesterday was addressed by
"Bob" Shuler, pastor of the Trinity
Methodist church in Los Angeles,
and endeavorers were en-
thusiastic in their comment af-
ter his inspiring talk.

His subject was "Challenge to
the Heroic" and his talk was
marked throughout by a strong
appeal for clean living, hard
work for the things that are
worth while, and a good fighting
spirit among endeavorers.

After the election of officers
at the Saturday night's meeting
the Rev. S. T. Hilgenfeld, pastor
of the Euena Park Congregational
church, gave the address of the
evening.

Officers are Installed

New officers for the coming
year who were installed at the
praise service last night are:

President, Charles Fuller, Pla-
centia; vice presidents, first,
Newton Pierce, Santa Ana; sec-
ond, Gelsimina Brown, Orange;

third, Elsa Raffi, Placentia;
fourth, James Smith, Huntington
Beach; secretary, Eva Osborn,
Santa Ana; treasurer, James An-
derson, Santa Ana; hospital chap-
lain, C. C. Collins, Santa Ana;

superintendents, intermediate, Don
Churchill, Brea; junior, Arline
Birchard, Santa Ana; tenth le-
giour, Mrs. Charles Fuller, Pla-
centia; efficiency, Margaret
Rouse, El Modena; prayer meet-
ing, Arline Davis, Orange; mis-
sionary, Mrs. H. P. Rankin, Santa
Ana; assistant missionary, Mil-
dred Anderson, Orange; "Orange
Juice" manager, Frank Rogers,
Santa Ana; social and recreation,
Kathleen Owens, Santa Ana, and
recruit, Agnes Campbell, Santa
Ana.

ALIEN WITH LIQUOR
DENIED CITIZENSHIP

BIDDEFORD, Me., Oct. 9.—United States citizenship is too
great a gift to be given to the
alien who appears for his final
papers with the taint of alcohol
upon his breath, according to a
ruling of Chief Justice Leslie C.
Cornish, of the Maine Supreme
court, who set a new standard
for naturalization when he re-
fused to admit a man on these
grounds.

The ruling was made in the
case of a Springvale man, who
applied for citizenship at Alfred
where the chief justice is pres-
iding over the September term.

"Are you a drinking man," asked
the court.

"I am not," replied the applicant.

"Have you been drinking to
day?"

"No, sir."

"Your breath smells as though
you had been drinking and I will
deny the application," ruled Chief
Justice Cornish.

"WORTHLESS" MONEY
IS VALUED AT \$2000

SPRINGFIELD, Mass., Oct. 9.—Finding that he had thrown
away in fun unsigned national
bank notes amounting to \$2000,
believing them to be worthless,
William B. Soucia, foreman of a
bridge construction gang, today
admitted that the joke was on
him when he was informed that
the notes were negotiable. The
bills were found tucked away in
a bridge pier that was being
razed and were part of a lot of
\$10,000, believed to have been
stolen while enroute from Wash-
ington to banks in western Mass-
achusetts.

Foreman Soucia and two other
workmen, noting that the bills
were unsigned, amused them-
selves for several days by throwing
them in the street and watching
persons scramble for them.
They were in denominations
from \$5 to \$20.

JAIL MAN ON CHARGE
OF DRUNKEN DRIVING

W. Jackman, Los Angeles, was
in the Orange county jail today,
following his arrest yesterday on a
charge of driving an automobile
while under the influence of intox-
icating liquor.

Jackman was arrested on the
complaint of W. F. Sibley, of Hun-
tington Beach, who said that he fol-
lowed the defendant from San Juan
Capistrano to Santa Ana and was
unable to pass him during that time
because of the manner in which he
was driving, reports at the sheriff's
office stated.

FILE INFORMATION

Information was filed today by
the district attorney's office in the
case of Thomas Hogan, charged
with driving an automobile while
under the influence of intoxicating
liquor. Hogan was arrested several
weeks ago following an alleged dis-
turbance at Seal Beach.

HOLD McCormick Funeral

SAN FRANCISCO, Oct. 9.—Funer-
al of Robert H. McCormick, spe-
cial assistant United States at-
torney general in charge of prohibi-
tion prosecutions here, was held
today, many prominent persons in
official circles attending. McCor-
mick was killed in an automobile
wreck last week.

WIDOW ASKS APPOINTMENT.

Petition of Charlotte B. Logsdon,
to be appointed administratrix in
the estate of her late husband, A.
M. Logsdon, was on file in the office
of the county clerk today. The es-
tate consists of property in Fresno,
valued at \$1,200, the plea sets
forth.

COMMISSION HEARING SET.

October 20 was set by the rail-
road commission as the date for a
hearing on the petition of Theodore
W. Brown, Flake, C. Smith,
Robert Gerwing and J. Sebastian, to
decree the water pumping plant of
C. J. Klatt, a public utility, accord-
ing to papers filed with County
Clerk J. M. Backs today.

GIRL POISON VICTIM

SACRAMENTO, Oct. 9.—May
Wilson, St. Paul, Minn., is in
an unconscious condition today
at the emergency hospital here
as a result of being mysteriously
poisoned. Police found her early
this morning in the hallway of a
local apartment house. She was
unable to account for her condition.

Basking sharks, the largest
known variety, grow to 82 feet.

LONG BEACH ELKS TO
JOIN ANTLERED MARCH

LONG BEACH, Oct. 9.—The
Long Beach Elks will take part
in the big parade at Santa Monica
Saturday, October 14. The
parade is part of the program of
events at the state convention of
Elks to be held at Santa Monica.

Those marching will wear
white trousers and dark coats
and carry canes decorated with
Long Beach banners, according to
the plans arranged by the
committee in charge. Full particulars
will be made known at the
meeting next Monday night.

S. A. PIONEER
IS SUMMONED
BY DEATH

Arrangements were being made
today for funeral services to be
held at 2:30 p.m. tomorrow at the
Mission Funeral home of Mills and
Winbigler for Mrs. Fannie S.
Greenleaf, who died yesterday at
her home, 2124 Greenleaf street,
aged 67 years.

Mrs. Greenleaf had been bed-
ridden for eight months, and her
death was not entirely unexpected.

A native of California, born near
Sacramento, in 1855, she was also a
pioneer of Santa Ana, to which city
she came with her family in 1882.

Her parents later moved to
Sonoma, where she grew to woman-
hood and graduated from the
Sonoma academy.

She was married at Hollister,
June 19, 1877, to Dr. E. F. Greenleaf.

Following the wedding Dr.

and Mrs. Greenleaf moved to New
Idria, San Benito county, where Dr.
Greenleaf practiced his profes-
sion.

When the family moved here in
1882 it settled on the ranch on
which the deceased lived up to the
time of her death. She is survived
by her sons, Walter, Frank and
Clifford A. Greenleaf; S. T. Moore
and W. S. Moore, Gilroy, brothers;
Mrs. M. E. Stovall, Williams, a
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The Santa Ana Register

Published by the
Register Publishing Company
J. P. BAUMGARTNER, President
T. E. STEPHENSON, Secretary

Leading Paper Orange County
Population 75,000

United Press Leased Wire Full Report
Member Audit Bureau of Circulations

SUBSCRIPTION RATES: Per year in
advance by cashier, \$6.00; six months
\$3.00; one month, 50c; per year in
advance, by mail \$5.00; six months
\$2.50; by the month, 50c; single
copies 25c.

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The Weather

Southern California: Tonight and
Tuesday: fair.

Los Angeles and vicinity: a fair
tonight and Tuesday with moderate
temperatures.

Temperatures for 24 hours end-
ing at 6 a. m. today, Max. 75,
Min. 49.

Building Permits

January—106 permits	\$219,476
February—122 permits	258,771
March—116 permits	280,771
April—113 permits	280,580
May—128 permits	258,580
June—125 permits	548,472
July—95 permits	287,786
August—123 permits	287,786
September—123 permits	233,720
Oct. 1—34 permits	51,721

John Maganey, 1428 W. Fourth
St. alt and repr. frame bldg., \$899.

W. T. Elliott, cont.

Deaths

PROBST—Mrs. M. Olive Probst, 58,
at her home at Tustin, October 8, 1922.

Funeral services to be held at
Smith and Tuthill chapel, Tuesday,
October 10 at 2 p. m. with the Rev.
F. T. Porter officiating. Burial in
Fairhaven cemetery.

Mrs. Probst is survived by her
husband, Fred Probst, at the home
of one sister, Mrs. J. B. Campbell in
Illinois and three brothers, W. H.
Murphy of Orange, George A.
Murphy and J. H. Murphy of Illinois.

ELLEN—Refugee, 11, October 8,

1922, in Santa Ana.

Funeral services to be held under
the direction of Smith and Tuthill
at St. Joseph's Catholic church,
511 South Main street, in Fair-
haven cemetery.

MERCADO—In Santa Ana, October 8,
1922. Fred Mercado, aged 54 years.

Funeral services were held from
St. Joseph's Catholic church at 12
o'clock today under the direction
of Mills & Winbiger.

GREENLEAF—At the family home,
1214 Greenleaf street, October 8,
1922. Anna F. Greeneleaf, aged
67 years.

Funeral services will be held to-
morrow, Tuesday afternoon, at 2:30
o'clock, from the Mills & Winbiger
Masonic temple, 1214 Greenleaf.

She leaves to mourn her loss two
sons, W. Frank and Clifford A.

Greenleaf, also a grandson, Charles
P. Greenleaf.

THOMAS—In Tustin, October 7, 1922. Mrs.
Angie Theriault, aged 51 years, wife
of William B. Theriault of
Huntington Beach.

Funeral services will be held un-
der the direction of Mills & Win-
biger, 1214 Greenleaf, 10 a. m. from
St. Joseph's Catholic church, Santa
Ana.

REYES—In Santa Ana, October 7,
1922. Little Rose Reyes, 15-months-
old daughter of Mr. and Mrs. J. R.
Reyes.

Funeral services were held at 2:00
o'clock this afternoon from the family
under the direction of Mills & Winbiger.

SPECIAL MEET-
ING Silver Cord
Lodge No. 505,
F. & A. M.,
Tuesday, Oc-
tober 10th, at
7:30. E. A.
Degree. Re-
freshments. All
E. A.'s most cordially invited.
WM. W. JONES, Master.
C. L. PRITCHARD, Sec'y.

ALLEGED GAMBLING
DEVICE MEN TRIED

Charged with maintaining a
gambling device in connection with a
carnival at San Juan Capistrano, H. M. Mansholt and C. F. Cran-
ford, Los Angeles, were scheduled to
appear before Justice John
Danner at San Juan Capistrano at
2 p. m. today.

They were arrested Saturday
night by Under Sheriff E. E. French
and Deputy Sheriff Roy Ballard,
who declared that the men were
playing a game in which gambling
was involved.

The men were released Saturday
under \$100 bond each.

WATCH FOR ALLEGED
WIFE-SHOOTER HERE

Police here were on the lookout
today for Ourino Gazhego, 35, who
is wanted by the Los Angeles au-
thorities for shooting his wife last
Saturday afternoon.

According to the Los Angeles au-
thorities, the man is likely to be
found near stage stations. He is
described as being 5 feet 8 inches
in height, wearing a dark suit,
black cap and tan shoes.

James noonday lunches.

SIGNS — SIGNS

Bulletin, Wall and Commercial
Signs

We Make All Kinds of Large
Signs

Yonge-Elliott Company Incor-
porated

3121½ North Main St.
Santa Ana, Cal., Box 388
Phones 533 1182-R

JULIAN'S TRANSFER

The most reasonable transfer in
town—Let us prove it! Julian's
Transfer, 3rd and Bush St., Phone
114-W.

INVEST HERE
COTTON MATER
Investments Co., Sycamore St., Leans
Phone 688 Santa Ana, Cal.

Local Securities a Specialty

JAIL MEXICANS AS
THREE AUTOS PLAY
TAG ON S. MAIN ST.

Juan Flores and Julio Escobedo were languishing in the county jail here today, facing charges of operating an automobile while under the influence of liquor, and drunkenness, respectively.

Their arrest followed a frolicsome game of "tag" in which three cars figured on South Main street last evening.

According to reports at the police station, the Mexicans, driving a small car, were headed northward on Main street and bumped a car, belonging to Floyd Goodman, which was standing near the curb. Rear fenders were smashed, and the force of the impact is said to have driven Goodman's machine into the rear of a third car which was also parked near the curb.

The car in which the Mexicans were driving is said to have turned turtle, spilling Flores, who, the officers say, promptly went to sleep with the curbside for a pillow.

Moral—a guy who dreams while camping Won't find his line with fishes drizzling

—Sap, Jr.

NEWS BRIEFS

The Men's club of the First Baptist church will meet for dinner at 6:30 p. m. tomorrow at that church, it was announced today. An attendance of between 75 and 100 men is expected.

E. M. Nealey, of Santa Ana junior college, is to speak tonight before the Monday club on "Biology and Race Problems." The club meets at Fred Rafferty's home.

Chiropractors of Orange county will meet here tomorrow night to complete county campaign plans in behalf of Initiative Bill No. 18, which will be voted on November 7, and which would provide for a state board of chiropractors to license members of that profession.

A considerable delegation from Los Angeles will attend the meeting, it was stated today.

Members of the committee of District No. 2, Orange county council, Boy Scouts of America, will meet at the city hall here Friday at 7:30 p. m., Roland E. Dye, county scout executive, announced today.

David O'Hanlon, of Fullerton, a veteran of the British forces during the World War, is completing arrangements for entering a considerable number of overseas men in the Foreign Legion division of the Armistice day parade November 11, it was announced here today. Men representing all of the countries of the allied armies that participated in the great conflict will compose this section of the parade, it was stated.

Physicians who were called to attend the injured woman reported the matter to the authorities, and a warrant for the arrest of Mrs. Diaz was in the hands of sheriff's office operative today.

Garfield's supreme product, a sister to last season's "tricotine." In Black, Navy, Brown, Thrush and Idole. 56 inches wide. A quality fabric, popular in Paris salons.

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For Fall Wear \$32.50 35 \$40

Have you wanted a Whipcord Suit in just a certain shade or style? Right now we have a fine selection of choice shades in several styles, (Jazzes, Sports or Regular Models) in this popular fall and winter fabric—Also Overcoats.

Have You Seen Our Window Display?

Vandermast & Son

Men's and Boys' Wear

110 East Fourth

Santa Ana

Special Sale of CURTAIN MATERIALS

Tuesday and Wednesday

20c 36-inch Scrim	13c
White or ecru, 35c 36-inch Scrim	19c	
50c 36-inch Scrim	35c
75c 36-inch Scrim or Net	48c
85c 40-inch Filet Marquisette	59c
35c 36-inch Figured Silkoline	25c
\$1.00 36-inch Figured Cretonne	79c	
48 x 48 inch Jap Tablecloths	89c

TUESDAY AND WEDNESDAY ONLY

We Give S. & H. Green Trading Stamps



BIG CONVENTION AND MEET ENGAGE ELKS

With local Elks today interesting themselves in a special program of entertainment to be provided at the regular meeting of the order tomorrow night, and a number preparing to go to the state convention opening at Santa Monica Wednesday, local members of the Lodge today were anticipating a busy week.

Members will be permitted to invite one friend each for tomorrow evening's entertainment, which will be staged in the new lodge room. There is seating capacity for 600, and W. W. Wasser, secretary, said today that it is expected that the seating capacity will be overtaxed.

The Lodge will convene for a short business session. Guests will be admitted to the room after adjournment.

The local Lodge is entitled to nineteen delegates to the state convention and these will be named tomorrow evening. In addition the exalted ruler and past rulers are privileged to attend the convention as official delegates. It is expected there will be twenty to twenty men present from Santa Ana Lodge, according to Wasser. Wasser and Fred Parsons, exalted ruler, have signified their intention of being present.

Phone 237 for good Dairy Products.

Lose Your Fat,

Keep Your Health

Suppositories need to be not healthy, neither is it healthy to eat too much for its removal. The simplest method known for reducing the overfat body easily and steadily is the Marmola Method, tried and endorsed by thousands of druggists.

Prescription: Tablets contain an exact dose of the famous Marmola Prescription, and are sold by druggists. The world over at one dollar for a case. They are safe, easy to take, have no side effects or flattening. They are popular because effective and convenient.

Ask your druggist for them or send price direct to the Marmola Co., 4612 Woodward Ave., Detroit, Mich., and procure a case—adv.

SANTA ANA ROUTS MANUAL ARTS 25 TO 6 IN LAST PRACTICE GRID GAME OF SEASON

Morrison's Charges Look Like Million Dollars During First Half But Fail to Display Any Defense For Open Play In Last Two Quarters

With Santa Ana high school's first league football game scheduled for next Saturday at Whittier and with less than a week remaining in which to prepare for it, Coach Marvin Morrison today launched an intensive siege of practice during which he hopes to remedy glaring defects in certain parts of his team's play which came to light prominently last Saturday despite the fact that his squad routed Manual Arts high school of Los Angeles 25 to 6 on the local turf.

On the offense the Santa Ana eleven looked good—good enough for any man's team. On the defense the team didn't look good at all.

Manual Arts scored but once—in the third quarter on a series of passes and trick formations. But with the exception of one flash of splendid line bucking Santa Ana was on the defense throughout the last half. Manual Arts menaced the Poly goal line time after time. They did so because Morrison's charges missed tackles. When the visiting team got too close to the goal, Poly bucked up and held. But Morrison figures a less weak team than the Los Angeles school will be able to worm its way over that last chalk mark more than once—if the local men don't tackle lower and harder.

Pol Offensives O. K.

Grid fans couldn't ask for any better offensive work than that displayed by Poly in the first half. With it came a realization that two men, Captain "Eeny" Wilcox and Earl Jabs carry the real punch of the team.

When Santa Ana needed yards and needed them badly, it was either Jabs or Wilcox that produced them.

Jabs crashed through the line time after time for huge gains. He smashed over the goal for two touchdowns in the first quarter. He made half the tackles on the defense. He was the star of the afternoon's fracas.

Gardner, a halfback made into an end, played well considering it was his first test at the wing position. Flips, Stillens and Coulson in the line showed great possibilities.

Santa Ana scored early in the first period without once losing the ball.

Manual Returns Kick. Dungan kicked off and Manual immediately returned the boot. It was short and Wilcox carried it back to the Toilers' forty yard mark. Le Bard made two, Jabs plunged through center for six and made it first down with a buck for three yards.

After two bucks netted nothing, Black nabbed a short pass for five yards. On the next play, Jabs passed perfectly to Wilcox for twenty yards, giving Santa Ana first down on the five yard line.

Wilcox called on Jabs four times. On the last attempt the big full back went over. Wilcox missed goal.

A Manual Arts fumble led directly to Poly's second touchdown in the same quarter. Dungan kicked off. On the first play, Newman fumbled and Santa Ana recovered. Black's end run was good for seven. Jabs made two and then made it first down. Le Bard shot off center for six yards. Jabs smashed over the same place for eight yards, making it first and ten on the Manual Arts ten yard line.

Jabs Smashes Over. Wilcox made six. Santa Ana was penalized fifteen yards. Wilcox swerved his way for ten. Jabs passed to Black for another ten yards, placing the ball on the one yard mark. Jabs smashed his way through center for a score. Wilcox missed goal.

Poly scored its third touchdown in the second quarter. Jabs intercepted a Toiler forward pass and then he and Wilcox made five yards each on two bucks. Black raced around end for twenty yards giving Santa Ana first down on Manual's twenty-three yard line. Jabs added eight on two tries and Wilcox took it over on a fifteen yard dash. Flips missed goal but a penalty on Manual Arts during the play gave Santa Ana the extra point.

Manual Arts opened up in the second half with a whirlwind attack that brought results early in the third period. Taking the ball on a punt in midfield, Sid Foster's men worked play after play for huge gains. A criss-cross play was good for twenty yards. Van Dame carried it over on the next play, a wide end run of ten yards. The attempt at goal failed.

Rush in Substitutes. Morrison rushed in a flock of substitutes in the last half and some of the men looked good. Just before the close of the third quarter, Santa Ana held and took the ball on downs on Manual's thirty-five yard line. Luck, who replaced Jabs at full, went for four. Gardner caught a pass for ten yards' gain. Luck carried the ball six out of the next seven times, smashing his way through center for the final Poly score. Goal was missed.

The Santa Ana goal line was continually in danger throughout the last quarter but Manual Arts was unable to score.

The teams lined up as follows:

Santa Ana Pos. Manual Arts Coffman REL Towel Coulson RTL (C) Allen

Filips RGL McLean Stillens C McGahey Dungan LGR Watson Sheets LTR Rogers Gardner LER Foster Black Q Bond Le Bard RHL Newman Lame LHR Van Dame Hughes

Substitutions—For Santa Ana: Townsend for Sheets; Linsenbard for Stillens; Luck for Jabs; Sheets for Townsend; Townsend for Dungan; Ritchie for Flips; Howell for Gardner; Thole for Coffman; Cook for Le Bard; Stillens for Coulson; Wood for Townsend; Spencer for Black; Wurster for Cook; Cook for Wilcox; Lancaster for Thole.

FORMER GOVERNOR DIES. LONSDALE, R. L., Oct. 7.—Dr. Lucius F. Garvin, former governor of Rhode Island, died suddenly in his office here late yesterday. He was 81 years old.

MERCHANTS TOLD HOW TO ELIMINATE LOSSES

Methods by which the Merchants and Manufacturers' association, the Nick Harris detective agency and the People's Finance and Thrift bank can be of assistance to merchants in decreasing their losses by bad accounts were disclosed to members at today's meeting of the Orange County Credit Men's association held at James's cafe at noon.

A. Monroe Lacy, secretary, spoke for the finance organization; P. S. Lucas, secretary, for the M. and M., and T. W. Cochran, superintendent of the bureau of special investigation, for the detective agency.

The protection offered merchants was stressed by the speakers, Lucas emphasizing the value of business men co-operating in checking against men and women who are known to be in the habit of opening charge accounts with intent of defrauding.

WARNING ON ALLEGED SWINDLER IS ISSUED

P. S. Lucas, secretary of the Merchants and Manufacturers' association, today received a letter from the Vacuum Oil company, New York, issuing a warning against the operations of a man who poses as a representative of the company. According to the letter, the man is known to have used the name of Bentz, Bentz and Berman, and a number of other aliases. It is stated that his plan of operation is to approach business men offering a certain brand of lubricating oil at a price far below the producers' net price, and in addition to offer without charge a large electric sign or some other advertising device. It is declared that in each sale he demands a check for ten per cent of the purchase. Checks given are cashed at once and the purchaser never receives the goods, according to the company.

B. S. Lucas, secretary of the Merchants and Manufacturers' association, today received a letter from the Vacuum Oil company, New York, issuing a warning against the operations of a man who poses as a representative of the company. According to the letter, the man is known to have used the name of Bentz, Bentz and Berman, and a number of other aliases. It is stated that his plan of operation is to approach business men offering a certain brand of lubricating oil at a price far below the producers' net price, and in addition to offer without charge a large electric sign or some other advertising device. It is declared that in each sale he demands a check for ten per cent of the purchase. Checks given are cashed at once and the purchaser never receives the goods, according to the company.

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Eye, Ear, Nose, Throat, Glasses
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Women and Children
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Corner 6th and Main Streets
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Office Phone 113-W Res. Phone 1239-M
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Eye, Ear, Nose and Throat
Rooms 212 and 214 Sycamore
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OBTAIN RELIEF as a result of
My Methods, Equipment and
EXPERIENCE. I hold the
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CALIFORNIA in Refracting
Eyes.

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OSTEOPATH
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119 West 3rd St., Santa Ana

Phone Office 44. Phone Res. 221-R

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Phone 151

Society and Club Section

By ELEANOR ELLIOTT

Phone 90

News Notes of
Interest To
Clubwomen

The Patchwork Quilt
By Eleanor Young Elliott
HAVE YOU A PIECE TO PUT
IN IT?

THE DIVINE FIRE
I have a little candle which I
treasure in my heart.
It wavers in the shadow and it
flickers in the breeze;
It brightens up the corners where
the dark dreams stand apart,
And like a little witch's light
it dances 'neath the trees.
I hold by little candle up and light
it at the sun.
And try to set the world afire
with all its twinkling light,
But when the sun has closed its
eyes and all the day is done,
I weep because my little candle
doesn't last the night.

THE VERY FIRST THING we
saw when we entered the cafeteria
was the baby carriage just inside
the door. Wrapped in a dainty
pink silk quilt, was a most adorable
baby, roguish and smiling,
and kicking its little heels free of
the silken covering.

After gathering up our tray and
its collection of little bird-baths
filled with vegetables, we chose
a seat where we might watch the
people coming in.

It was interesting. A family
party entered; the shy little girl
was dragged reluctantly past the
carriage by the stern faced mother
who never vouchsafed a look at the
carriage and its cool occupant. But the kindly faced pater
familias bringing up the rear of
the party, stopped for a friendly
greeting and slipped his hand down
so that the baby's little wandering
fingers might clasp one of his.
We know where the little girl of
that family goes for sympathy and
understanding—and petting.

Two tailored young office girls
gave a glance towards the carriage,
but their rigid efficiency and strict
modernity was so pronounced that
a glance was had that was spared.
They had all certain time set aside
for lunching, and nothing was al-
lowed to interfere.

Half a dozen men entered in rap-
id succession. Several stopped for
a friendly "Hello kid," and "He's
a cute little shaver" pronounced
one. A dear little "grandma lady,"
bent over the carriage for several
minutes and offered homage. No
doubt but that in that short space
of time, she re-lived many happy
years when those tall, dignified
and self-sufficient strangers who
are now her sons and daughters,
were tiny darling babies, depend-
ent upon her for their every need.

Entered two perfect specimens
of the genus "flapper". Cupid's
bow lips, brilliant pink and white
coloring, fluffy bobbed hair, de-
butante slouch. Here were two
who would never see the carriage
even.

"Say, kid; looky! Oh isn't he
the cutest thing?" and such a
fluttering and twittering as there
was around the little nest! It
was with reluctance that the two
were compelled to go on or else
lose their place in the line. The
maternal instinct is not to be
smothered with a too free application
of Coty's perfumed face-
powder.

And the baby? It continued to
coo and gurgle and dispense its
sweetness to all who passed.

**SOLITUDE OF THE FAR
PLACES** is ever conducive to phi-
losophizing on the far-reaching
effects of actions harmless in
themselves.

Spending day after day as look-
out on top of Santiago peak, Don-
ald Anderson has time to realize
the effects of actions harmless in
themselves and like the immortal
Silas Wegg, "lapses into poetry"
as follows:

Did you ever look at a match,
An innocent little thing.
And think of all the waste—
To a forest it can bring?

You rub it on your pants
To produce its heat and light,
Then give it a little toss—
It's forever out of sight.

But this selfsame tiny match,
That's dropped among the brush,
Is often times the reason
That you hear the ranger's cuss.

The match that's left behind,
As the hiker goes his ways,
Is many times the cause
Of destructive forest blaze.

It takes a second's thought
To be sure the match is dead,
But it takes a lot of work
When the forest fires blaze red.

DEAR PATCHWORK LADY:—
By Big Brother said he was
standing outside a downtown drug-
store when an Irishman stopped
and read the sign: "Nut Sundae." And the Irishman said "Begorra."

**D. A. R. Opens Work
For Year With Program
Presented at Otis Home**

The year's work of the Santa
Ana chapter of the Daughters
of the American Revolution opened
Saturday with a meeting at the
home of Mrs. William E. Otis
on North Main street. Mrs.
Swales, the newly elected regent
of the chapter, opened the session.

Mrs. Swales' fellow members
in the chapter have come to
know her executive ability, her
dependability, her very genuine
and practical patriotism. With
her as regent, and with the pro-
gramme for the year which she
and her programme committee,
headed by Mrs. E. M. Blake,
have arranged, a year of unusual
inspiration and growth is antici-
pated.

After the routine business of
the day was disposed of, Mrs. Elm-
eline Bancroft Harmon, vice-
regent of Escholtzia chapter in
Los Angeles and mother of Mrs.
Swales, who has often been the
Santa Ana chapter's honored
guest, presented it with a hand-
some silver mounted gavel, suitably
engraved. The chapter mem-
bers gave her a rising vote of
thanks.

The programme for the day fol-
lowed. Miss Vanita Plumb gave
a talk on various methods of sal-
uting the Flag; Miss Lompson,
Santa Ana's home teacher for
foreigners, spoke briefly of the
work she has planned for the
year, and told various ways in
which help may be given her;
Miss Jennie Lasby gave a ten-
minute talk on current news
items of especial interest to pe-
triotic women.

Mr. Leon Eckles, a musician,
who recently came to Santa Ana,
then sang three songs, "Rhy-
thm Beaming Eyes," "Mother o' Mine,"
by Toms and "Recompense" by
Burleigh. Mr. Eckles delighted
his hearers by the beautiful tone
quality of his voice and the clear-
ness of his enunciation. Miss
Ruth Armstrong played his ac-
companiments.

The chief speakers of the day
were Mrs. Cassius Cottle, vice-
president general of the national
organization, and Mrs. Lyman B.
Stookey, state regent of Califor-
nia.

Mrs. Cottle traced briefly the
growth of the society from the
eighteen patriotic women who orga-
nized it in Washington thirty-
two years ago to its present size.
There are now nearly 200,000
members; they hold a charter
from the United States govern-
ment for Continental Hall, one
of the most beautiful of all the
lovely buildings in Washington.
This hall they built, and in it
are museums and libraries, mem-
orials to preserve precious rel-
ics and records of the past.

Mrs. Cottle spoke of the pre-
minently national character of
the society. She quoted from the
open letter of Mrs. Minor, presi-
dent general of the society. Mrs.
Minor urged the Daughters of the
American Revolution to remem-
ber that they were not a social
organization, but that their ideals
were work and service. Her let-
ter emphasized the obligations
resting on the members of this
patriotic society for the better-
ment of their country and the
safe preservation of her institu-
tions. Mrs. Minor declared the
organization must be stabilizing
influence to counteract the
radical tendencies of the times.
Mrs. Cottle closed by complimenting
the chapter on the excellence
of the Americanization and edu-
cational work it has carried on.

Mrs. Stookey, state regent,
then spoke. She outlined the
work the society hopes to do in
California this year. The entire
national organization is pledged
to promote historical, educational
and patriotic work. In California
there are many places of historical
interest entirely unmarked. The
state chapters hope to place suit-
able monuments or tablets in
these spots. Probably the first
one will be in Cahuenga Pass, op-
posite Universal City. Here the
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Constant growth of the member-
ship is responsible for many new
faces while a number of new teach-
ers will be introduced, hence the
occasion will be in the nature of a
"become acquainted party." Many
interesting little talks will be pre-
sented in the hour of the business
sessions, the speakers planned for
being J. A. Cranston, superin-
tendent of schools, H. G. Nelson,
principal of Junior high, Mrs. Iva M.
Webber, vice-principal and dean of
girls. Harry Garstang, boys' ad-
visor, L. W. Archer, director of
physical education for the boys, and
Miss Gillette occupying the same
position with the girls.

From 4 to 4:30, sociability will
prevail and Mrs. Edmund Snow and
her committee will preside over the
punch bowl where they will also
serve waters.

After the programme Mrs. Otis,
assisted by her daughter, Mrs.
Horace Spruance, Mrs. D. K.
Hammond, Miss Charlotte Dresser
and Mrs. E. M. Blake served
delicious refreshments.

**CONDITION OF HART
IMPROVES SOME**
Mrs. Hart, past the crisis in a crit-
ical illness, is still in a weakened
condition and will be confined to
her bed for two weeks, his physi-
cian believed today.

Dr. Leon J. Roth, attending physi-
cian, said he believed Hart had
escaped a case of typhoid fever.
Hart was taken with a cold last
week, developed a high fever and
for two days was in a delirium.
The doctors were unable to diag-
nose the case and for a time there
was fear that Hart might not sur-
vive.

**LIVING ROOM REAL
SOUL OF DOMICILES**
Mrs. Hart, past the crisis in a crit-
ical illness, is still in a weakened
condition and will be confined to
her bed for two weeks, his physi-
cian believed today.

Harper Method
of scalp treatment and sham-
poing. Hair hand-dried.
Facial massage and man-
taining. Room, 421-422, Spurgeon
Building. Phone 520 M.

LOS ANGELES, Oct. 9.—William
Hart, past the crisis in a crit-
ical illness, is still in a weakened
condition and will be confined to
her bed for two weeks, his physi-
cian believed today.

Turner Toilete Parlors
413 N. Broadway, Santa Ana
Phone 1081

"LOOK YOUR BEST"
Our experienced operators can
assist you with treatments for
your skin and hair. Expert Mar-
ceiling.

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The Overcoat You Need \$35

—A big burly Overcoat with a deep collar and roomy pockets, made from those soft, fleecy fabrics that look so well.

W. A. Huff Co.

CINCINNATI BANK IS ROBBED OF \$14,000

CINCINNATI, Oct. 9.—Five men entered the Hamilton County bank on Woodburn avenue today, struck the cashier over the head and escaped with \$14,000, according to a report to police headquarters.

The bandits, who had driven up in a small automobile, rushed with drawn revolvers into the bank, compelled the depositors and the bank employees to go into a supply room in the rear, while they looted the open safe of all the money and the bonds in sight. One of the bandits hit Maurice Griebe, the cashier, on the head with a revolver. He was not badly hurt.

Torosa Rebekah

Local and visiting members of the Rebekah lodge are cordially invited to be present at the regular meeting of Torosa Rebekah lodge at G. A. R. hall, Wednesday, October 11 at 7:30 p. m.

A large class of initiates will be present to be inducted into membership in the order and an interesting evening is anticipated.

Art Appreciation

"Early American Portrait Painters" will be the subject of the paper to be given by Mrs. J. A. Bond before members of the Art appreciation section of Ebell Club, meeting Thursday afternoon with Mrs. Ardine D. Clayton, 717 North Main street. The hour named is 2:15 p. m.

PRESIDENT'S FATHER OUT FOR DEMOCRAT

DES MOINES, Ia., Oct. 9.—Dr. George T. Harding, father of President Warren G. Harding, is against bolshevists, and that is why he has pronounced his allegiance to Clyde L. Herring, Democratic nominee for United States senator in the Hawkeye state.

President Harding's father, now well along in years, observed: "Mr. Herring is a gentleman. The man running against him is a Socialist. I don't want to see a Socialist in Washington causing trouble. My boy has enough Bolsheviks troubling him there now. I have my sleeves rolled up for Mr. Herring."

Mr. Herring has the reputation of having sold more Ford cars than any other man in the country. He is an intimate friend of Henry Ford.

Relief Corps

Different patriotic societies of the city will each furnish one number on the rally day program to be presented at the regular Woman's Relief Corps tea at G. A. R. hall next Friday afternoon.

The program will begin at 2 o'clock and a large attendance is anticipated to enjoy the unique occasion. At the meeting of the corps on a recent afternoon, final plans for the affair were made.

Three new names added to the roster on that occasion were an indication of the constant and logical growth of the organization.

Members of patriotic societies generally and those of Sedgwick Post and the Woman's Relief Corps particularly, are anticipating the meeting to be held at G. A. R. hall on Thursday, October 19, when the battle of Cedar Creek in Virginia will be commemorated.

L. A. Ludwig, commander of Sedgwick Post, participated in that battle and received the wound effects of which he has felt ever since. He will be called upon to give reminiscences of the battle and other experiences in the Civil War.

The program will be given in the morning hours, beginning at 10 o'clock and at noon a pot-luck dinner will be served followed by a session of the W. R. C. beginning at 2 o'clock.

CHOIR SINGER DIES
MARYSVILLE, Calif., Oct. 9.—Mrs. P. Davenport dropped dead here last night while singing in the choir at the Methodist Episcopal church.

BIDS FOR TRANSPORTS TO BE CLOSED OCT. 2

SAN FRANCISCO, Oct. 9.—Monday, October 2, will be the last day on which sealed bids for the historic army transports Sherman, Sheridan, Logan, Buford and Crook will be received in the office of the quartermaster-general at Washington by the general superintendent of the army transport service at New York and at San Francisco, and by the commanding officer of the quartermaster depot at Seattle. These vessels, which have plowed the Pacific and most of the other waters of the globe for nearly a quarter of a century, will be sold to the highest bidders, all to be delivered in San Francisco, except the Crook, which is at Norfolk, Va.

SIGNAL HONOR WON BY SAN DIEGO BOY

WASHINGTON, Oct. 9.—Stanley Newcomb, an eighth grade pupil in the Lincoln school at San Diego, Calif., has been awarded first place among more than 400,000 juvenile writers who entered the prize essay contest recently conducted by the highway education board. He wins a gold watch and a trip to Washington, where he will be the guest of the board and of the National Automobile Chamber of Commerce.

A gold loving cup emblematic of second honors was awarded to Miss Marden Beck, of Draper, Utah, and a silver loving cup, representing third place, went to James Edward Gillenwaters of Knoxville, Tenn.

SANTA CLARA WALNUT PLANT OPENS OCT. 1

SANTA CLARA, Oct. 9.—The packing plant of the Walnut Growers' association will open for the fall pack on Sunday, according to Joseph Connor, manager of the Santa Clara unit. Workmen have been putting the building in order and the present building will be enlarged 16 by 80 feet to provide space for handling the extra large crop this year. It is estimated that between 350 and 400 tons will go through the warehouse.

Joseph A. Conner has again been chosen manager of the plant, a position he has held since the organization of the association. P. G. Martin is president, George C. Payne, vice president and C. J. Parks, secretary and treasurer.

TO BUILD NEW DAM ACROSS NILE RIVER

LONDON, Oct. 9.—S. Pearson & Co., a well-known contracting firm, have secured the contract for building a new dam across the Blue Nile at Semnar 150 miles above Khartoum.

In addition to the dam itself, which will be over two miles long, some 650 miles of irrigation and drainage canals will be constructed, the total cost being between £3,000,000 and £4,000,000. A large tract of land will thus be brought under cultivation, and it will be used for the cultivation of cotton.

It is understood that the scheme has been under consideration for a considerable time, being held up owing to opposition from Egypt, where it was feared the proposed new dam would deprive the lower reaches of the Nile of water needed for cultivation. When the work starts it will employ some seven thousand hands and take over three years to complete.

SEEK NEW ROADS NEAR NORTH LINE

SUSANVILLE, Lassen County, Oct. 9.—Completion of the state highway system in accordance with the plans of the original highway act and the creation of a new fish and game district in northern California were urged in resolutions adopted by the Northern California Counties association at its annual meeting.

The resolutions were adopted at a joint meeting last night in the Northern California Supervisors' association.

The highway resolution calls for the completion as soon as possible of the trunk line to the Oregon boundary and the pushing through of the roads connecting county seats. Recommendation was made that Redding and Weaverville, Redding and Alturas and Red Bluff and Susanville be linked with state highways as provided for in the original highway act.

The first time the legislature appropriates more money for state highways, it was pointed out, the appropriations should be devoted to this work.

The fish and game resolution urged the creation of a new fish and game district to include Modoc, Lassen, Plumas, Sierra, Trinity and Shasta counties. The deer season in this proposed district would open October 1st; no fork horn, mule tailed deer would be killed; the limit would be one to a season, and a hunter would have stated on his license the county in which he intended to hunt.

SCIENTISTS DISPEL FOG BY OIL SPRAYS

PITTSBURGH, Pa., Oct. 9.—An experiment made today by local scientists, assisted by officials of the weather bureau and experts from the United States Engineering department, demonstrated that fog may be dispelled. The experiment was made on the Monongahela river.

As the fog formed over the water a thin spray of oil and organic acid was spread over the river. As had been expected, the oil prevented the union of the air and water, and the fog rapidly disappeared. The experiment was pronounced a complete success. Another on a much larger scale soon will be made, it is announced.

ARCTIC SHIPS FROZEN IN, CAPTAIN REPORTS

NOME, Alaska, Oct. 9.—The schooner Teddy Bear, which failed in its mission to bring back from Wrangel Island the party sent there last year by Vilhjalmur Stefansson to hold the island for Canada, has returned here with tales of unusual conditions in the Arctic regions.

In charge of Captain Joseph Bernard, the Teddy Bear sailed August 20, reached East Cape in four days and by August 28 had forced a passage through to Cape Vankarem. Here the Teddy Bear came across the schooner Amy, southbound. The skipper of the Amy reported that the Chukotsky, the Silver Wave and the Blue sea were frozen in fifteen miles from the North cape.

Despite the terrific head winds and the worst ice condition in twenty-five years, Captain Bernard pushed on. He then received reports that the schooner Polar Bear and Eagle were wrecked by ice twenty-five miles south of North cape, but that their crews had been rescued.

Captain Bernard ordered the Teddy Bear back to Nome, believing that it would be impossible to reach Wrangel.

MORE SHIPS WANTED BY GRAPE RANCHERS

WASHINGTON, Oct. 9.—Senator Shortridge called on the Shipping board today to urge granting of the application of California grape growers for additional ships to convey their grapes to the Atlantic coast. A decision is expected in a short time.

CHAMPION SPAGHETTI EATER INVADES L. A.

LOS ANGELES, Oct. 9.—Maco Madugno, claimant to the title of champion eater of the world, has arrived here from Kansas City, seeking matches. He says he has "done better than a pound of spaghetti in a minute and three seconds."

SPICER'S

Ladies' Home-Journal Patterns

SPICER'S

---Here are Coats

That Follow the Trend In Styles and Price

—So large a showing, freshened continually by ever-arriving new models can be depended upon to forecast the very newest conceptions of the mode and the new price trend because of its intimacy with the source of production.

—Among recent arrivals of particular mention are the stunning new fall coats now offered at

\$25, \$27.50 and \$30

—Each individual model depicts a new style phase so becoming to women of taste. All you could ask for in a smart fall and winter coat you will find here represented in the groups priced at \$25.00, \$27.50 and \$30.00.

—Carefully tailored of fine quality materials and colors so much in vogue for this season. Some fur trimmed models, as well as those of self materials.



40 inch Satin Charmeuse \$2.50

—Now that Satin Charmeuse silk is so preeminent for new fall frocks and to be had here at such an attractive price, there is every advantage in your favor to purchase now.

—40 inch heavy quality satin charmeuse, shown in Flamingo, Mecca, French Blue, Buddah, Scarlet, Sea Foam, Seal, Buff, Gladiolus, Smoke, Navy, Taupe, Peacock and Black. Priced at, yard \$2.50

“Monte Carlo” Crepe \$4.50

—Another new Fall silk weave that will appeal to many women planning new dresses. A beautiful silk with a heavy crepe weave. Very popular for fall dresses and skirts. Shown in Henna, Taupe, Copenhagen, Seal, Navy and Black. 40 inches wide, offered at, yard \$4.50

The Famous “Onyx” Silk Hose \$1.50 Pair

To get the most in perfect hosiery satisfaction there is none other quite equal the famous “Onyx” silk hose for style and long wear.

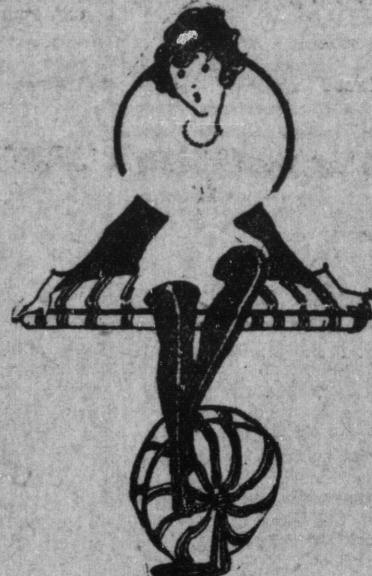
—We are featuring for a few days “Onyx” silk hose, with ribbed top and with the new slipper heel together with reinforced heel and toe. Shown in Rose, Beige, Grey and plenty of Black and White, at pair \$1.50

Onyx Silk Hose at \$2.25 the Pair

—Extra heavy silk hose, with lisle top, shown in Nude, Grey and Black and White. Perfect wearing stockings, priced at pair \$2.25

Onyx Pointex Heel Stockings \$2.50 Pair

—Extra heavy thread silk stockings. The famous Onyx with the pointex heel. Lisle top, shown in black and brown only. The pair \$2.50



SPICER'S

The Busy Corner 4th and Sycamore

“Gossard” Lace Front Corsets—New Fall Models Ready



Register Want Ads Bring Quick Results

The FRANKLIN SEDAN With the New Motor

More power; more speed; more economy
New pressure air-cooling system—the highest development of motor cooling

This car has created a widespread revival of interest in comfort and economy among those who want action, and who desire the other things as well. You ought to try the Sedan with the New Motor. It will give you the finest ride you have ever had.

New Demountable Rims

Touring Car \$1950 Demi-Coupe \$2100 Demi-Sedan \$2250 Touring-Limousine \$3150 Sedan \$2850 Coupe \$2750 (All prices f. o. b. Syracuse) Runabout \$1900 Brougham \$2750

H. A. Shugart & Son
Southern Orange County Dealer
New Permanent Location 310-312 East 5th St.
Santa Ana, California



Another Shipment Just in
3000 ROLLS GO ON SALE
1 CENT A ROLL

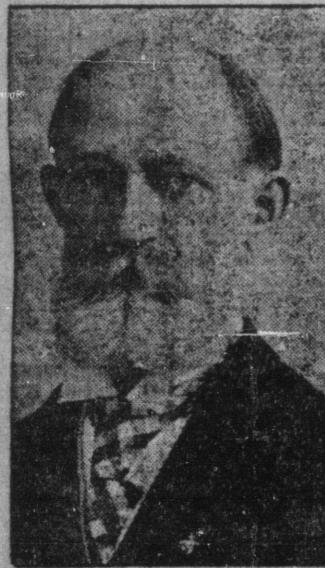
With Border to Match at Regular Price
of 10 Cents a Yard

DO NOT OVERLOOK OUR PAINT SPECIALS
\$3.00 Lead and Oil Paint at \$2.25 a gal.
Neverleak Roof Paint at 50c a gal.

FREE DELIVERY

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Time Demonstrates Reliability



It is not the occasional success, a piece of dentistry that now and then lasts—that demonstrates reliability.

It is the long record of many years of steady, reliable dental work that proves the lasting quality of dentistry. For the past twenty-five years Dr. Atwell's dental work has withstood every test. Dr. Atwell's experience alone guarantees perfect and painless work. His prices are absolutely the lowest for which high-grade dentistry can be obtained.

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Men's Wear
407 WEST FOURTH

Carefully observe this new clothing store for men. You will find everything entirely new.

The stock in trade is Quality, Style and Value—things often promised but seldom found.

You Will Find Them Here
At 407 West Fourth

WE HAVE SWEET PEA SEED

running from 20c an ounce to 80c. The 20c kinds are "trial ground" mixtures, very nice—while the others are of the large Spencer varieties that the experts rave over. We carry a fine selection of these peas in 10c packets also, either in straight or mixed colors.

R. B. NEWCOM
Sycamore at Fifth "Seeds That Grow."

The audience of over 35,000 thrifty, prosperous buyers is a receptive one. The REGISTER addresses such an audience every day of every week, except Sundays.

MINISTER BIDS FAREWELL TO FOLLOWERS

(Continued on Page 7.)

work. His discourse last night did not take on the nature of a farewell address, but he did take occasion briefly to refer to his service here and to thank his congregation for the splendid support given him. He said that close friendships had been formed in and outside of the membership of the church and that he would ever hold in kind remembrance his congregation and friends in Santa Ana.

The Rev. Mr. Oliver is leaving Santa Ana on his own initiative. He has asked to be changed to another pastorate, and it is his purpose to secure an appointment in a location that will have the best possible educational advantages for his children.

The retiring pastor was an active member of the Kiwanis club, and in many talks to the club has presented the highest ideals of man's obligations to himself, his brothers and his home city.

Appointments Made.

Residents of Orange county identified with the German Methodist church today were interested in an announcement of the appointment by Bishop Adna Wright Leonard of the Rev. F. W. Elger as pastor of the churches at Anaheim and Orange. The announcement was made following adjournment of the California German Methodist conference at Pasadena yesterday. The Rev. J. H. Durbahn, of Los Angeles, was appointed district superintendent. Other appointments were made as follows:

Rev. E. C. Jannusch, superintendent of the Pacific Home for the Aged; Rev. George Guth, field agent for the Aged Preachers' Permanent Endowment Fund, and Alice Kolbe, deaconess of the First Church of Los Angeles.

The following were named members of quarterly conferences: Rev. George Guth, St. John's, San Francisco; H. J. Hobert, J. G. Voge and William Schudt, Oakland First Church; J. W. Riedemann, Stockton; John Brunswick, to attend a school; F. W. Meyer, Santa Rosa; William Schmutzler, First Church, Los Angeles; H. C. Jacoby and C. A. Friesing, Bethel Church, Los Angeles, and C. F. Krahle, Hollywood.

SUNDAY MOVIES IS TARGET OF SERMON

Declaring that Sunday movies "work against the church," and "operate against the worth of a community," Charles Forbes Taylor, renowned boy evangelist, yesterday dealt a severe blow to the Sunday theater polity in a stirring talk before a large throng in the First Baptist church.

"A church in a community increases the price of real estate ninety per cent, and anything that operates against the work of a church operates against the worth of a community," he said.

"It is not the duty of the movies to teach religion. It should be left to the church," he added.

In the evening he spoke of one word, "Must." This was a sermon on regeneration. The house was filled, every seat taken and people were standing. At the close of the sermon a number came forward, some to unite with the Baptist church and some to go to other churches.

The song service is a great feature. "Charlie" directs the large chorus, whistles and does everything in a unique way.

Monday afternoon at 3 o'clock, "Dad" Taylor began his life story, which he will give on five afternoons. In the evening "Charlie" preaches on "The Greatest Need of Santa Ana."

REPORTS CRASH OF 2 AUTOS NEAR TALBERT

A report was on file in police headquarters here today of a collision at Talbert yesterday between a car driven by Henrietta Wollaston, 842 North Ross street, and a machine registered under number 521, New Mexico. Slight damage was done to both cars.

T. Yamashita reported a collision at the intersection of Chapman and Tustin avenues, Orange, about midnight yesterday, with a car belonging to Mrs. Crown, of Orange. Both autos were slightly damaged.

ORANGE

Mrs. J. L. Knesel of 182 North Shaffer street, who has been ill for many months was able to make an auto trip to Fullerton yesterday and call on her daughter, Mrs. Little Dreyer and family. This is the first time since February that Mrs. Knesel has been able to leave her home.

Mr. and Mrs. Arthur Farwell and Mr. and Mrs. W. O. Rowley, and son Lloyd, visited with Mr. and Mrs. Joe Connor and family on the eve of their departure for Kimball, Minnesota.

Mr. and Mrs. C. J. Hessel and Mrs. A. A. Dewey went to Los Angeles to meet Rev. L. D. Myers and wife of Norwich, Kansas, formerly from Cheyenne, Kansas, who are coming to locate here. They have many friends here.

Mrs. H. H. Frey of Pasadena, is visiting her daughter Mrs. F. D. Bachelor of 113 North Cleveland street.

Between 6:30 and 8:30 p. m. Bells registered 52 peals, he said.

James noonday lunche.

Tennis, large assortment, Hawley's.

ACTRESS NOTED FOR COMPLEXION GIVES FREE BEAUTY HINTS

(Continued from Page 7.)

feet on the skin.

I rinse my face in cold water, then give it an ice rub with a piece of ice held in a Turkish towel. Then I dry it thoroughly and rub in a little cold cream.

In the morning I wash with cold water and during the day I use a cleansing cream when necessary. An occasional Turkish or cabinet bath is very good for the complexion. I drink orange juice every morning. Fruit juices, particularly those of the citrus fruits, are most beneficial in promoting a clear skin.

Besides a cleansing cream I find my skin occasionally needs an astringent wash and that diluted lemon juice is an effective bleach. I use only the purest creams and soaps.

I use few cosmetics, except on the stage. It's easier to have a good complexion than to be a facial artist, I find.

MILLION DOLLAR WALNUT CROP ON WAY EAST

(Continued from Page 7.)

new bleachers, running slower, will insure better bleaching, while the new tables will increase the seating capacity.

Fully 500 Orange county growers, including many in the vicinity of Santa Ana, Tustin, Garden Grove, Orange and West Orange, will have a part in the golden harvest through their membership in the association.

"STUDY MATHEMATICS" AND AVOID ACCIDENT, IS NOVEL SUGGESTION

Prof. Amos W. Plummer of Los Angeles, principal of the Santa Ana schools in 1891, and a teacher in Los Angeles and Orange counties since 1884, in a public utterance has declared that "If people would devote a few minutes each day to study of mathematics they would be less likely to get their names in the papers as victims of traffic accidents." He asserts that studying would give the people the habit of thinking quickly and accurately, with the result that they would act more quickly when confronted with possible danger in riding, driving or stepping in front of an auto.

Professor Plummer is one of a number of educators in the state who, by reason of length of service, have been retired on stated, permanent salaries.

FEMININE ROLE TO BE BIG ATTRACTION

(Continued from Page 7.)

be presented on Saturday to the winning student by Bebe Daniels, famous movie star.

Among the various records which are expected to be broken during the fair will be that of the poultry show, in which more than 750 entries have been received. This will be the biggest bantam show ever held, 600 entries having been received from the largest bantam breeders in the United States. It will also be the record cavy show as well as of turkeys. Double the space ever before used at Riverdale has been arranged for and will be completely filled.

ANAHEIM FRATERNAL LEADER IS CALLED

Gen. J. O. Royer, for a number of years a resident of Anaheim and well known in this county, is dead in Los Angeles. Funeral services are to be held tomorrow at 2:30 p. m. at the Masonic temple, Pico and Figueroa streets, Los Angeles, with Los Angeles Commandery No. 9, Knights Templar, in charge.

The title given to Gen. Royer came through a high position he held in the Knights of Pythias. He was born in this state, at Napa, but was greatly interested in bettering the condition of the peasantry of France, where his parents were born. He fathered a number of colonization plans for the French.

Gen. Royer acquired a good deal of money through mining operations. About fifteen years ago he bought 200 acres southwest of Anaheim, and built up a property in baronial style. In recent years he has lived in Los Angeles, where he was greatly interested in politics and police work. He is said to have a large collection of weapons taken from noted murderers and other criminals.

MANY REGISTER FOR NOVEMBER VOTE HERE

Although accurate check of the number of voters registered Saturday, the last day allowed before the elections, November 7, was not available today, the number who entered their names on the list, or made transfers, was unusually large, County Clerk J. M. Backs said.

At the county clerk's office in the court house, which was kept open until 10:30 p. m. to accommodate those desiring to register, Backs and several deputies were kept busy throughout the day by voters.

Between 6:30 and 8:30 p. m. Backs registered 52 persons, he said.

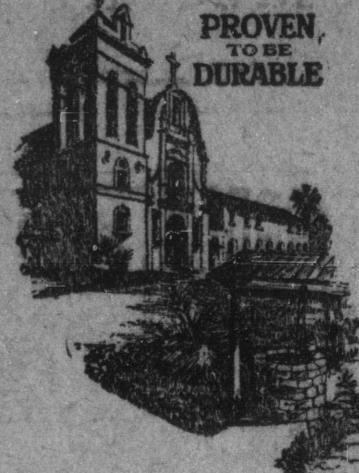
James noonday lunche.

Cutlery sharpened. Hawley's.

Tennis, large assortment, Hawley's.



Do you
point with
pride
to
your bathroom.



FULLER'S
PURE PREPARED PAINT
"bring extra years of wear"

The paint that will save you the most money is the best paint you can buy.

Except for the least important item — first cost—it is less expensive in every way.

We say the first cost is least important, because it costs more to apply the paint on your building, etc., than it does to buy the paint.

The best paint saves in two ways, it spreads easily—saves time—and covers more area per gallon—saves material.

The best paint serves five or more years longer than "cheap paint."

S. Hill & Son
HARDWARE
PLUMBING HEATING VENTILATING
SHEET METAL WORK
213-15 EAST FOURTH ST — 212-14 EAST FIFTH ST.
"BETTER HOMES"

NEW MODELS
CHEVROLET
WILL BE HERE SOON

"The Superior Car"

Watch For Further
Announcement in a Few Days

No Advance in Price

Pashley Motor Co.

ORANGE
216 West Chapman Ave.
Phone 674

FIFTH AND ROSS
Santa Ana
Phone 442

HUNTINGTON BEACH
312 Walnut Street
Phone 1461

TREASURES THOUGHT IN "HIDDEN VALLEY" ARE TO BE SOUGHT

SAN FRANCISCO, Oct. 9.—Mountain climbers of the West have turned their scaling abilities to the task of discovering what lies beyond the seeming

impenetrable wall of Siskiyou county's "hidden valley." G. W. Pellepleau, Big Bar, Trinity county, said today that he had glimpsed the valley from a high mountain peak with the aid of high powered binoculars.

From all reports, he said, the valley abounds in game and that mineral deposits are likely to be found.

The walls of sharp peaks surround the valley, standing like a barricade against man's advance. Once by the walls, Pellepleau said, scaling ropes and ladders are necessary to get beyond the deep chasms. Pellepleau estimates the valley contains three hundred acres. SAN DIEGO, Sept. 29.—At least 150 delegates are expected to attend the Kiwanis inter-city picnic to be held in this city next Saturday. These delegates will represent 16 clubs in Southern California and will come to this city for a preliminary get-together prior to the state convention at San Francisco in November.

The audience of over 35,000 thrifty, prosperous buyers is a receptive one. The REGISTER addresses such an audience every day of every week, except Sundays.

James noonday lunche.

Tennis, large assortment, Hawley's.

The Santa Ana Register

Published by the Register Publishing Company
J. P. BAUMGARTNER, President
T. E. STEPHENSON, Secretary

Leading Paper Orange Co., Pop. 75,000

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Transient—Eight (8) cents per line for first insertion, five (5) cents per line for each subsequent insertion without change of copy. \$50 minimum charge.

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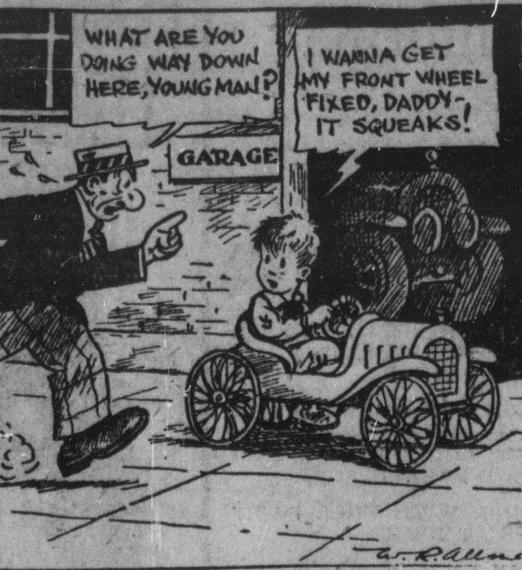
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Telephone 87 or 89

DINGS OF THE DUFFS



Dann's Lost—and Found



BY ALLMAN

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W. L. Stewart, Public Accountant, Auditor, Suite 25, Smith Bldg., Main St. Sixth. Investigating Income Tax Reports, Systems, Notary Public. Phone 371.

Auto Accessories

A complete line of auto accessories. Tires, Oil, and Gasoline. Parts for Cadillac and Hupmobile. CADILLAC GARAGE CO., Second and Main Sts.

Auto Livery

WHEN you cannot get a taxi call Murphy's Hudson Taxi, Phone 1878-R, office 314 N. Main St. Open and Closed Cars with or without drivers. Owl Taxi Co., 416 N. Sycamore. Phone 1485.

Auto Repairing

HARDIN AND COLLINS, 315-317 West 8th Street. Authorized Ford Service, genuine Ford parts, accessories.

Agricultural Implements

Implements, harness, tractors, trailers, W. F. Lutz Co., 219 East 4th.

Autos and Service

DAVIN GARAGE, 410 West 5th. Oldsmobile cars. Auto repairing, supplies, etc. Phone 34.

CENTRAL GARAGE, 429 W. 3rd St. Auto repairing of all kinds. Pacific 270. Residence Phone 1828-J.

Baby Chicks and Pullets

"Quality Supreme" Baby Chicks and three month old pullets on hand at all times. Orange County Hatchery, 321 E. Fourth St.

Birds and Gold Fish

Canaries, Finches, Parakeets, Fantasy Ducks, Pheasants and Gold Fish. 915 E. Pine. Phone 734-W. Open Sundays.

Body Massage

BODY Massage Vibrator, Hours, 9-6. 418 1-2 N. Main, Suite 18.

Building Materials

Lime, plaster, cement, roofing, Van Dlen-Young Co., 508 East Fourth.

Bicycles and Tires

Bicycles, Repairs, Tires and Sun-dries. Geo. Post, opposite Post Office. Bicycles, new and second hand. Repairs. Henry's Bicycle Shop, 427 W. 4th St.

New bicycles, \$33.00. Tires and Sun-dries. Vulcanizing and repairing. Electrical goods, bathing suits, 75c up. Andy Jensen, 314 E. 4th St.

Children's Ready-To-Wear

We pay special attention to all special orders. 605 N. Main.

Cleaning and Dyeing

X-Ray Cleaners remove every spot from garments. Phone 1355. We call, WHY PAY MORE?

Ladies' and Men's Suits cleaned and pressed. \$1.25. Special attention given to garments. A trial will convince. Shaw's Cleaning and Dye Works, 317 West 4th St. Phone 1317, 1352.

Cleaning, Pressing, Dyeing. Crescent Cleaning Co., 309 East 4th. Phone 1658.

For good work call City Cleaning Works, 411 W. 4th. Phone 1298.

Contractors

WANTED—Cement work by day or contract. Clyde Gates, 1013 Cypress.

BUILDING, Repairing. Save you money. JOHNSON, Phone 582-J. Orange.

Corsets

SPIRELLA CORSETS. Mrs. Cora B. Gavins, 316 E. Pine. Phone 1094-W.

Designing and Dressmaking

PLAINTING, accordian, knife and box skirts plaited and made complete for \$3. Mrs. E. H. Prince, 702 Hickey St., phone 304-R.

DRESSMAKING, embroidery and beading. All work guaranteed. Miss Pearl Hayes, 317 N. Parton, 1488-W.

COATS and Suits Reined and made over. Price reasonable. Mrs. J. S. Buxton, 530 N. Ross.

DRESSMAKING and remodeling. Eva Jane Hays at Leicht's Store, 312 Sycamore. Phone 1377.

Dressmaking, designing, fur re-pairing. 311 N. Parton. Mrs. Rush.

Fertilizer

C. H. Robinson, Fertilizer and Lime, 544 N. Glassell. Phone 492, Orange, Calif.

Florists

Cut Flowers, Designs, Decorating. Member Florist Telegraph Delivery. Morris the Florist, 630 N. Main. Phone 1662.

Fuel Oil

ATTENTION CONTRACTORS—Let us oil your roads before the rains come. We are the right. Fuel Oil delivered anywhere. United Tank and Truck Co., Reg. 216 So. Garvey St. Phone 697-W.

Furniture, New and Used

New and used furniture. Buggs and Stoves. Hammon Bros., 610 N. Main.

Furniture Repairing

Repaired and refinished. Reasonable prices. Phone 807-W, 510 N. Main.

Hardwood Flooring

Hardwood Flooring, Electric Sanding. J. T. Roderick, 1287-M.

Hemstitching

Set at The Singer Shop, 232 W. 4th.

EXPERIENCED seamstress wants position. Phone 1286-M.

Insurance

Let Holmes protect your homes. F. D. Holmes, Jr., 601 N. Main, P. 411.

Medicine

WATKINS' REMEDIES 601 East Santa Clara, Phone 1386-J.

Motorcycles

New and used motorcycles. Harley-Davidson Agency. T. J. Neal, 412 E. 4th St.

Painters

Painting, interior and exterior, paper hanging and tinting. Phone 394-J.

Patent Attorneys

HAZARD & MILLER 5th Floor, Central Bldg., 6th and Main, Los Angeles.

Paints and Wallpaper

Wall paper, picture framing. Green Marshall Co., 222 W. 4th St.

Piano Tuning

Shafers Music House, Phone 266.

Plumbing

J. D. SANBORN 520 East Fourth St. Phone 1520.

Practical Applied Psychology

Rejuvenation class or private instruction. "Downs and Outs" my specialty. L. C. Chatham, 909 W. 4th.

Public Stenographer

Public Stenographer. (Male) — Wide experience in many lines. Expert work guaranteed. Work done in office or elsewhere. Telephone 1767-J.

Radiator Repairing

Repaired, Recored and Rebuilt. Eutectic Radiator Shop, 518 North Birch, Phone 1339.

Readings

Rev. Mrs. Frederick Chidul. Wednesday public meeting. Readings, 10 a. m. to 5 p. m. 305 Pacific Ave., Santa Ana.

Rugs and Carpets Cleaned

MACK'S Carpet Cleaning and Sizing, 311 N. Sycamore. Phone 341.

Rug Making

Rugs made from old carpets. Also rag rugs in any size. S. A. Rug Factory, 1217 1-2 W. 1st. Phone 1032-W.

Shoe Repairing

Shoe repairing done while you wait. Crescent Shoe Shop, 306 Bush St.

Situations Wanted—Male

SITUATIONS WANTED—MALE YOUNG man nineteen, wishes position as clerk, or light delivery. Experienced in express. Residential. High school education. Not able to do heavy work, owing to recent sickness. Want employment more than large wages and will work all, or full time. Leiter Rice, 1828 West Third.

Expert Window Cleaners

ON AN INVESTMENT of \$450 in 30 days. TRICKY BROS. 420 W. 4th St. Phone 1415-W.

PAINTING and tinting

PAINTING and tinting, general repair work. Phone 86. Address 420 W. M.

WANTED—Cement work by day or contract.

Call 1337. R. L. F. T. C. 215-215 Golden St., Santa Ana.

To Let—Houses

SIX room house with garage, \$25.00. W. C. Chidul with Eustace A. White, 1525 N. Main St. Phone 533.

For Rent

WILL RENT—Close to modern four room furnished house, with garage. Insure after Sunday, 120 So. Sycamore.

Transfer

ATTENTION—Piano moving reasonable rates. JULIAN TRANSFER, 3rd and Bush St. Phone 114-W.

Wanted—Junk

JUNK, Paper, Rags, Sacks, Bottles, Iron, Metals. 1002 E. 4th. Phone 1263-M.

W. 4th St. Residents

FRESH AND SMOKED MEATS. Louderback and Gerton, 905 W. 4th.

Lost and Found

LOST—Taken in Main Street in front of 324 N. Main. Black Monday, night. Black Day—wheel.

Shoes. Cleaning and Dye Works, 317 West 4th St. Phone 1317, 1352.

Cleaning, Pressing, Dyeing. Crescent Cleaning Co., 309 East 4th. Phone 1658.

For good work call City Cleaning Works, 411 W. 4th. Phone 1298.

Contractors

WANTED—Cement work by day or contract. Clyde Gates, 1013 Cypress.

BUILDING, Repairing. Save you money. JOHNSON, Phone 582-J. Orange.

Corsets

SPIRELLA CORSETS. Mrs. Cora B. Gavins, 316 E. Pine. Phone 1094-W.

Designing and Dressmaking

PLAINTING, accordian, knife and box skirts plaited and made complete for \$3. Mrs. E. H. Prince, 702 Hickey St., phone 304-R.

DRESSMAKING, embroidery and beading. All work guaranteed. Miss Pearl Hayes, 317 N. Parton, 1488-W.

COATS and Suits Reined and made over. Price reasonable. Mrs. J. S. Buxton, 530 N. Ross.

DRESSMAKING and remodeling. Eva Jane Hays at Leicht's Store, 312 Sycamore. Phone 1377.

Dressmaking, designing, fur re-pairing. 311 N. Parton. Mrs. Rush.

Fertilizer

C. H. Robinson, Fertilizer and Lime, 544 N. Glassell. Phone 492, Orange, Calif.

Florists

Cut Flowers, Designs, Decorating. Member Florist Telegraph Delivery. Morris the Florist, 630 N. Main. Phone 1662.

Fuel Oil

ATTENTION CONTRACTORS—Let us oil your roads before the rains come. We are the right. Fuel Oil delivered anywhere. United Tank and Truck Co., Reg. 216 So. Garvey St. Phone 697-W.

Furniture, New and Used

New and used furniture. Buggs and Stoves. Hammon Bros., 610 N. Main.

THE BICKER FAMILY



For Sale—City Property

New Bungalow

FOR SALE A bungalow just being completed. Large combination living and dining room. Kitchen with all built-ins. Bed room and sleeping porch, bath room, screen porch with laundry tubs, and garage. Located on a surfaced street and bus line. Price \$4000. \$500 cash, balance like rent. W. C. Childers with Everett A. White, 312½ N. Main St. Phone 583.

FOR SALE

5 ROOM with breakfast nook, and built-in features, modern to the minute, including hardwood floors, lot 56x150, large garage, central air, dining room, basement, nice lawn, North part of town. Price \$17500 including nice furniture. TWO room house with a good lot 60x120, plenty of fruit, if taken soon, price \$4700. C. C. Childers, 312½ N. Main St. Phone 1047-N. H. Heil, 1042 W. 2nd St. Phone 1047-N.

Read This

Builders

CLEAR building lots which I intended to use, plans changed, will make very easy terms, highly restricted location might take out of town mortgages for part. P. O. Box 583, Santa Ana.

Quick Cash Sale

6 ROOM house, garage, fruit of all description, water stocked, large lot, \$58180 ft. deep in 1400 ft. built-in, 1 room, kitchen, central air, dining room, basement, nice lawn, nothing like it for the money, \$5000, \$2000 cash, balance mortgage.

COCHIMS THE HUSTLER

121 West 3rd St. Santa Ana.

For Sale

3-4 ACRES, with 6 room new house, fruit and nuts, close in, all the modern conveniences must be seen to be appreciated. \$7500. TERMS

Diehl & Peters

LOANS & INSURANCE 109 West 3rd St. Phone 1674-J

5 Room Bungalow

FOR SALE—A new 5 room bungalow with all built-in features and garage. On surfaced street and near bus line. A beautiful home for \$4500. \$1000 cash, balance like rent. W. C. Childers with Everett A. White, 312½ N. Main. Phone 583.

HIGH CLASS

N. Main St. Residence ONE OF Santa Ana's most beautiful homes, located in absolutely the best neighborhood in town. Stylish modern and priced right. \$15,500. Might be a good lot as part payment. Owner, D. Box 10, Register.

FOR SALE—Two acres garden land in city limits, two blocks from high school. 5 room house and numerous outbuildings. Good portion of land in walnuts and fruit trees, all bearing. All land under irrigation. Price \$3500. Most likely to sell for \$4000. A beautiful garden spot. Apply to A. S. WHITLOCK, Amoy Grande, Calif., San Luis Obispo Co.

For Sale \$4200

\$500 CASH, balance like rent, modern up-to-date, hardwood floors throughout. Large lot, paved street. F. C. Pope 413 N. Sycamore

West Fourth

A DANDY six room house on a large corner lot on West Fourth. This is an exceptionally fine buy. \$7000. \$2000 down.

Wallace & Goode

31 No. Main St. Biggest Lot In Town

58x361 ft. full bearing apricots and nectarines facing two streets, fine income, make good chicken ranch, water stocked for \$3000. This will be a good lot as part payment. COCHIMS THE HUSTLER 121 W. 3rd St.

Speculators, Investors

A CHANCE to buy a close in corner on Main St., 100x159 ft. Make 2 fine lots and never again can they be bought at this price. Only \$7000. COCHIMS THE HUSTLER 121 W. 3rd St.

We've Got It Right

5 MODERN houses, different locations on paved street can be bought for \$500 down on easy terms.

H. K. Duke

803 N. Broadway, Phone 1666-J

Business Property

FOR SALE—50 ft. on West Fourth St. Brick building. Will soon pay 10 per cent gross. \$12,000 will have this. Balance per cent interest. Add. N. Box 31.

For Sale or Exchange

ELEGANT home in the highest class district on North Main St., \$2000 less than value.

Harris Bros.

503 North Main St. FOR SALE—By owner, five room bungalow, 2 bedrooms, large sleeping porch, hardwood floors, all built-in features, greatly modernized, a corner, driveway. Will sell at a bargain on easy terms. Call at 808 E. 2nd St., Santa Ana.

FOR SALE—One five room house, tile top sink, oak floors, all built-in features, gas mantle and 4 room house on rear, two garages, all concrete drives, both new and furnished complete. 95% W. 5th or phone 1504-J.

For Sale Close In

PRETTY bungalow, 5 large rooms, well improved grounds. Phone owner, 607-W for street number and terms.

FOR SALE—Three Room Business Building

Apply 113 N. Main

Builders and Speculators 200 FOOT frontage on Orange St., beautiful houses across the street. Will sacrifice. Phone evenings 640-4. Hurry if you want these.

Leila Lands a Position



BY SATTERFIELD

HOUSES, ACRES, GROVES

Half acre, full bearing walnuts, oranges, north side, splendid homey, seven room house, easy terms.

Choice quarter acre oranges, modern 4-room new house; \$800 cash, balance easy.

Tiny acres fine walnuts and oranges, also pears.

Good 6-room house and very large garage in Orange; income \$50 a month; price \$4,000; terms; consider house in Santa Ana in exchange.

Fine new stucco house at 708 N. Baker, large walnuts and oranges, garage to match, a bargain at \$4000.

A classic 6-room new, all hardwood floors, fireplace, breakfast nook, beautiful walnuts, fine neighbors, worth \$6500, will sell for \$4000.

Choice residence lots in all parts of the city.

Two houses for rent.

We make loans and write insurance.

FREEMAN H. BLOODGOOD

JOHN A. NEWCOMER

114½ W. 4th St. Room 11

Phones 580 and 1227-W

MORTALITY OF BABES HIGH SACRAMENTO, Oct. 9.—One of all babies born in California die within ten days after birth, according to figures just compiled by L. E. Ross, state registrar of vital statistics.

Ross' figures show that thirty-five per cent of all California babies are born in hospitals. This is a factor in cutting down the death rate, he says. California has a better record in this than any other state in the union.

Legal Notices

Official Statement of the Proceedings of the Board of Supervisors of Orange County, California, October 3, 1922.

The Board met in regular session, President, Supervisor T. E. Edwards, Chairman, N. T. Edwards, W. M. Schumacher, N. T. Edwards, H. A. Wasmann, and the Clerk.

Minutes of the last meeting were read and approved.

Demands were allowed as read.

Work of constructing addition to County Hospital as completed by M. C. Hill, Contractor, was accepted as per recommendation of Frank Benchley, Architect.

The Clerk was instructed to have 50 copies of Indexes to the Great Registers for the construction of addition to County Hospital. Said matter was continued to October 10th, 1922, at 10:00 A. M.

Bids were opened for the paving of a portion of the Hot Springs Road. All bids were rejected and Clerk was instructed to return checks to respective bidders.

Bids were opened for the construction of addition to County Hospital. Said matter was returned to the Board at the regular meeting Nov. 14, 1922.

The Mutual Refining Co. was granted a temporary permit to lay pipeline across the property for Franklins. Franklins was instructed to send out notice to all property owners in original hearing to be held Oct. 15, 1922, at 2:00 P. M. in the Matter of Road District No. 14.

The Board, on motion that Franchise applied for by the Mutual Refining Co. be advertised for sale and that notice of sale be prepared and submitted to said Board at the regular meeting Nov. 14, 1922.

The Mutual Refining Co. was granted a temporary permit to lay pipeline across the property for Franklins. Franklins was called to the meeting. Chairman T. B. Talbert was called to the meeting.

Supervisor N. T. Edwards, was elected Chairman pro-temp.

Grading and oiling of First, Second, Third and Fourth Streets, which was completed by J. C. Knapp, Contractor, was accepted on recommendation of Supt. of Highways.

Franchise license was ordered issued to C. E. Ossart.

County Auditor was instructed to cancel Check No. 3059, for the sum of \$94. Same was made in error.

Chairman was authorized to approve bond for \$1000.

Also many other notices of REAL GOOD CHEVROLETS

Come in and look them over.

New Classified Ads Today

EVENING SALUTATION.

Submit to the present evil, lest a greater one befall you.—Phaedrus.

MORE FRENZIED FINANCE

To Cassie Chadwick and Mr. Ponzi, as exemplars of frenzied finance, may now be added George Krause and his wife, Susan Krause, of Pomery, O.

Krause is a coal miner. Apparently he lived for more than sixty years without any financial adventures more pretentious than drawing and spending his week's wages. Then, it is charged, he and his wife started borrowing money from their friends and church associates on the promise of big returns.

In connection with an embezzlement suit now pending, this old couple are declared to have borrowed altogether \$200,000 to \$300,000 in the last two years, in sums running from a couple of hundred dollars up to \$100,000. They are very reticent about their mode of procedure, but the woman is said to have represented that the funds were invested by a brother in Indianapolis. Strict secrecy was enjoined in every case, and every investor believed that he was the only one favored with the opportunity.

Thus desire for big profit is said to have impoverished widows and orphans, wage-earners and modest capitalists, in the old familiar way. It is the old story of credulous people imagining that money can be made in unusual amounts by some miraculous process, and taking a blind chance instead of putting their savings into investments which are neither secret nor spectacular, and pay only a modest return but pay it regularly, without endangering the principal.

THE GREEK REVOLUTION

Correspondents who were on the ground describe the Greek revolution as one "which will go down in history as one of the most capably organized and one of the swiftest military upheavals ever affecting the nations of the world."

The leader of the movement justifies it thus:

"We were misgoverned at home, and because of that we met military disaster abroad, so we decided to come home and remove both the king and the government—to put our house in order. We removed the king because he was an embarrassment in our foreign relations, and so we asked him to make way for his son."

The objective of the new government, he says, will be "Collaboration with the Entente countries, the immediate reinforcement of the Thracian front, active pushing of the war against the Turks if that should be necessary, and the unification of all parties at home, so long divided by hates."

So far, so good. It is an eloquent indication as to what kings and perhaps other types of rulers may expect from now on if their policies are not pleasing to their people. While this tendency to revolution is not without its sinister side, the fact that it hangs in the air may have a salutary effect on those who govern.

As for the revolution itself, there is this for those who engineered it and those who cheer from the sidelines to consider. It makes little difference why or how a revolution is started—the thing is to keep it under control and properly directed when once it has begun, as the revolution started with such great promise in Russia bears witness.

PRACTICAL PROTEST A SUCCESS

A business observer who has just made a trip through the Middle West speaks of a notable increase in the popularity of Henry Ford as a result of that manufacturer's fight against the high cost of coal. He found that coal for which \$9 a ton was being asked three or four weeks ago is now selling for \$5 a ton. He doesn't profess to know just who is responsible for the drop, but the public gives Ford the credit, and no doubt is at least partly right.

Ford threw a scare into the coal profiteers and shocked public authorities into action by a sudden, bold stroke. His spectacular closing of his plant, throwing nearly 100,000 men out of work directly and threatening indirectly the jobs of hundreds of thousands more, woke everybody up to the coal situation and gave consumers a rallying cry. It was a fine piece of publicity work, if nothing more. And Mr. Ford, while acting primarily, or possibly altogether, for his own selfish interest, thus acted also for millions of others. It was a practical deed worth more than any quantity of mere preaching and protest.

Similar boldness and practicality on the part of leaders in business, professional life and public life would cut short extortion in many other lines. Profiteers usually "get away with it" merely because nobody calls their bluff.

TRAINING THE VOICES

"No loud talking in the halls" is the edict sent out by the heads of a big high school. A similar order probably has been issued in every school in the country. What a blessing it would be if the movement could be broadened to encourage low-pitched voices among children in their general conversation in school and out. It is neither necessary nor desirable that the shouts of playing children should be repressed sternly, but on the other hand there is every reason why the child should be trained in voice pitch and the pleasant modulation of his speech.

An agreeable speaking voice is not only restful to the ear. It is also a distinct business and social asset for the speaker. It is a fact too often overlooked in the child's early training. The shrill American voice is notorious. If the effort to suppress young voices in school halls were elaborated just a little, the timbre of the national voice could be changed in a general way.

CELEBRATE NAVY DAY

Plans are under way for the general celebration of October 27 as Navy Day. The object is to pay tribute to the navy and arouse interest in it. It is an event which should be as interesting to the inland town as to the coast city, and as earnestly furthered

by the stay-at-home civilian as by those accustomed to going down to the sea in ships.

The historic achievements of the United States navy, its activities in war and its duties in peace are less generally known than they should be. A day devoted to special consideration of these topics is little enough.

Service in the naval force as a career for the young man, or as a preliminary to usefulness in other fields, has much to recommend it, with its opportunities for travel, study and varied experience. Nor is interest in this branch of our nation's defense interest in a passing glory. Even though peace and disarmament progress as all the world hopes they may, the time can hardly be foreseen when this or any other major country will not need considerable sea forces for home protection if not for belligerent action.

A WELCOME FOR THE ALIEN

Former Commissioner of Immigration Wallis is listing his voice for better conditions at Ellis Island, where the immigrant gets his first experience of America. He feels that Americanization work should start at that point.

"You can make an anarchist over night at Ellis Island," says Mr. Wallis.

This is not the first time it has been suggested that the situation at Ellis Island needed improvement. It is a pity the suggestion needs repetition. It would be a very difficult matter to make conditions ideal, but much could be done to better them. The trouble arises not because of the indifference of those handling the immigrants when they come in, but because the subject as a whole never has been provided for on the big scale which its needs demand.

First impressions sink deep and often are lasting. After handpicking and sifting immigrants at the foreign ports, the next best step toward assimilation and Americanization undoubtedly would be a welcome at the gates of America which predisposed the alien to believe in and trust the new land to which he has come. If he leaves the port of entry ugly and disillusioned, it is bad for him and bad for the country which must harbor him. In the general reform of our immigrant policy this point should not be forgotten.

Highways and Railroads
Riverside Press

Railroads lay their track first and then provide rolling stock. Automobile owners have followed the opposite method. They have got their cars first and then looked around for roads to run them over.

That is what makes the great American highway problem. Figures presented by Philip S. Rose in The Country Gentleman make the comparison of highway and railroad illuminating.

It is a perfectly fair comparison, for as transportation agencies the two are nearest together than most persons suppose. The highways take care of more people than the railroads do. Automobiles are estimated to have carried last year nearly 7,000,000,000 passengers while the railroads carried 1,034,000,000. The automobile hauls were shorter; yet reckoned on a passenger-mile basis, the automobile record for the year is 70,000,000,000 to the railroads' 37,000,000,000.

In the matter of freight, even, the railroads have not such overwhelming superiority as might be expected. In actual tonnage they carried only a little more than trucks, though their average hauls were far longer and their ton-mileage about 50 times that of trucks.

The important fact is that motor traffic is rapidly assuming as much importance as steam traffic, and the building of roads—tracks for the motor cars—started late and is not keeping pace with the increase of rolling stock. Five years ago there were one and one-half motor vehicles to a mile of road. Last January there were four.

In California at least the automobiles, the buses and the trucks are not paying their just share of the upkeep of the roads built by public taxation for their use. The public does not provide the railroads with tracks and right of way; and if we are to do that for passenger and freight lines operating on the highways, we should in all fairness compel the payment of taxes commensurate with privileges granted.

The College Loafers to Go
Stockton Record

There seems to be a growing sentiment for getting all youth down to hard work in college by eliminating both easy courses and easy students. The council of education has been grappling with the problem offered by our crowded colleges and the consensus of opinion seems to be that the dross of either sex must go in the interest of those who take college seriously. Will C. Wood, state superintendent of public instruction, back from a series of education conferences in the Middle West and Northwest, says:

"There is a growing feeling that in our institutions of higher education we have been sacrificing quality of scholarship for quantity of students. The large classes found in some of the larger institutions are difficult to handle. College executives are therefore considering ways and means for reducing numbers without sacrificing educational opportunities for deserving students. The college loafer is becoming taboo. Elimination of the loafer can effect a saving of at least two years in the total course of preparation for the professions."

That sounds like a symptom of healthy growth. From a time when only the specially brilliant young American got an opportunity to go to college we came to a time when everybody went if only for the veneer polish a college education was supposed to give. The first American college youths trained only for three professions, law, medicine and the ministry. Then the people discovered that education is a good thing to mix with many other pursuits in life and that led to trained engineers, scientists, chemists, educators, business men, farmers, etc. Finally came the youngsters with that vague and pleasing idea that an education "helps one to live" even if it does not lead to anything definite. For them what are known as the "pipe" courses.

The work has been made increasingly difficult for the serious minded with more and more specialization along every line. It is healthy and right now that the crowding has come to eliminate the weak workers and let the fittest survive. No American boy or girl with an earnest desire to go to college should be deprived of the privilege and none will be, but education will come to have a higher meaning and will be more appreciated if going to college ceases to be a pastime for any and purposeful for test.

Similar boldness and practicality on the part of leaders in business, professional life and public life would cut short extortion in many other lines. Profiteers usually "get away with it" merely because nobody calls their bluff.

Against This Tax Measure
Sacramento Bee

No. 29 on the November ballot is the Single Tax camouflage under the title of "Land Franchise Taxation."

Its first section proclaims that private property rights attach only to products of labor and not to land; and that it is the duty of the state to collect from the holders of land its full rental value—not as a tax but as a moral obligation, etc.—and not to tax improvements on land.

This idea, in some form, has been submitted to the People of California in every general election since 1912, and each time was badly beaten. A majority of 350,000 votes was cast against it two years ago, and doubtless a like fate awaits the present measure.

This Wall May Be a Blessing



The Home Circle

By MARCELINE D'ALROY, International Lecturer

The Home Circle—what a picture of coziness, of contentment, of completion it brings, but then that is natural, for the last two words are filled with charm. Yes, there is the magic of healing in the word Home, and the magic of completion in the word Circle.

In the outside world we get hurt; in the outside world nothing seems ever completed, but inside, at "home" within that charmed circle lies the cure for all our outside ills.

Have you noticed when you throw a stone in a pond how it makes circle after circle. Well, it is like that I see the life, with the home impetus, with circle after circle spreading from it. For in the home we start as a baby, our clinging arms forming a necklace 'round our Mother's neck, as we lie within the safe circle of her tender arms. Then we grow up, and there is the home circle; the family circle; it grows more, and then we have our circle of friends and acquaintances.

Maybe we marry and start new circles of our own. The Circle of Life, and Home the pivot around which all our circles revolve. Home—the beginning and the end of all things; and the kind of home we came from will determine the circles that we shall cause around us.

So, looked at like that, how great, how deep, how far-reaching is the effect that our homes are to have on ourselves, our children, and the world in general. It is worth while to think and think deeply and wisely.

For if we think deeply and wisely, we shall act that way and quickly, too. We shall realize that though a Mother's arms may cradle the baby, they must guide the child. A boy who is ceaselessly petted becomes weak; another thing in the boy is the desire of the man to be getting on, going straight on, accomplishing. Sooner or later he goes out into the world, faces it, fights it, and the result of that fight depends largely, almost entirely, on one thing only, his early home environment.

So those dear, wise women that I have heard called "the sweethearts of the world"—I mean the real Mothers—will look to their homes, look to their circles.

Can you make your home more beautiful, more home-like, more efficient? Do you wish to? But of course, for in that way you serve your country greatly and well.

Enlarge the circle of your vision, and draw all the knowledge, wisdom, efficiency, from without into that charmed circle called Home.

Worth While Verse

EPITAPH

I ask no stone to mark me where I lie,
Only a pine's tall shaft in a deep wood
Beneath blue skies with white clouds drifting by
Where I may sleep in soundless solitude.

And let there be no written record planned—
My school shall be the seasons as they pass.
The white of snows when Winter veils the land;
The moons of Springtime latticing the grass—

It may be then that I shall hear again
The things I loved so well so long ago—
The fitful drumming of the young year's rain,
The first Spring flowers thrusting through the snow.

—C. T. Davis, in the Arkansas Gazette.

Tom Sims Says

It comes to him who waits; but don't be a dumb waiter.
Doctors say 10 people in Trenton, N. J., who thought they ate some harmless mushrooms didn't.

A Pittsburgh, Kas., wire says the sun popped corn in a field. It omits about cows thinking it was snow and freezing to death.

Just to be the first, we say, "Do your Christmas shopping early."

Alfred Sze, Chinese minister, has returned from Europe. He is called Alfred for short.

French girls wanting to marry wear green ribbons. It would cause a ribbon shortage here.

New motorless plane stands still in the air. This will help in arguing with traffic cops.

Syracuse boy who swallowed a quarter died. They should have called the tax collector. He can get money anywhere.

Tommy Burns, once heavyweight champ, protests to a judge his wife beats him. This carries women's rights (and lefts) too far.

They charge to see Jesse James' home; but not as much as it costs to stop at a filling station.

Praise often turns a woman's head. Passing another in a new dress has the same effect.

Latest on deck is poison port wine. One might call it the port of missing men.

Owing money is dangerous. It makes you lose your memory.

New York street cleaners have a band. Its members are said to be good at picking up sirs.

The hit and miss system sounds much better on a typewriter than it does on a piano.

IN THE LONG AGO

From the Register Files

OCTOBER 9, 1908

No quorum being present at today's annual meeting, directors of the Santa Ana Valley Irrigation hold over another year. They are M. Nisson, George Dierker, D. C. Drake, A. G. Finley, John Dunstan, president. O. E. Mansur is secretary. The stockholders present voted in favor of raising the capitalization from \$100,000 to \$1,000,000.

Miners for the Orange County Coal Mining company, in the mountains to the east, are tapping a vein at the 300-foot level.

A farewell affair for the Rev. and Mrs. A. H. Hooker is to be given Friday night. The Rev. Hooker is leaving the First Congregational church to go to Riverside to enter business.

At the meeting of the missionary society of the United Presbyterian church at the home of Mrs. John McFadden, talks were made by Mrs. D. L. Anderson, Miss Sarah Gowdy, Miss Roseine Kellogg, Mrs. R. R. Smith.

Patronesses for the Queen's Ball, to be held in connection with the Carnival of Products at Spurgeon's hall, Thursday evening are to be Mesdames J. R. Porter, J. S. Rice, H. D. Connell, W. T. Tubbs, Fred Ross, P. R. Reynolds, N. A. Ulm, P. S. Roper, G. A. Edgar, V. V. Tubbs, D. Thomas, D. H. Thomas, F. P. Nickey and C. V. Davis.

Samuel Shortridge of San Francisco is to speak in Santa Ana October 20. Other speakers will be Congressman C. C. Smith, Richard Melrose and Z. B. West.

Tolerance

By Berton Braley

A little boredom now and then, is healthy for the brightest men; it touches patience, calm and poise, and adds a flip to our joys;

National Better Homes Week And Furniture Style Show

October Nine To Fourteen, Inclusive

The Opening Week Of A Perpetual Campaign For Better And Happier American Homes

BETTER AMERICAN HOMES

The White House,
Washington.

It gives me especial pleasure to record my endorsement and approval of "Better Homes" week. It may be trite, but it is everlastingly true that the home is the corner-stone of our civilization. Better homes, more attractive homes, homes whose occupants will find true refreshment and real inspiration to increased efforts for education and culture—such homes are the ones which assure greatest stability to our institutions, greatest security to our society. I can not but feel that the effort you are making is one which deserves a wider projection, and would be glad if your example might presently be an inspiration to a nation wide enterprise of the same kind.

Very truly yours,
WARREN G. HARDING.

WHAT IS A HOME?

Four walls and a roof? No. You may build your walls of massive marble, hang them with richest tapestries, pile your floors deep with silken carpets and crowd your habitation with the masterpieces of the great artists, and still you shall not have made a home.

What is a home? A log cabin in the clearing, a sod house on the prairie, if so be it holds peace and contentment for those who dwell therein.

In the ancient picture-writing of China the symbols representing a woman and a child when combined make the character that means "good." With two strokes of his brush, making a roof over his woman and child, the Chinese writer draws the character "home."

What is a home? Man, woman, children—those three—and contentment.

The perfect home holds all of these in ties that no outward force can break. It is the mirror of the souls of those who live in it. It reflects in its outward presence and its inward spirit the tastes, the aspirations, the characters of those who have made it a home.

The spirit of the home needs no palace for its domicile. From the hearthstone of the humblest human habitation there may radiate such a message of comfort and good will as to draw friends irresistibly across its threshold.

From such homes came forth the great men and noble women whose names and memories we, as Americans, cherish and venerate. To the memory of such homes the men and women who are upholding America's high standards of character and conduct hark back for the inspiration that guides their lives. In such homes are being nurtured today the ideals of beauty, truth, courage and devotion that shall inspire the men and women of a new generation to plant those standards on yet loftier heights.

To build homes that shall foster these ideas, shaped and planned to convey to the wayfarer without somewhat of the spirit that dwells within, and so furnished forth in the full expression of that spirit that whoever shall once find shelter therein shall forever after know no such perfect happiness and contentment elsewhere, is the purpose and aim of Better Homes Week and the great men and women behind this movement.

When Every Piece in the Suite is Found to be
Perfect, the Result is Bound to be Pleasing



HERE IS A BEDROOM SUCH AS WOMEN DREAM ABOUT

FIREPLACE FOUND ALWAYS POPULAR

While modernism in the home has crowded many and many a once-cherished article of furniture or decoration into the realms of forgotten things, the fireplace in one form or another holds its own in favor, with apparently no prospect of passing. In picture, song and story, it is the symbol of the home and the best it stands for. While hospitality remains a virtue and the love of cheer persists in the heart, the fireplace stands little chance of losing its place in the affections of the family.

And while the fireplace continues to be a feature in the impression carried by the living room, the dining room or the hall, the mantel will hold its own. True, its function is decorative, rather than practical. Yet the place it has made for itself is so permanent that any consideration of home decoration sooner or later will deal with the mantel. It may stand over a fireplace whose use is imaginary rather than real, but still it is a mantel and its decorative possibilities demand attention.

* A pleasant sense of admiration akin to satisfaction, and a desire for ownership, make themselves manifest when one looks upon this attractive bedroom suite.

This illustration probably represents, in a general way, the mental picture formed by many housewives who have nourished the hope of some time having such a suite for their own home.

The design is a French adaptation with pleasing grace and suggests a lifetime of service. The twin beds form the center of attraction and, with their spread of linen, combined with handmade lace, would be cherished by the painstaking woman who takes pride in her home. The pillows are lace filet.

More charm is lent to the suite by the dressing table, with its large upright and two movable mirrors, of just the right dimensions to meet all of milady's needs.

The writing desk and its two small twin lamps add to the completeness of the suite.

The hassock is upholstered in hand-blocked linen, with pipings of plain colors, the dressing stool with covering to match, the cane-backed chamber chair, the night stand and its lamp, with soft-toned shade, and the English china vase comprise the necessary and useful small pieces to meet the comfort of the occupant. The two-toned rug is in keeping with the color scheme of the suite.

This suite is one that would bring a deep sense of satisfaction and pride in possessing.

PERSONALITY IS STRONG FACTOR THROUGHOUT

Personal Touch Reaches Into Every Corner of Every Room In House

HOMEMAKERS, men and women, almost invariably are harassed by a sense of their own limitations in the matter of selecting and arranging household furnishings. They usually are confused by a medley of suggestions from friends and acquaintances, and appalled by various proclamations relating to so-called infallible standard in household decoration.

Under circumstances such as these, it is always well to begin with the question of requirements. There is no escape from this question where a human habitation comes under discussion. It enters into consideration whether the house is to be used by a single family, whether it is a tenement, a studio building, a hut in the wilderness or a cottage in city, town or country.

Personal Touch Rules
It is apparent that to make the home successful, it is essential to know the needs of those who are to dwell in it, their circumstances and the relations they bear to the community in which they live. There is more than a little truth in the statement that a man's duties to himself must guide him on one side and his obligations to his neighbor on the other. These he must balance.

There appears little room for question, but that the responsibility of comprehending and respecting the domestic and social requirements rest for the most part, upon the woman. To be successful as their interpreter, the housewife must make them a particular study.

It would seem that the decoration of a home implies, primarily, making provision for special needs. The degree of facility with which these provisions are made, marks the excellence of one decorator over another. In all instances there must be a thorough knowledge and observation of propriety and proportion.

Social Nature Rules

Man, whether it be his individual desire or not, is a social being. He cannot live by himself alone. It stands to reason, therefore, that he should not build or decorate his home without consideration of his fellow beings. By making his own life full, he equips himself for enriching that of others. The true spirit of decoration leaves none of these questions neglected. The eternal quest of the home-lover should be for the best means by which these various requirements can be met.

The one thought to be constantly borne in mind is, that it is the business of all who are interested in the decoration of houses, whether simple or elaborate, to arrange and rearrange until desired results are attained. Wall papers, curtains, draperies, rugs, pictures and furniture are nothing more or less than the tools whereby the decorator obtains the atmosphere he desires.

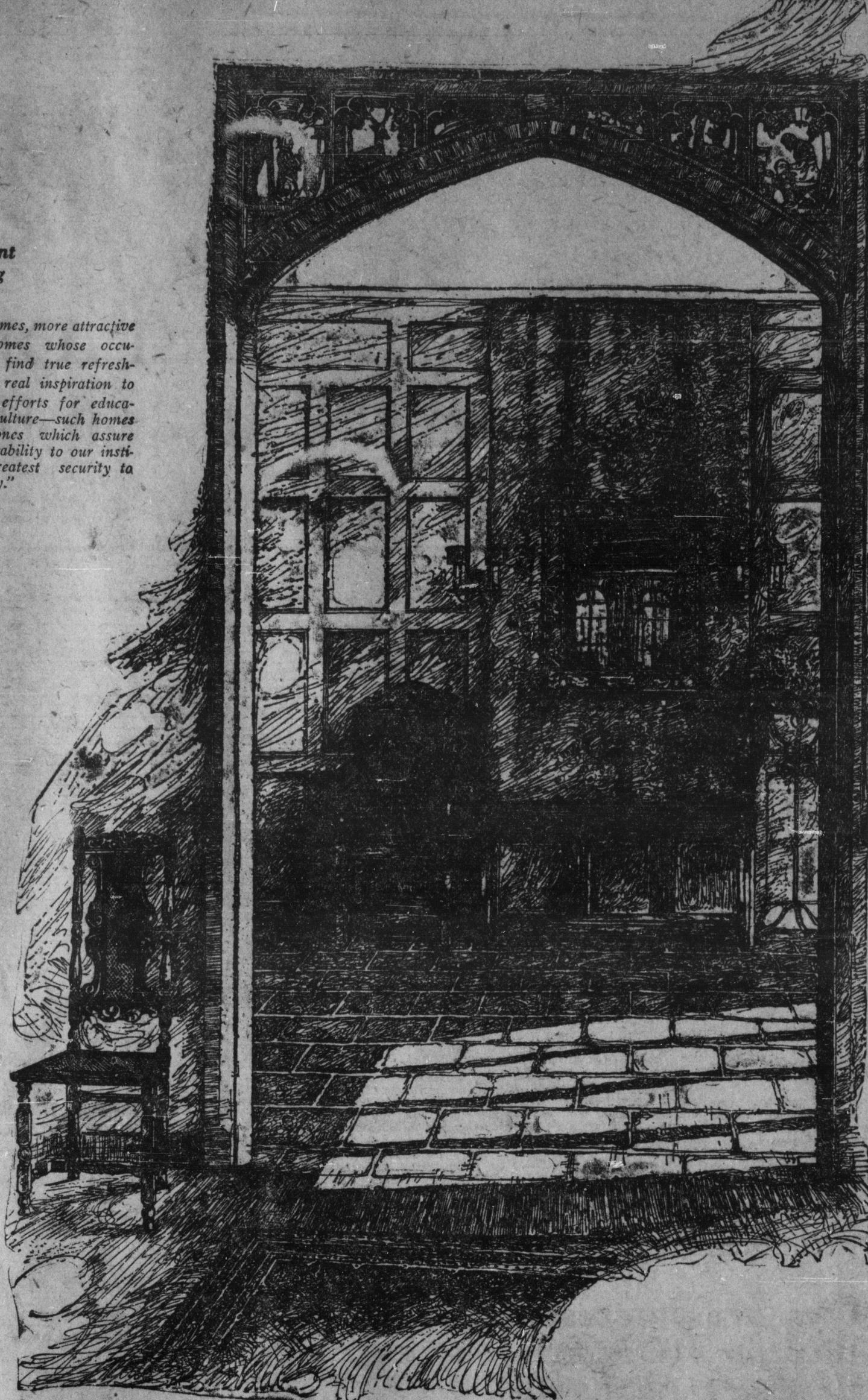
ARE FIVE METHODS OF MAKING CRETONNE

There are five methods of manufacturing cretonne used in this country today. All of these transfer the pattern from wooden blocks. American chintz is a synonym for cretonne. The basic fabric may be homespun, swansdown, Alvo silk, ticking, scrim, French rep, Antoinette rep, volle, tulierie cloth, marquisette, krinkle cloth, Standish cloth, Terry cloth, madras, silk, dimity, crash, sateen and Norman cloth.

LACE TUNIC SUGGESTED
A dinner gown of black velvet has an overtunic of delicate lace threaded with silver and gold. The girdle, placed low, is of twisted strands of gold and sil-

President
Harding
Says:

"Better homes, more attractive homes, homes whose occupants will find true refreshment and real inspiration to increased efforts for education and culture—such homes are the ones which assure greatest stability to our institutions, greatest security to our society."



Better Walls in Better Homes

The background of all interior home settings should mean nicely decorated walls.

Our wall paper stock always contains the latest and best papers that can be obtained and we are ever willing to assist in helping our customers select good patterns.

Charles F. Mitchell
209 East Fourth Street
Phone 934

October
9 to 14
**National Better
Homes Week
and Furniture
Style Show**

Your Home

—Beauty and harmony are essential in the furnishing of your home, yet practicability is of important consideration. Your home should be furnished in good taste, yet it is not necessary that it be expensively furnished.

—Home means the same to those in moderate circumstances as it does to the rich—in cottage or mansion the home environment has its influence on future citizenship, the character moulded into the child by proper home surroundings is carried through life.

—Spurgeon's offers you the opportunity for correct home furnishing from a stock so diversified that every requirement can be met whether it be for a mansion in which cost is of minor consideration or cottage where economy must be practiced. In every instance the price is consistent with the quality.

—Coupled with good merchandise is the ability of the Spurgeon organization to assist you in the planning of your home furnishing and Spurgeon service that assures satisfaction.

The Spurgeon
FURNITURE CO.

Fourth and Spurgeon, Santa Ana

Good Furniture
at Moderate Prices
Combined With
Service and Buying
Convenience

OFFERS ADVICE ON FINANCING BUILDING

Following is the text of a monograph on "Financing a Home," prepared by the division of building and housing, Department of Commerce:

In purchasing a home a mistake may be unfortunate, so get the best advice you can, and watch every step.

First of all, what you buy is the site and the improvements on it. If a building and loan association, or bank, loans you money on the property, it has a direct financial interest in helping you guard yourself on certain points, such as making sure that there are no old mortgages, or unpaid back taxes, or bills for building materials, or other claims against the property.

Be certain your title is clear, or have it insured or guaranteed. Learn of any easements, such as the right of a telephone company to place its poles upon your lot.

How to Buy It

If you make a purchase offer with a cash deposit, include a statement as to whether window shades, stoves, and other movable property are included. Risk from loss by fire or elements should be assumed by the owner until the title passes to you.

Your offer should be dependent on your obtaining a satisfactory loan to finance the proposition, and the ability of the owners to furnish papers to show a good marketable title, free from liens or encumbrances. In other words, do not bind yourself to the purchase until you are sure of what you are paying for, and that you can finance it.

You must be prepared to pay taxes on your property, and special assessments for installation of water, sewage, electric light, gas or other public utilities, or street paving and sidewalks. Note what improvements are already made, and what additional ones may have to pay for.

How to Pay for Your Home
In buying a house and lot you must borrow what you cannot pay in cash.

Remember that the more risks you assume, the fewer the lender will have to charge you for.

Your promise to pay back what you borrow will be secured by a mortgage or trust on the property.

A first mortgage loan on not over one-half or two-thirds of the value of a piece of property is a very safe investment, and the rates of interest should be low. The lender on a second mortgage takes more risk, and rates of interest and discounts are higher.

If you agree to buy a home without the title passing to you at once, the seller takes less risk and you may save money.

Where to get Loans
There are building and loan associations throughout the country, usually organized to serve the needs of people like yourself.

Living-Room in Small Apartment Just as Well be Made Artistic



GFS. AMERICAN HOMES BUREAU

WILLIAM AND MARY STYLE POPULAR

Of all historic furniture styles which have recently enjoyed revivals, one of the most adaptable to modern home environment is the style of William and Mary. Immediately following the Stuart period in England came the reigns of the sovereigns from Holland—William and Mary and Queen Anne. Court life, not so formal and luxurious as under the Stuarts, had its effect in dictating a certain turn toward domesticity. Furniture based on the stylish expression of either of these English reigns comes to us today as an agreeable and proper type for our home environment.

The most readily distinguished feature of design in William and Mary furniture is seen in the "Bell-turnings" of the legs, and in the general absence of a profusion of carved ornament. The transition between the styles of William and Mary and Queen Anne, however, was not sharply defined. Thus the "splat" characteristic of Queen Anne chair backs, is also seen in many William and Mary chairs. The two styles, indeed, may be very agreeably blended in the same interior.

The simple living room shown illustrates the suitability of adapted William and Mary furniture forms for unpretentious American homes of today.

CURTAINS ESSENTIAL FOR AN IMPRESSION

In the ensemble of the room, no single article of decoration contributes more to the general effect, good or bad, than the window curtains. In the sweep of the eye that the visitor involuntarily gives to the room on entering it, the vision is attracted to the windows and necessarily the curtains add their share to the impression given by the room as a whole.

MATERIAL COUNTS.
A good table is expensive, but, again, a good table made of exquisitely wood, honestly made and simply designed will last for generations, and will be equally as pleasing to the third generation as to this.

Antients developed the art of engraving on emeralds, which were in great demand.

You are interested in better HOMES— Heres a thought for you!—

How much influence upon the completed result of your HOME is the interior trim, cabinet work, windows and doors, and floors going to have?

Did you ever stop to realize that these items comprise over one-half of the furnishings of any HOME?

Take the floors for instance, they form a background for your rugs and no matter how fine a rug you may have it will not show to advantage on a poor floor.

And the type and finish of the interior trim will influence the selection of your furniture more than any other factor in the entire building.

The built-in features like mantle, bookcases, buffet, etc., should be given the same thought as the selection of any piece of furniture in the HOME.

The type of windows is going to make all the difference in the world with your draperies. You cannot plan a successful HOME without giving these factors consideration. The Barr Lumber Company are specialists in the sale and manufacture of all these items and they maintain a service room for your use. Call and get posted on these matters.

Barr Lumber Company

1022 East Fourth St.
Phone 986

Manufacturers of Fine Cabinet Work

If it's
From Barr's
it's
of the
Best

Formerly
Griffith Lumber Co.,
Established
1878

Medicine Cases,
Dressing Tables,
Buffets,
Sideboards,

Ironing Boards,
Linen Closets,
Breakfast Nooks,
Kitchen Cupboards,
Garden Seats.



Eavesdropping

Homes not Houses

EAVESDROPPING! That's what it was. Might as well confess that part of it before I begin. But what a ripe bit of conversation I gathered for home-lovers.

They Conversed



"Never had a home!" said she with a homely heart, "Poor child, no wonder she's so happy now she's married! But I thought she used to live in a house on North Broa—"

"That's just it," interrupted she with an artistic soul, "She did live in a house, comfortable, too, so far as beds, tables and chairs go, but soulless, absolutely soulless—just a house."

I Talk

—Wonder how many wholly responsible parents realize the lasting influence of home surroundings in the lives of their children and themselves!

—Perhaps they know that their surroundings lack repose, refinement, sincerity, but the moon of introducing restful furnishings is ever postponed.

—Let not a wanted auto cause such a delay, nor yet a vacation at the resort, nor plead a static bank account!

They Continued

—"Really! Hard to recover from early impressions. Now I wonder at the taste shown in her new furnishings."

—"Ah—sometimes exceptional opportunities are offered."

I held my breath. Could it be? Would it be? I—

—"There's an Easy Payment Plan at Horton's—a very easy payment plan—that explains—"

No need to eavesdrop after that.

Statistics

—Wonder how many, many Santa Ana homes have ascended to a surprising degree of artistry because that champion of the artistic, the Horton Easy Payment Plan, with its convenient arrangement that allows one to buy home things and take plenty of time to pay, a little at a time, wouldn't allow moderate circumstances to produce a mediocre home.

—Use it, in the name of better homes; make the leisurely purchase of good furniture possible and the enjoyment of it while it's being paid for possible, and assure an atmosphere of dignity and composure for the background of your home.

Furnishings to Make a House a Home

Has that table been varnished, and puttied, and repaired until you must put something in front of it to hide it? Must you always be careful to see that guests sit down in the right chair, the one that will really stand up? And do you always close the bedroom door, because the bedroom will not stand close inspection?

Such little things—are they really little?—yet what an influence of carelessness they exert and how they affect one's behaviour!

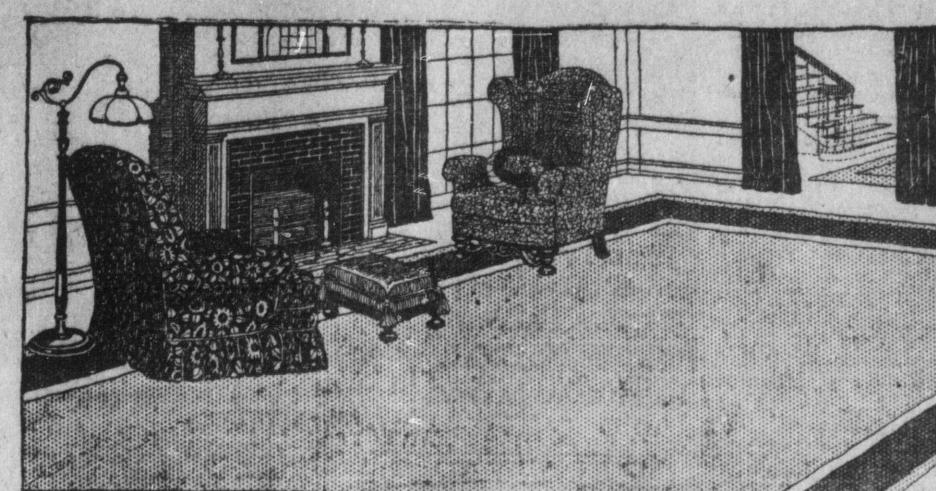
Let's begin now to make over our home.

J. C. Horton Furniture Co., member of National Better Homes Bureau.

A New Car and a Shabby Home

vs.

"A Car that will Do" and a Home of Renewed Beauty



WOULDN'T it be a terrible thing for Santa Ana if everybody preferred a car of the latest model to a beautiful, reposeful home?

We know a man—

That man came to our store the other day and wanted to know if we could put him in touch with someone who had a second-hand living room suite to sell cheap. Pattern didn't matter, style meant nothing.

That same man bought a new 1922 car for the simple reason that he liked the lines better than his 1920 model which needed a new coat of paint and had a slight tear in the upholstery!

He didn't care whether or not his living room furniture needed paint or had tears in the upholstery!

And his wife and children reflect his carelessness at home both mentally and physically.

He Could Completely Furnish His Home on the First Year's Depreciation on His New Car!

Wonder if that ever occurred to him!

Understand us, we believe a man must have a car in Southern California to really enjoy its beauties and to get the most out of healthy outdoor pleasure.

But must it be a new car and a shabby home?

Won't the old car do, with a little extra care, while a man is making a HOME out of his house?

Then the end of each ride will be a home-coming to be anticipated—comfortable, restful, all harmonious, beautiful.

"National Better Homes Week" October 9th to 14th

Come in for suggestions or ideas that perhaps you can use in further beautifying YOUR HOME. Do not feel that we will expect you always to make a purchase. Regard us as your adviser in bettering your home.

Miller's Orchestra in Concert

Wed. Eve. 7 to 9 P. M.

Wednesday night will be "open house" at Horton's, with a genuine good time promised to all who may drop into our place. And if anyone so much as mentions buying or selling goods, dire things may happen—NO GOODS WILL BE SOLD UNDER ANY CIRCUMSTANCES! Come and enjoy Miller's Orchestra, with perhaps a few records sandwiched in between!

PROGRAM

Martin's Orchestra	"Sapphire Sea"	Waltz
Brunswick Record	"Ah Moon of My Delight"	Karle
Martin's Orchestra	"Sunshine of Your Smile"	Song
Brunswick Record	"O Sole Mio"	Chamlee
Martin's Orchestra	"My Old Kentucky Home"	Violin Solo
Brunswick Record	"A Dream"	Karle
Martin's Orchestra	"Swanee River Moon"	Waltz
Brunswick Record	"When You and I Were Young Maggie"	Karle
Martin's Orchestra	"Dear Old Mother of Mine"	Saxophone Solo
Brunswick Record	"Silver Threads Among the Gold"	Lennox
Martin's Orchestra	"Blue Danube"	Waltz
Brunswick Record	"In the Gloaming"	Lennox
Martin's Orchestra	"Carry Me Back to Old Virginny"	Violin Solo
Brunswick Record	"Dreams of Long Ago"	Chamlee
Martin's Orchestra	"My Wild Irish Rose"	Cornet Solo
	"When Shall We Meet Again"	

J.C. HORTON FURNITURE CO.

—A STORE AND MORE—

Main Street at Fifth — : — Santa Ana, Calif. — : — Phone 282

SEEK HARMONY THROUGH RUG SELECTION

Harmony of the rug with its surroundings is the first consideration in placing it in a position where you want it to be effective from the decorative point of view. Beware of the misfit rug and its effects on its neighbors in the room.

Any rug which is totally different in character from its surroundings will strike a jarring note in the appearance of the room. An awkward-placed rug, such for example, as one which crosses the corners and does not follow the lines of the room will spoil the whole effect. Avoiding heavy borders and large figures is another point to beware of. After all that has been said and written about the use of large figured rugs in small rooms and in connection with other details out of harmony with them, one would suppose that the average home-maker would be able to place them correctly, but every little while one sees rugs which are wholly out of keeping with their surroundings.

Oriental rugs may be used with more or less freedom and two-toned rugs of neutral shades are always in good taste and are seldom trying to the eye. A conservative plan of floor decoration may be carried out by keeping the pattern scheme intact and avoiding a monotonous appearance by laying rugs of the same pattern, but of varying sizes.

Explains Rug Weave

Winfred Foles, in a recent magazine article, explains the why and wherefore of the various weaves of rugs and their utility of construction. She says:

"There is probably no better-wearing rug for its price than body Brussels. The pile, formed of uncut loops, is stiff and wiry, and neither absorbs dust, nor mats down like a cut pile. On the other hand it is less soft and luxurious, and lacks the velvety richness caused by cutting. Brussels has been practically out of the market for some time, but it is now coming in. It gives particularly good service in the dining room, as crumbs can be easily removed from its wiry surface and the constant moving to and fro of chairs does not leave marks as in the case of cut pile carpets."

"Tapestry Brussels is an imitation of body Brussels, invented in England in 1831. It costs less, but is neither as heavy and durable nor as desirable in patterns and colors as the genuine."

ACIDS AS CLEANSING AGENTS.

Acids are coming into more common use for housekeeping purposes. The bathroom floor tiling can be cleaned with a weak solution of hydrochloric or, as it is commonly called, muriatic acid. This same acid used in a medicine dropper on an iron rust stain will remove the stain without damage if the cloth is rinsed in weak ammonia. Label the bottle "poison" for even the mildest acids may be dangerous.

GOODBY, HOUSE HELP,

**JUICE DOING WORK
YOU USED TO DO**

Good-bye, Bridget, Hannah and Lena! Your days are numbered, if, indeed, not entirely over. Those beautiful mountain streams high in the Sierra have taken your place.

Electricity, that silent, safe force, has brought the power of these waterfalls into your home to wash your clothes, cook your meals, clean your house and solve your servant problems.

At breakfast time think of the joy of sitting at your table with an electric percolator making your coffee, a toaster stove frying your bacon and eggs or pancakes, and a turnover toaster making your toast. Truly this is pure joy. Even the efficient Bridget is in the way, for now she has no work left to do. Electricity has taken her place.

And the dishes—yes, electricity will do this for you—at a snap of the switch the dishwasher starts, and, lo and behold, your dishes are clean.

Even sewing by electricity has been revolutionized. No need of milady tiring herself

**Any Man Can
Have A
Better Home**

—Any man who will practice economy for a few months, or possibly a few years, can have a home. All he needs is enough money to buy a lot.

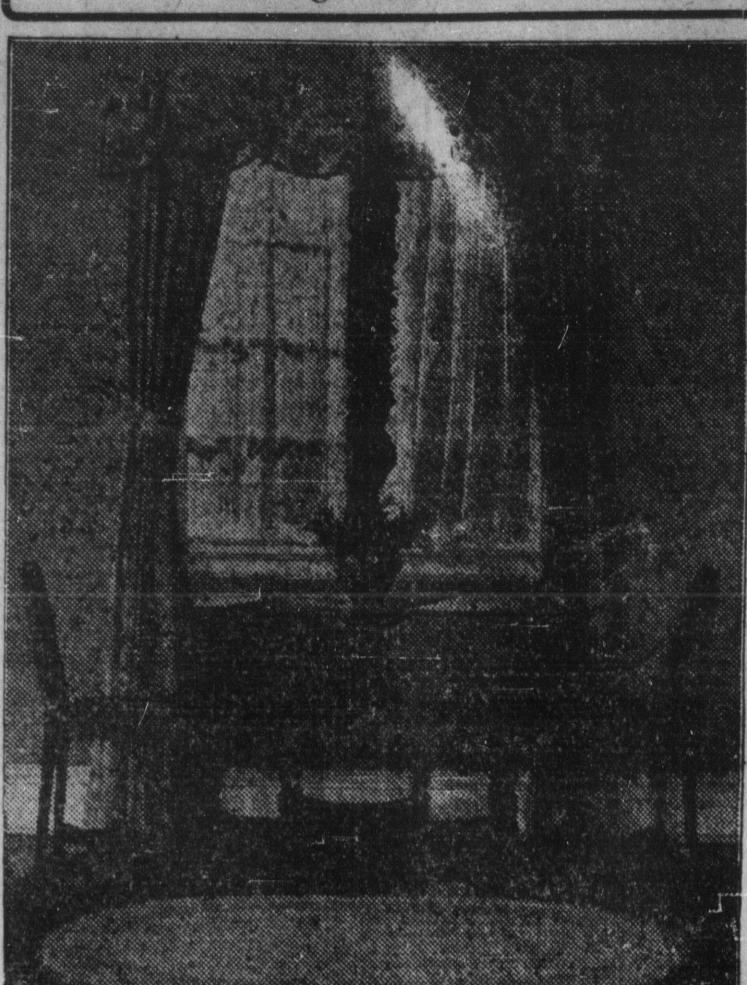
—Then he can arrange to have a home built exactly to suit him, and pay for it by easy stages. If you will come and talk with us we will be glad to explain just how you can build your own home.

—Our building plans will help you. We WANT to help you.

Chas. H. Chapman Lbr. Co.

120 Bush St.

**Study in Selection of Curtains
Makes Big Difference in Room**



HERE IS A PLEASING SETTING FOR LOVE IN A COTTAGE IN ORANGE COUNTY.

SOLVE PROBLEM DINING-ROOM PRESENTS

By the common consent of decorators and home-makers, the dining room is rather a difficult subject to handle satisfactorily with the ordinary financial means at hand.

Usually it is a room of several exits and entrances, with the consequence that its wall space may be rather limited. At the same time, such articles of furniture as the sideboard, the sidetable and the china closet require considerable space against the wall. As a result of these conditions, home-makers often find it difficult to fit their furniture to the spaces at their command.

Of small houses is this condition particularly true. In the nature of things the mistress of a large house, with ample means at her command, may find little trouble in deciding upon a formal arrangement of this room, but the householder of moderate means and good taste sometimes finds the dining room rather a serious problem.

If one starts with the presumption that, irrespective of the size of the room, there must be the usual complement of table and chairs, sideboard and sidetable, china closet and the like, the situation is likely to be hopeless from the outset.

No experienced decorator tries the treatment of a room without first working out a color scheme, and there is no reason why the home-maker should not employ the same plan. By taking a large sheet of cardboard and folding it to represent three sides of the room, the home-maker may make a beginning. The cardboard may be ruled off to show the spaces occupied by doors, windows and woodwork. Then with a case of water colors, the home-maker may experiment with colors and shades till the right combination is decided upon. It is a simple plan which may save final disappointment.

This valance is little more than a deftly made ruffle and is just what such a window calls for. A formal stiff valance on this type of window would not do.

For glass curtains a dotted scrim of very sheer quality is shown, with ruffles at front and bottom edge.

The various dotted muslins are favorites for glass curtains and are particularly suited for suburban or country house use and for bedrooms.

As a background for the gateleg table and the low-backed chairs what more inviting or suitable arrangement would be asked for in a small cottage or small apartment?

With the old-fashioned foot treadle machine. Electricity will do this work, and many thousands of housewives find pleasure in sewing the electrical way.

TOILET FITTINGS.

Toilet fittings in ivory and its splendid imitations, in amber, tortoise and silver, are popular.

We Are Helping Hundreds to Make Better Homes WE WANT TO HELP YOU

Electric labor-saving devices not only lighten the work of the housewife, but they make it possible for her to give more of her time to looking after the family and really making a BETTER HOME.

Every month we are equipping new homes with electric appliances. Not novelties nor extras, but practical, common-sense things that every household should have.

Electric Vacuum Cleaners are a necessity in the modern home. So are Electric Irons, Electric Washers, and many other machines that cost a nominal sum and work wonders for the housewife.

We would like to equip YOUR home with these necessary little time and labor savers.

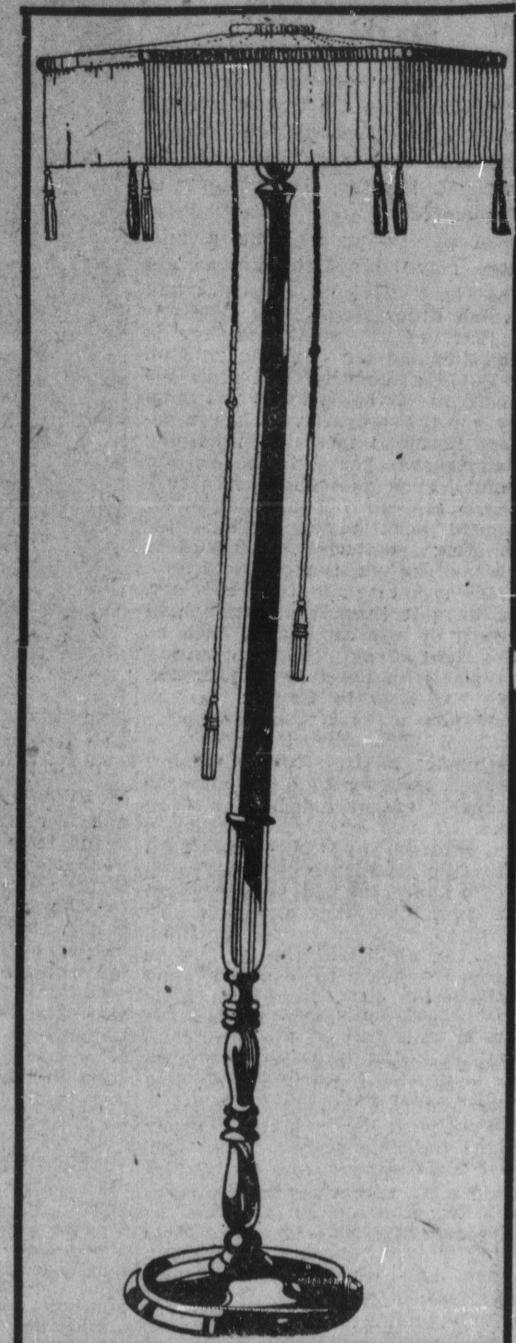
It Pays To Buy Electric Goods At A Real Electric Store

In the past few years we have wired and equipped hundreds of homes and business buildings in this locality. Any of these customers will tell you that our work has been perfectly done. The repairs and alterations in our work are negligible.

This is because we have a real business system of doing things. If it's a wiring job we have a specialist to do it. If it is fixture work we send a specialist to do that. If you want a motor installed we send a motor expert. We do not expect one man to know everything but we DO expect a specialist to know his particular line.

It pays you in three ways to buy electric goods and service at a real electric store like this. Better selections, better service and better prices.

J. C. Robertson Elect. Co.
303 Main St., Agents General Electric Motors



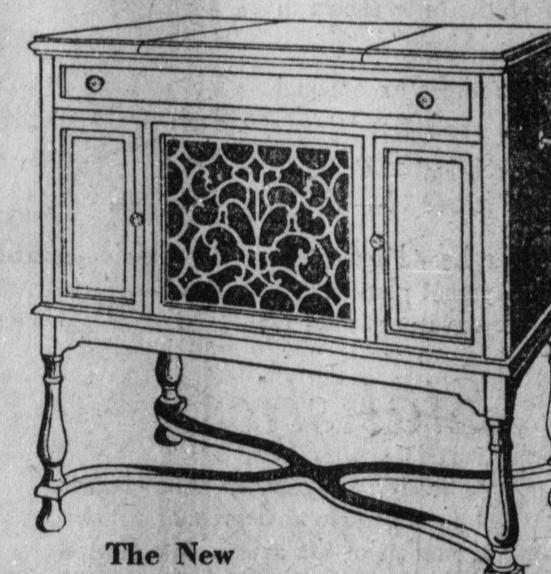
—A handsome floor lamp or library table lamp would add charm to your home.

Register Want Ads Bring Quick Results

Good Music Always Makes Happier And Better Homes

THE NEW EDISON MUSIC IS REAL MUSIC

The New Edison Compared with
The Living Artist Reveals No
Difference



The New
Edison Console
Model

Compared with Other
Phonographs The New
Edison Reveals a MARK-
ED Difference in Tone
and Quality. Hear This
Comparison On Our
"Turntable."

New Baby Consoles Only \$135

No other agency in the world can bring so great an influence toward a taste for the better things in Music, as the New Edison Phonograph. To the person of cultivated taste nothing can bring greater pleasure and satisfaction than the wonderful old masterpieces, sung and played by the modern masters. The thing a New Edison will do toward the cultivation of good music in your family is beyond belief. And yet, even in the newest Console models, this remarkable phonograph is quite within the reach of any family. We have them in all models and at all prices.

The Baldwin Piano

The Baldwin Piano, one of the best and most popular Pianos in America, would make an excellent companion piece for your New Edison. We have the Baldwin in Grands, Uprights and Players at all prices. Step into our store and observe their wonderful tone and action.

OUR BUDGET PLAN

For reasons that you know best, you may not want to pay the entire price of the New Edison all at once. Well, you don't have to. Neither do you have to delay having the music while you save up. Call and ask us to explain our Budget Plan. It will interest you.

Carl G. Strock

Jeweler

112 E. 4th—Grand Central Market



HOUSE OF COMFORT THING OF TODAY

One-Room Apartment Can Be Made Wonderfully Attractive

From ages past, the house has nestled into its valley or commanded its hilltop, cozy or stately—a work of art expressing the spirit of the home life of its age. In exterior beauty, modern times have little to add to the friendly thatched cottage of an English lane, the graceful chateau of France at the end of its popular avenue, or the magnificent palace of the Doges in all the cold reserve of its gray granite.

The triumph of the modern home lies in the comfort of its interior.

The picturesque castle of the medieval baron was a bit drafty of a winter evening, the French aristocracy of an earlier age went without what are now considered essentials in plumbing fixtures—even the better home of America a quarter of a century ago was lit with gas and was dependent upon the ministrations of servants to smooth its discomforts.

Our ancestors could command beauty of outline and of texture, well they knew the charm of silhouette and the lure of the garden way, but the element of convenience is the gift of today.

PICTURES LIKELY TO CONTROL ROOM

Do you know what picture-furniture is?

It does not mean cramming one's walls full of pictures, but, instead, using a beautiful picture as a keynote to the whole room.

The color and tone of the picture may determine the manner of the furnishings and the scheme of the room.



In the one-room apartment the question of serving the meals at-tractively generally offers quite a problem. A gate-leg table is quite often the solution. In this room in which there is quite a Colonial

COLOR SCHEME IN HOME IS INDICATED

For the Hall

Walls—Ivory paper or paint. Woodwork—Paint—dull finish.

Floors—Hardwood—Stained antique oak, finished with wax or varnish.

Floors—Softwood—Painted a deep yellow or gray, or stained to represent hardwood.

Floors—Linoleum—In a tile pattern of black and white; provided the living room is not directly connected with the hall; in such case use only a plain brown, gray, or Jaspe linoleum.

For Living Room

Walls—Ivory, cream or gray—paper or paint.

Woodwork—Ivory paint—dull finish.

Floors—Hardwood—Stained antique oak with wax or varnish finish.

Floors—Softwood—Painted a deep yellow or gray, or stained to represent hardwoods.

For Bedroom

Walls—Corn colored cross-bar paper.

Woodwork—White, dull finish, paint.

Floors—Hardwood—Stained antique oak, with wax or varnish finish.

Floors—Softwood—Painted a deep yellow, or covered in plain brown, tan, or Jaspe linoleum.

Girls' Rooms

Walls—Papered in a soft gray, rose, all over design paper.

Woodwork—Cream paint.

Floor—Hardwood—Rug.

with rose strips or a gray chenille carpet, Softwood—Battle ship gray paint, with rag rugs or rose chenille carpet.

Boys' Rooms

Walls—Buff-colored paint, or tinted walls.

Woodwork—Stained mission oak or walnut.

Floors—Hardwood floor, strips of coco matting, or wool-braided rugs.

Softwood—a large square of linoleum.

For the Nursery

Walls—A soft, misty, gray paint, tint, or plain paper.

Woodwork—A dull white.

Floors—Plain hardwood, with a rag or braided rug in sapphire blue—or softwood, entirely covered in taupe Jaspe linoleum.

SELECTING CLOCK CALLS FOR CARE

There is one bit of house furnishings that is used by everybody old enough to know the difference between 1 o'clock and 3 o'clock.

The article is the clock.

No home is complete without a well selected clock, and when one says "well selected" a good deal is said.

"The safest thing to do when one goes to buy a clock," said E. B. Smith, of the firm of Smith and Bishop, "is to ask the advice of some business man who handles clocks and who knows a good clock, a modern clock, from one that is hardly worth buying."

A clock should be selected with reference to the position it is to hold in the room in which it is to be placed. It should be neither too large nor too small to fit into its surroundings.

These are the days when more attention is being paid to the kitchen, especially its arrangement, that 100 per cent service and enjoyment may be had from it and also that the housewife's work and footsteps may be reduced.

CONVENIENCE ESSENTIAL.

These are the days when more

attention is being paid to the kitchen, especially its arrangement, that 100 per cent service and enjoyment may be had from it and also that the housewife's work and footsteps may be reduced.

GROUPING OF CHAIRS.

Increased charm may be given

the living room by careful and thoughtful combining of a variety of styles. This is especially true in the case of chairs.

The water of Lake Geneva rises and falls irregularly, much like the ocean tide.

HEAVY SALES ARE MADE FOR STATE

Heavy selling of the past three years to a new clientele, bids fair to have a beneficial result, for this selling may rigidly be considered the foundation for development of better homes. The well-informed furniture dealer in California, is quite well aware that the greatest field of business lies in fostering the tastes of the ordinary, everyday man and woman rather than in the polity of catering to a small and exclusive minority.

With better understanding of right designs and cultivation of artistic possibilities in the furnishing of homes, it is becoming increasingly clear that moderate-priced goods in authentic style and good color selection, offer the safest middle course in buying and selling.

The idea of genuine service and co-operation provides a safe and firm foundation for steady growth of any business.

CONVENIENCE ESSENTIAL.

These are the days when more attention is being paid to the kitchen, especially its arrangement, that 100 per cent service and enjoyment may be had from it and also that the housewife's work and footsteps may be reduced.

GROUPING OF CHAIRS.

Increased charm may be given

the living room by careful and thoughtful combining of a variety of styles. This is especially true in the case of chairs.

The water of Lake Geneva rises and falls irregularly, much like the ocean tide.

LIVING ROOM MAY BE FAMILY CENTER

The living room in the American home today is the social center of the family life—the heart of the home. It has taken the place of the old-fashioned parlor and has really become a reception room, probed by the semi-formal furnishings.

While the living room has no set rule for furnishing, it should be so arranged to meet the individual needs of the family which will live in it.

PAINT AND PAPER POWERFUL AGENTS

"The two most powerful agents in making a house over, inside and outside," said Charles F. Mitchell, "are paint and paper. I might add tinting materials, too, but I had them in mind when I said paint. They are used to cover unsightliness in rooms that look shabby for no other reason than that the walls need freshening up."

Anyone who has been in Santa Ana over a month knows of more than one residence that has been transformed in appearance by the use of paint.

The application of paint and paper calls for expert consideration, if one is to get good results. One cannot select either paint or paper with his eyes shut. The blending of colors, the kind of furniture, the amount of light afforded—these are but some of the things to be thought over when one is getting ready to renovate a room.

QUEEN ANNE PERIOD FURNITURE PLEASES

When selecting furniture for the modern home, especial care and thought are given to those furnishings which will be used in making the dining room attractive. For this room distinction, good taste, style and service are sought in quality furniture.

American furniture manufacturers have sensed the demands of the home owner and are producing modern designs, agreeably adapted, in dining room suites. One of the period styles that has been so treated, and which has proved popular with the buying public is the Queen Anne.

Queen Anne design of dining room furniture conforms to present day styles and needs.

WICKER FURNITURE HAS MOVED UP TO WIDER USEFULNESS

During the past few years there has been a marked increase in the popularity of wicker furniture for the American home. And the greater popular favor for furniture of this kind has made it possible for the progressive furniture shop to offer the home furnisher wicker designs of better artistic and constructional merit than ever before.

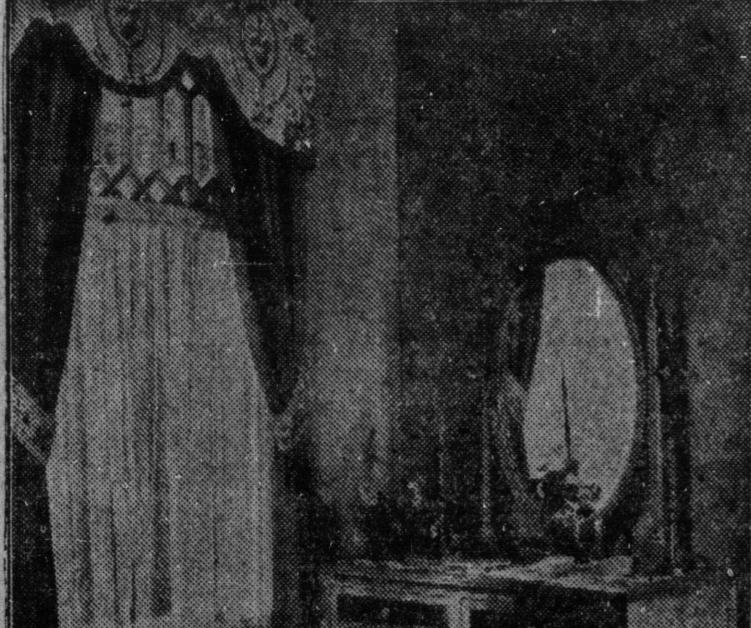
Today wicker furniture plays an important part in the furnishing of our entire homes; yesterday it was considered correct only for porches and gardens and quite out of place indoors.

GILBERT'S—FOR BETTER DRAPERIES

*Beautify the Home
with artistic new*

Draperies "Better Home Week"

Hangings that will fit into any decorative scheme you may have in mind—that will improve and beautify, giving an artistic touch that could not be added otherwise. Right now our stock is complete with many grades of draperies for every room in the house at prices that will prove an added attraction to you.



Curtain Net, 75c

40-inch fine Curtain Nets in a great variety of patterns. Square mesh nets which will hold their shape, yard 75c

Curtain Nets, \$1.00

40-inch fine Filet Lace Curtain Nets the most beautiful patterns we have ever shown, yard \$1.00

Curtain Nets, \$1.50

44-inch extra fine Filet Lace Curtain Nets, dainty designs. An exceptionally big value at \$1.50

Cretonnes, 25c and 75c

36-inch Cretonne in a wonderful variety of designs and color combinations for the beautifying of any home, 25c, 35c, 50c and 75c

Madras, 50c

36-inch cut Madras in white and cream with neat colored designs; fast colors, yard 50c

Curtain Net, 50c

36-inch Curtain Nets in many new designs. A splendid quality filet lace effect 50c

Curtain Scrims

A wonderful variety of curtain scrims and marqueta in plain and cross bar effects, for kitchen or beach house 15c, 18c and 25c

Curtain Nets, 35c

36-inch good substantial Curtain Nets in white and cream. Very attractive designs. Yard 35c

Colored Madras, \$1.00

36-inch cut Madras in beautiful colorings of rose, green, gold, old blue and raspberry for over drapes, etc. Yard \$1.00

Fancy Towels

Beautiful colored border Bath Towels for "Better Homes." Wonderful varieties to choose from 36c, 50c, 75c, \$1.00 and \$1.50

Blankets

Gilbert's will be headquarters for "blankets" for the furnishing of "Better Homes."

\$1.75 gradually up to \$9.50

Bed Linens

Complete stocks of Bed Spreads, Sheets and Pillow Cases, all offered at the very lowest possible prices. "Better Homes Week."

Gilbert's 110 W. 4th St.
Santa Ana

See Our Other Ad On Society Page



C.S. KELLEY
ROWLEY DRUG CO.
101 East Fourth
401 N. Main
PHONE 40

"Therefore it has enjoyed the continuous confidence of doctors and citizens, resulting in the bringing to us to be filled a number of prescriptions mounting rapidly towards the half-million mark.

"The fact that the work has been properly done, the reasonable prices and courteous treatment accorded our patrons is the reason. You will find this same careful work, this same courteous treatment and the same reasonable prices in all departments of our store.

"We are very proud of our store's achievement in its prescription department (as well as in its other departments), and respectfully solicit a continuance and increase of public patronage."

STYLE IS SEEN BY PICTURING THIS ROOM

Corner of Morning Room May
Just as Well Be Made Delightful



A dining room suite of rare beauty and color, enhanced by exquisite inlay work and marqueterie, whose symmetry and appealing lines are among its attractive features should prove popular. From a craftsmanship and artistic viewpoint this suite is truly a work of art.

Just picture, in your mind, this room:

Of two-tone walnut, it is a strictly American adaptation of Hepplewhite in feeling with some of the refinements of the Louis XVI period, especially in the carvings on the legs, charming ornamentation and attractive form.

Beautiful to look upon and admire are these pieces of furniture, because of the changeable colors of the wood grain, especially in the panels which are really pictures produced by the designer's artistry.

The sideboard is a splendid specimen of the best product of the skilled craftsmen of the furniture industry. The panels, designed from burl, reflect the delightful colors of the wood, which is finished in the natural. The inlay work is the highest conception of such ornamentation, seven different kinds of wood being used to produce the beautiful floral effect. The numerous drawers, disclosed on opening the wide doors, also reveal the excellence of workmanship on the pieces, the fronts having the same excellent finish as the exterior of the sideboard.

Thoroughness of detail, with a view to effectiveness and without a trace of lavishness, is found in the inlaid fret supporting the apron below the silver drawer and extending to the cabinet side. The inlaid design is a miniature of the others. The rear legs of the buffet are harmonious and pleasing in effect and finish as those in front, a feature found only on quality furniture. The silver drawer is lined with a serviceable and attractive material.

The broad surface of the 72-inch oblong table top, showing an artistic burl, is inlaid around the edges with two lines of darker wood, making that piece ideal. The attractive inlay work is carried even to the apron beneath the top, giving another pleasing effect to the suite. The center legs and base assure evenness of the top and ample support at all times. Extra leaves for the table provide for an extra extension of 52 inches.

The chairs are a conception of an old English design and are hand-carved and beautifully inlaid. They have bowbacks, with shield panels containing the same delightful floral inlay work seen on the other pieces, a feature that is instantly appealing to those who seek good taste in furniture and want a dining room suite that is attractive yet dignified. Two of the chairs have arms and all have upholstered

This corner of a morning room drawn together to make a chaise lounge are covered in a coarse linen embroidered with wool of bright colors.

The tip-top table at the left is painted a soft yellowish buff and decorated with a naturalistic flower design in soft colors. (Copyright American Homes Bureau.)

seats.

The china cabinet carries an old-fashioned distinction, is beautifully paneled and inlaid and is provided with shelves which permit it to be used as a linen cabinet should the occasion require.

Commodius and serviceable is the serving table, the panels of which show the same delicate shadings and rich inlay work as the larger pieces of the suite.

It contains several drawers, the interiors of which are finished the same as the exterior of the piece.

A pleasing contrast to the soft, brown colors of the suite is the golden framed mirror, which has a purely Italian motif. The finely carved leaf and fruit design at the top and sides are delicate suggestions of Chippendale at the time of that early English period when such decorative effects were in great vogue.

The beauty of the mirror frame is emphasized by a deep fluting in Italian blue coloring which outlines the glass.

This suite, with its rich colors, inlay work and marqueterie possesses rare beauty. The workmanship has been so faithfully done that the possessor of the suite is assured a lifetime of satisfied service and admiration from its daily use. Containing a subdued dignity, yet commanding in its form and lines, this beautiful suite is one that would bring grace, distinction and feeling to any home where its beauty would be enjoyed.

JUDGMENT GIVES THE BEST RESULTS

Disappointment is not always attributed to not being able to find the right furniture for the room, but in producing a room individually that will fit the furniture.

And the present styles of furniture will invariably fit into and increase the harmonizing effect of the average dining room and its decorations and furnishings if judgment only is shown.

KITCHEN CABINET IS GREAT CONVENIENCE

One article of house furnishing which every woman, whether she does her own work or has it done, is convinced is indispensable is the kitchen cabinet, that saver of steps and waste motions which also is a thing of beauty and a joy forever.

When one goes about the stores looking at better home furniture one will be amazed at the variety of forms this kitchen cabinet has assumed. Each store has a certain style, or a number of them, and one must carefully consider all the points before selecting, though all of them are so comfortable, so convenient and so attractively built that it is a hard task to choose.

CALL OF OUTDOORS GREAT, SAY DEALERS

There are several rooms, the popularity of which are increasing by leaps and bounds—the outdoor rooms which are included indoors, breakfast room, sleeping porch and sunroom.

The "call of the out-of-doors" is strong. The sunroom with its fireplace for chilly days and its windows which range around three walls, catches all the sunlight there is. Soft green curtains which can be drawn to shut out the glare of the sun decorate as well as necessary.

The furniture may be willow and reed—a huge wing chair may be painted a lovely shade of green and brick-red blended, which are repeated in a bold design in the

SAY COOPERY COSTS MAY BE CUT DOWN

Gas bills and cookery both are affected by the burner inefficiency of your gas range, or your kerosene stove, it is declared. Be sure that they are properly adjusted to produce a clear blue flame in the gas stove. Be sure that kerosene burners have daily care. It takes but a moment. First, don't cut the wicks instead wrap a piece of tissue paper about the forefinger and press down the burned carbon, making an even, smooth, compact wick surface. Brush off loose particles from asbestos wicks with a stiff whisk broom, to make them last a long time.

Chair cushions. The walls are cream stucco relieved with soft green latticework.

Macrocytis, a giant sea weed, has a stem 700 feet long.

PAINTED COTTAGE FURNITURE LIKED

Painted cottage furniture has come into high favor in America for the small informal home and in the larger house for the breakfast room, bedroom and nursery. It is a happy sign in the development of house furnishing, as it indicates a design on the part of the home-owner to achieve an intimate, cheerful and decidedly lively atmosphere in the home. It is part of the same tendency that has made porch and garden furniture so popular.

Painted furniture may now be obtained in a great variety of designs and decorated in as many different ways. It is produced in many period forms and in the arts and crafts style. It is enameled in many colors and

MODERN FURNITURE STORE IS GREAT HELP

The dining room is not merely a place where three meals are eaten daily. It has come to be a room possessing dignity in its fitting, formality in assembling its furniture and harmony in its color scheme.

Makers of good furniture have ably met the exacting demands and requirements of the American home by providing for his or her selection pieces of excellent design and workmanship. Thus, care in selection will avoid pitfalls.

The personal touch must not be lacking to produce the warmth, environment and harmony that is so necessary to make one feel at home will enjoy his repast.

shades and is often ornamented with figures, scrolls and flowers in strongly contrasting hues.

Bedrooms whether in suite or consisting of a single room, to be interesting as well as attractive, must be distinctive and individual. More plainly speaking, it should express that individuality it deserves, especially the guest room and more consideration on the part of the mistress of the house than is usually bestowed upon it should be given.

GREAT VARIETY IS SEEN IN SANTA ANA

Never since the making of furniture began has there been so much excellence and variety in workmanship, material and designs, the careful reproductions of the best work of other periods and of the modern interpretation of these as is to be found in the stocks of the Santa Ana dealers today.

Visit Chandler's This Week

DURING BETTER HOMES WEEK CHANDLER'S EXTEND TO YOU A CORDIAL INVITATION TO COME IN AND SEE THE EXTENSIVE SHOWING OF NEW FALL STYLES OF HOME FURNISHINGS NOW ON DISPLAY.

YOU WILL FIND HERE THIS WEEK THE GREATEST SELECTION OF QUALITY FURNITURE, RUGS AND DRAPERY EVER SHOWN IN ORANGE COUNTY.

YOUR LEISURE MOMENT WILL BE PROFITABLY SPENT IN VIEWING THE MANY UP-TO-THE-MINUTE CREATIONS FROM AMERICA'S LEADING PRODUCERS OF FURNISHINGS FOR BETTER HOMES.

YOU ARE WELCOME TO COME IN AND MAKE YOURSELF AT HOME WITHOUT THE SLIGHTEST FEELING OF OBLIGATION.



"Yours for quality—but always at the lowest possible price"

Ira Chandler & Son

Quality Furniture

Main at Third Street

Do You Have the Refining Influence Of Good Music in Your Home?

We Can Help You Have Good Music By Furnishing, On Easy Terms if Desired, Such Wonderful Instruments as

Acoustigrande Chickering Bros., Pianos

Ivers & Pond Pianos

Ricca & Sons Pianos

Victrolas and Grafonolas in all models
Buescher Wind Instruments

B. J. Chandler Music Store

111 West Fourth St.

SANTA ANA STORES HOLD OPEN HOUSE

DECLARER HOME
BACKBONE OF
AMERICAN
DESTINYPreservation of Domicile
and Ties Necessary, Says
Minister

CO-OPERATION URGED

Suggests Lines to Be Followed In Strengthening
Its Hold

"The American home is the backbone of the political stability of the nation," is the opinion of the Rev. F. T. Porter, president of the Ministerial Union of this city, pastor of the First Christian church.

"Where the home falls down, society falls down," said the Rev. Porter, in pointing out the importance of maintaining good homes throughout the country.

"Practically all the trouble in society comes from people who have no homes," said Rev. Porter. "It is a recognized fact that people who are interested in homes are the most law-abiding."

The spirit of co-operation and a deeper appreciation of things that are worth while and essential in good citizenship are produced in the real homes of the nation.

"It is said that what you want in government you should put into the schools," said Rev. Porter, "but what you want in the schools must come from the homes, which establishes the fact that the home is the foundation upon which the government is built.

"Obedience, respect for womanhood, and appreciation of law and order are taught in the home primarily. The peculiar position held by the Hebrews is largely the result of their home training."

"Both individual and group success of any kind, is rooted in home training of the right type." When asked what effect the owning of a home has upon the possession of a home means that every member of the family works for the improvement and maintenance of that home and thus a spirit of team work which is invaluable in society evolves.

The better the home, the better the home training, the better the individual will be, and the result is directly effective upon national life.

"I can conceive of nothing but chaos, political and social, unless the standard of the home is kept up," said Rev. Porter.

"Yes, indeed, the Ministerial Union is very much interested in

Sincerity and Integrity
Marking Business Life

The same standards of sincerity and integrity that make the home an asset to a community make a business firm an asset to its community.

And because they have a sense of responsibility and because they know that business-building, like character-building, is based on fair dealing, Santa Ana business firms have achieved a reputation throughout the county for sincerity and integrity.

Santa Ana merchants believe in the home. As individual citizens they are found back of every movement for the betterment of the home. Whether the movement be for a Y. M. C. A., for Boy Scouts, for a county fair, for improvements in schools, the business men of Santa Ana are to be found ready to give of their time and money for civic improvement.

Santa Ana businesses have been built up on the soundest of sound foundations—the foundation of service and integrity. In that, the personality of the merchants themselves has entered into their businesses. The business life of no city could more completely reflect the high standards of thought toward the American home than does Santa Ana's.

EXAMINE COLORING
WITH GREAT CAREMIRROR IS IMPORTANT
IN SMALL APARTMENT

Care and some exercise of the artistic sense may have a wonderful effect in enhancing the attractiveness of a little apartment, especially in the hanging of mirrors and pictures.

Mirrors, as everybody knows, have the effect of giving an apparent spaciousness to the room. A mirror well hung is a joy forever. In these days of beautiful mirrors in really worthy frames there is hardly an excuse for a mirror that does not add to the charm of the room.

DO NOT OVERLOAD
WITH GIMCRACKS

In selecting colors for hangings and the like in a small apartment, do not make the mistake of imagining that, because you have but two rooms, you should indulge in a riot of color. In fact, if the predominating note of color is used in one room it may be carried over into the other with good effect. And last, but not least, remember that the plain wallpapers or painted walls give to small rooms the impression of greater size.

Imitations are always in bad taste.

The windows should be dressed simply and, if door hangings are used, have them repeat the fabrics and tones of the windows.

Small apartments may be made quite as livable as larger ones if proper taste and judgment are used.

SAYS CANDLESTICKS
GOOD SUBSTITUTE

There are certain bric-a-brac substitutes which will give real beauty and distinction to any room in your house.

For the living room or library there are wonderful wood, brass or wrought-iron candlesticks. There is the right candlestick for every right kind of mantel.

Better Homes week, and stands back of any movement for the betterment of homes," was Rev. Porter's statement.

Russian peasants often sleep with their cows.

FURNITURE MEN
ARE HOSTS AT
RECEPTIONHospitality Offered Public
In Affairs Freed from
Sales Idea

Stores open but not a thing for sale!

In these words, briefly, one may state the happy thought that is to be put into action by Santa Ana furniture stores Wednesday evening of this week.

On that evening every furniture store in Santa Ana is to hold a reception, with everybody from everywhere invited to be present.

The hospitality of the furniture dealers is to be extended to visitors. The desire of the dealers is that by setting apart an evening for the inspection of their stocks, those who desire to look over the displays can do so with the proprietors and the employees of the firm on hand to answer questions without interruptions made necessary by the daily routine of business.

Are to Entertain

Particular efforts are being put forth to arrange to make the evening pleasant. It is proposed to make the reception in every sense a reception. The plan is to separate the store, for the time being, from the sales idea.

The proprietors want everybody to come to their open house gathering just as they would if the reception were given in some place other than in their stores.

The furniture displays are to be so arranged that they will be attractive. It is pointed out that there is nobody who is not interested in furniture. Even those who are fully satisfied with the furniture they have find a great deal of pleasure in looking over new furniture. There are styles in furniture—and where is the woman who is not interested in styles?

Not to Make Sales

There is to be no effort to make sales. The whole energy of the proprietors of the stores and their assistants is to be devoted to aiding their visitors in looking over articles that the visitors find to be interesting.

Santa Ana furniture men are exceptionally well informed on the goods they handle. They can tell visitors where the various kinds of furniture are made, what methods are used in securing the various kinds of finishes, how and why particular styles have proven popular.

This fund of information will come in for use among patrons who visit the stores Wednesday evening of this week.

Thus, the Wednesday evening receptions of the furniture stores of this city is bound to be a big feature in the Better Home Week demonstration in this county. The enterprise and ability of the furniture dealers assures success for the receptions. These dealers have taken a tremendous pride in building up their stores. They have stocks of goods on hand that are both extensive and complete. They have made heavy investments in order to give their patrons the best there is in furniture, and as a result of their achievements as merchants they are able to offer furniture at prices that leave no reason for anyone going elsewhere for their furniture. The local dealers have made it a distinct policy in setting prices to beat what Los Angeles has to offer.

WINDOW BOX OFTEN
BRIGHT AND USEFUL

A window box filled with flowering plants is always pleasing and adds a touch of brightness. Children enjoy planting seeds and watching them grow. Teach children to care for the plants and thus instill into their minds the idea that they have some work to do, making each one feel that he is responsible for a certain portion of the daily routine which you have assigned to him.

TUDOR CABINET IS
PLEASING TO MANY

The Tudor cabinet with its artistic and yet plain but not overdone trimming makes an appeal to your artistic sense. Its lines are such that it instantly appeals to you. It appears restful to your eye and that is the success of proper home furnishings.

USING BANDANAS IN
MANY CLEVER WAYS

Besides being the popular material for hats now, bandana handkerchiefs in silks are being used for coat vests and original looking sashes. Often they make smart handbags to be worn with turbans of the same.

WREATH OF ROSES

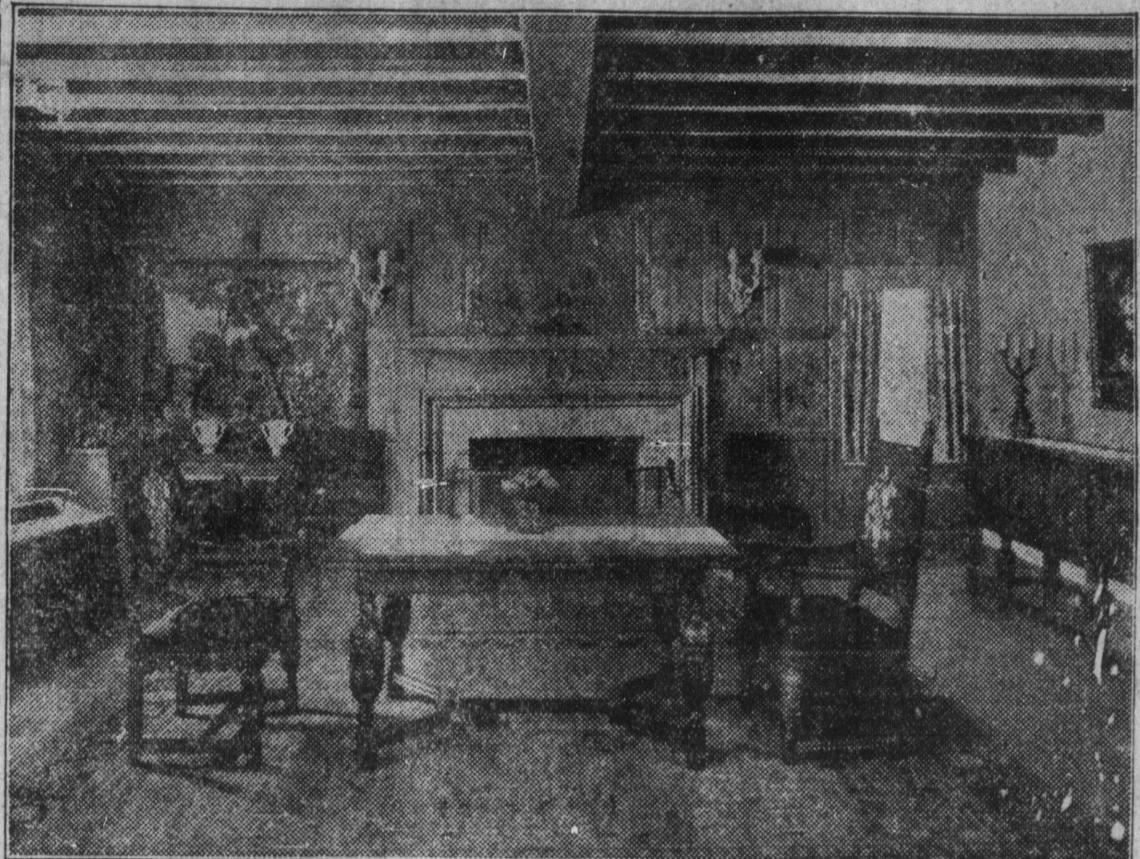
A wreath of quaintly colored roses, mounted on a silver band, makes a charming headdress for a young girl. It affords an expedient way of holding bobbed hair in place in its growing-out days.

AMPLE LIGHT SAID
TO INCREASE OUTPUT

Tests made on employees working behind clean windows generally reveal a 5 to 15 per cent increase in efficiency. There is no question about the importance of ample light, particularly sunlight, where possible, in the workaday world.

WICKER PIECES WELCOME

Chairs of wicker or reed that can be moved about easily are most convenient. They go well in the informal manner of furnishing in vogue, and they combine well with other pieces.

Adaptation of Italian Renaissance in Modern
Dining-room Proves Attractive and PleasingMERCHANTS OF
CITY EXTEND
WELCOME TO
PEOPLE OF
COUNTY

Purpose of Exhibition Centers In Emphasis Upon Information

INSPECTION INVITED

Beautiful Displays In Windows and On Floors
Bound to Please

This week, through the co-operation of Santa Ana merchants with the homemakers of Orange county, the thoughts of thousands of residents of the Santa Ana valley will be turned to the betterment of homes.

For it is Better Homes Week.

Throughout the nation, this week is a week for demonstration of home sentiment, for emphasis upon the value of better material things in the home as a means for increasing the strength of home ties.

Santa Ana schools are to observe Better Homes Week.

Santa Ana pastors have had Better Homes Week in mind as an opportunity to weld the ideas of home-making to religious thought.

Santa Ana stores are prepared to meet the demands that will be made upon them for new home furnishings.

Things for the Home.

Santa Ana merchants are extending their welcome to householders from all over the county, not so much that the week will result in huge sales this week but that the people of the county may be more fully informed concerning the service that they can secure through Santa Ana stores.

Because the week is intended to

Continued on Page 20

OWNING HOMES
BRINGS PRIDE
TO CITIZENS

Santa Ana is a city of people who own their own homes.

This has been often pointed out as one of the factors in making Santa Ana an excellent place in which to live.

When a great number of citizens own their own homes, the spirit of civic pride becomes strong, resourceful and enterprising.

In Santa Ana, the ownership of a home has been made comparatively easy. Those who have investigated the matter say that nowhere are there better opportunities for a worthy young couple to make arrangements for buying property than right here. The sentiment of the business firms dealing in home building is strongly in favor of home ownership as a civic virtue.

Santa Ana lumber companies are uniformly back of the home ownership movement, and they are ready with their services in planning of homes. Through their experience in business they are well qualified to give advice, and advice from them has been a bulwark of common sense in home building in Santa Ana.

EYESIGHT ALONE IS
REASON FOR CARE

From the hygienic aspect alone and in consideration of the fact that the eyesight is the faculty which most often and most markedly declines with advancing years, the illumination of room should receive very serious and careful attention. For eyes that are tired, softly diffused and restful illumination is most gratifying.

INTERESTING VARIETY;
DISTINCTIVE PIECES

To make a bedroom attractive and to furnish it at small expense, the present revival of decorated furniture opens the way to an interesting variety of distinctive pieces. Strange as it may seem to those accustomed to fumed oak, golden oak, walnut and mahogany, some of the newer styles are black with delicately painted decorations, while others have the ground color gray, pale green, cream, ivory or white.

REED FURNITURE
CAN BE COMBINED

Reed furniture can be combined with furniture of various woods, providing the design is rather simple and light.

AMPLE LIGHT SAID
TO INCREASE OUTPUT

Tests made on employees working behind clean windows generally reveal a 5 to 15 per cent increase in efficiency. There is no question about the importance of ample light, particularly sunlight, where possible, in the workaday world.

WICKER PIECES WELCOME
Chairs of wicker or reed that can be moved about easily are most convenient. They go well in the informal manner of furnishing in vogue, and they combine well with other pieces.ELECTRICAL
APPLIANCESELECTRICAL
APPLIANCESOur Electrical Appliances
Make Good Homes Better

There is a lot of drudgery in "keeping" a home that may be banished by the installation of labor saving Electrical Appliances such as ours.

A switch turned—a button pressed—and the work is accomplished, without woman power.

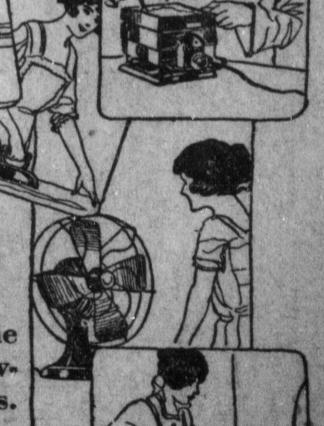
We handle the following well known lines of
Electrical Goods:A. B. C. Electric Washing Machines
Royal Vacuum Cleaners
"Utencio" Ironing Machines
Hot-Point Electric Appliances
Hamilton-Beach Sewing Machine Motors
Viola Phonographs

We also handle other well known makes of large and small electrical appliances and a complete line of lighting fixtures and supplies.

APPLIANCES FIXTURES WIRING



306 West 4th St.



We Save Time

For the Housewife and Give Her a
Chance to Make a

BETTER HOME

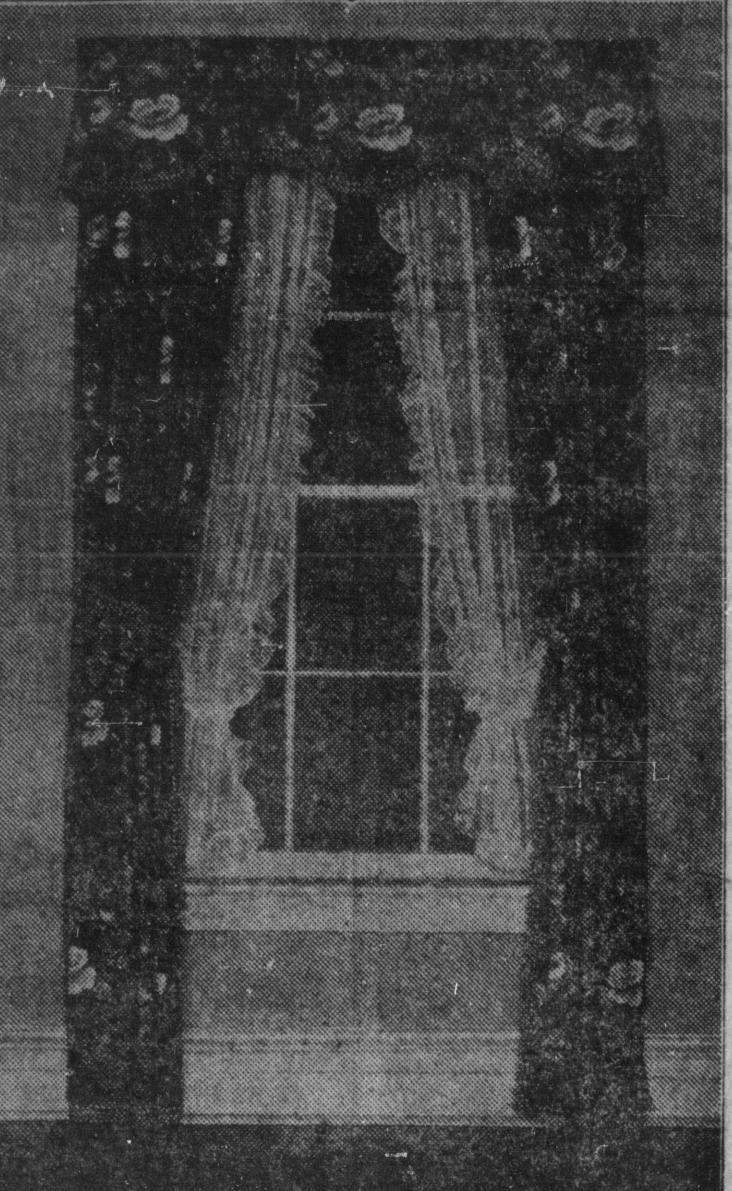
We contribute to Better Homes in two principal ways—By furnishing the fresh, clean, wholesome groceries the home ought to have, and by maintaining a delivery service that saves time and trouble. We specialize in BETTER HEALTH foods. Healthy foods make healthy, happy people—the kind that live in happy homes. Next time you need groceries, just phone 53. It isn't necessary to see what you are going to get. If it comes from Blauer's it MUST be good.

F. C. Blauer Grocery
Phone 53 for Quick Delivery

208 W. Fourth St.

Santa Ana

Draperies Afford a Chance
for distinction in decoration



SECTIONAL CASE ADDS MUCH TO A LIBRARY

No other room in the home offers greater opportunities for the quiet expression of individuality than the library.

It has been said that "a house without books is like a room without windows." Therefore the book case, the real substance of the library, depends for selection partly upon taste, partly circumstances, and partly upon the number of books to be housed. Sectional bookcases enable one to buy from time to time and add more books.

The chairs in the library, regardless of style, must have one property in common—comfort. Probably no other chair is as appropriate for the library as the Morris chair, with its adjustable backs and foot rests. Then there are other things needed, such as tables, smoking stands and the like.

The effect of the whole must be perfectly harmonious. There must be no jarring note, no discord to disturb the visual or mental repose, so bear in mind in furnishing the library to create an "atmosphere" that is thoroughly expressive of repose and comfort.

"Harmonious interior decorative effects in woodwork design cannot be worked out without careful study and application," said Arnold Faccou today, one of the members of the Santa Ana Cabinet and Fixture Company, 411 East Fourth. "For this reason," continued Faccou, "we always suggest that the effects to be derived are worked out carefully at the time the house is being planned. Mantles, bookcases, stair rails, buffets and all built-in features should be given a great deal of consideration while planning the house so that the result may be one of unity and a harmonious effect.

"We have carefully studied the many styles of architectural decoration and ever since this company was formed we have worked for perfection in this line.

"Starting three years ago, John Hansen, Arnold Lykke and myself opened this business with the idea of specializing on custom furniture.

With the advent of the modern home and its many built-in features we turned our thoughts and work to this phase of the wood-working industry.

"We have met with fine success and are proud to have furnished cabinet work, etc., for many of the city's finest new homes, work that not only lends attractiveness but also conveniences, a point that should be given a great deal of consideration in home planning. We also specialize on the designing and building of store and office fixtures."

"Once-Over" Books

The book that gives no pleasure to the reader is not a book for the home library; it is a task for the schoolroom. That is not the test of the distinction between great literature and the vast output of writing that is here today and gone tomorrow. The latter may, indeed, give pleasure, but unless it gives enduring pleasure it deserves no permanent place on the family book-shelves. Unless, indeed, a book has qualities that lie deeper than the mere giving of pleasure it has no claim to greatness, for such pleasure as it gives cannot endure the test of time. Does a second reading give the same satisfaction as the first? That is a simple test, and the book that does not meet it is not a book to tie to. The foundations of the home library should be built of books that reveal new truths or new beauties upon each successive reading, revive dying faiths, stimulate flagging enthusiasms, stir afresh forgotten emotions, inspire the weary with new courage, console the bereaved, cheer the despondent, reveal human nature anew in some one of its myriad aspects and transport the reader out of himself, whether by self-dramatization in heroic roles to high adventure on peripitous seas or through the portals of memory back to the simpler, happier days of childhood.

Books that will do these things are great literature, even though they may be mere collections of fairy tales. For to do these things, to stand the test of successive re-readings from generation to generation, a book must be the work of a great artist; and all great art, whether of painting, sculpture, music or literature, consists in setting forth the old essentials of truth and beauty in some new and alluring manner. The essentials must be there—essentials of beauty, essentials of truth. And these essentials must pervade and inspire the books that are to form the foundation of the home library.

What are they, these underlying

THOUGHT PUT INTO LIBRARY BRINGS HOUSEHOLDER REWARD

A house without books is like a house without children: one wonders why anyone wants to live in it and questions its right to be called a home. And as the home, in its true sense, exists chiefly as a nest and refuge for the young, so the essential books of the home library are the books that the young folks can read and enjoy.

Individual tastes in books, as in homes— and children— develop with the years. I would no more attempt to select the reading matter for some other family than my own than I would try to choose their children for them. But just as there are certain qualities which we recognize as good or bad in children, desirable or undesirable in homes, so there are certain qualities in literature which we can readily recognize and which make certain books or types of books good and desirable as the foundation stones of the home library.

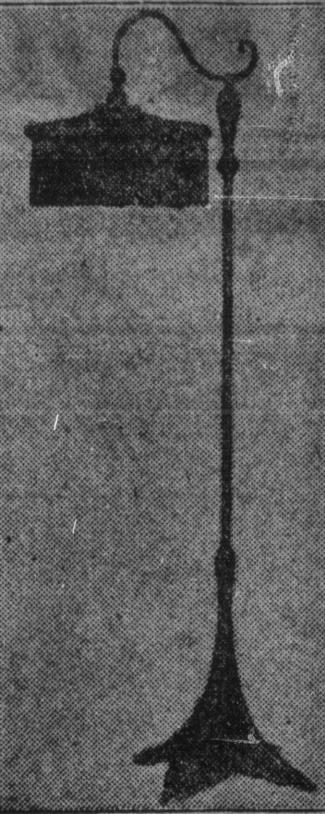
Upon a foundation laid with such materials a structure of beauty, permanence and life-long value can be built. The child surrounded from infancy with books whose pages ring with the gallant deeds of the heroes of all time, glow with warm sympathy for the wrongs of the feeble and oppressed, sing with the lilting melodies that have fired the spirits of men since Homer tuned his lyre, glitter with the fantasies of the unreal world of the imagination that is, after all, so much more real and enduring than most of what we are pleased to call reality, or record the tragic annals of the great souls that have striven and suffered in the service of mankind, has received a heritage that he cannot squander, gained great possessions of which no adversity can rob him.

Effect on Childhood

The child so reared goes forth into the world armed with a certain and discriminating knowledge of the real values of life. He is not easily to be deceived into accepting as permanent the transitory standards of his own times or as true the false perspectives begotten of a restricted and sorrowful environment. From his youth up he has known familiarly the beautiful and fanciful creations that have stood the test of charming and uplifting successive generations; he is in intimate terms with all the wits and wisdom of the ages. He may be almost entirely lacking in formal education, but with this equipment he meets on level ground the clear-thinking, forward-looking intelligences of the day, sees life's beauty eye to eye with the cultured men and women of his community and discovers a common basis of comradeship with all who hold fast to the eternal truths or find delight in the eternal beauties disclosed and set down in the world's great literature.

This is one of the great values and uses of books, that they make their readers free of all the goodly company of like-minded persons, the world around. For two persons to discover that they have read in childhood the same characters of fiction and history in the same fashion, strikes a chord of mutual sympathy and interest that makes instant friends of strangers from the ends of the earth. And sooner or later, in every home where the parents themselves lived with and loved the same books so that the children, too, may learn to know and love the people who inhabit their pages. Next to the thrill of reading "Treasure Island" for the first time comes that of watching your own youngsters, each in his turn, dramatize themselves as Jim Hawkins and sail off with Long

Home's Center



John Silver and his parrot to the Isle where Billy Bones blubbers mandarin repentance for his piratical sins.

The book that gives no pleasure to the reader is not a book for the home library; it is a task for the schoolroom. That is not the test of the distinction between great literature and the vast output of writing that is here today and gone tomorrow. The latter may, indeed, give pleasure, but unless it gives enduring pleasure it deserves no permanent place on the family book-shelves. Unless, indeed, a book has qualities that lie deeper than the mere giving of pleasure it has no claim to greatness, for such pleasure as it gives cannot endure the test of time. Does a second reading give the same satisfaction as the first? That is a simple test, and the book that does not meet it is not a book to tie to. The foundations of the home library should be built of books that reveal new truths or new beauties upon each successive reading, revive dying faiths, stimulate flagging enthusiasms, stir afresh forgotten emotions, inspire the weary with new courage, console the bereaved, cheer the despondent, reveal human nature anew in some one of its myriad aspects and transport the reader out of himself, whether by self-dramatization in heroic roles to high adventure on peripitous seas or through the portals of memory back to the simpler, happier days of childhood.

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What are they, these underlying

For Better Homes

Brunswick
PHONOGRAHS AND RECORDS

The simplicity and beauty of the design of this Queen Ann Model appeals to the taste of all lover's of Better Homes.

The quality of the machine as a tone reproducer appeals to all who appreciate the best in music.

There's a Brunswick machine to match your home and we have it.

Padgham's
Brunswick
Shop

Phone
200

502 N. Main

CHOOSING WALL PAPER CALLS FOR IDEAS

"Avoiding showy wall papers" is one of the first things an expert and well-qualified decorator will tell you. Small, conventional designs and neutral shades are always safe. When they are once in place in the room, they will accentuate and set off the colors and shapes of the objects for which they form a background, though they may look deadly in the roll. A mistake can hardly be made by using papers that are printed in imitation of fabrics.

In the selection of paper for the rooms of the home, it is always a good plan to consult some expert paper hanger, giving him the size of the rugs and their color, the wood of the furniture, and so on. Rather than make the mistake of

buying paper without reference to the rugs, it is worth loading your rugs and taking them to the wall paper store, or having sample rolls sent to your home before making your selection.

In houses where the rooms are small, the effect of space is best secured by having the paper the same color throughout. Breaking up the line of vision by changes in color gives the sense of smaller space, while on the contrary, rooms papered alike in neutral or small-all-over patterns give the impression of size, especially if there are broad openings between them. Ex-

tremely large figures should be avoided. If a slight variety is favored, it can be obtained by the use of variations of the same color. One example is an apartment done in a melting, atmospheric old blue—blue, by the way, is what is known as "the receding color" which gives the effect of space—has silk pilox paper in the formal rooms, chambray in the bedroom and oatmeal paper in the dining room—all in shades of blue.

PACKING SUMMER FURS

Scent the box in which you intend packing your furs with spirits of turpentine or camphor. Or wrap the fur in newspapers.

ELECTRICITY HOLDS MANY CONVENiences

The possibilities of electric comfort are innumerable. Hot water for shaving, milk warmed for the baby, heating pads, sick room call bells and dim lights, warning buzzers when the light has been left on in the basement, front door bells which do not get out of order—the tale is one of the modern age. It is a tale of beauty, but primarily it is the modern message of work more easily and more efficiently done.

COMFORT OF GOLD FISH.

On the outside of your goldfish bowl paint the bottom and about two inches above the bottom in dark green paint. This adds greatly to the comfort of your pets. They will not swim so wildly, but will seek the bottom and rest. Very pretty castles can be built of rough pebbles and cement (choosing a cement that will not be affected by water); projections, nooks and tunnels will be appreciated by the fish; boys and girls, too, will find making them a pleasure.

Now Be Honest!

—You wouldn't expect a suit of clothes that you pay \$10.00 for to give as much service and last as long as one you pay \$30.00 for?

—This same principle applies to PAINT. In other words you get just what you pay for these days.

—Paint, as made by the Green-Marshall Co., is made to wear and you can gamble that their thirty years experience in making paints on this coast insures you complete protection from the elements. The first cost of paint is nothing as compared with the service you get.

—Specify THE GREEN-MARSHALL CO.'s paints in every case and remember that in buying NOW, you get

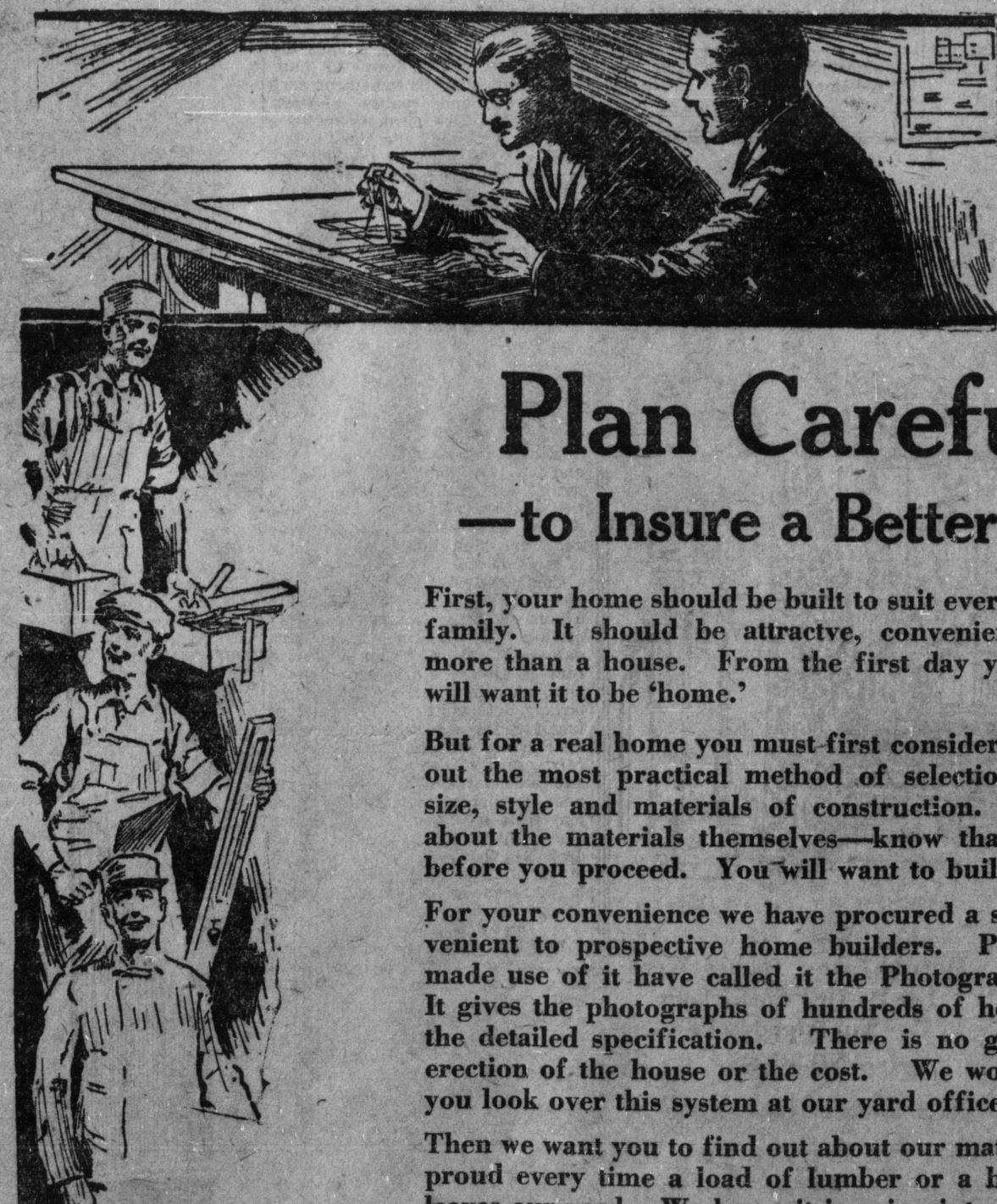
*High Grade Paint
at
Wholesale Prices*

The Green-Marshall Co.

222 West Fourth Street

Stores in Los Angeles, Pasadena, Santa Ana and San Diego

Member of
NATIONAL BUILDERS' BUREAU
We are exclusive representatives of the National Builders' Bureau. The most practical method of home selection and building.



Plan Carefully —to Insure a Better Home

First, your home should be built to suit every member of the family. It should be attractive, convenient. It must be more than a house. From the first day you move in you will want it to be 'home.'

But for a real home you must first consider the house. Find out the most practical method of selection. The proper size, style and materials of construction. Then find out about the materials themselves—know that they are good before you proceed. You will want to build permanently.

For your convenience we have procured a system most convenient to prospective home builders. People who have made use of it have called it the Photograph-Plan System. It gives the photographs of hundreds of homes, the plans, the detailed specification. There is no guess work as to erection of the house or the cost. We would like to have you look over this system at our yard office.

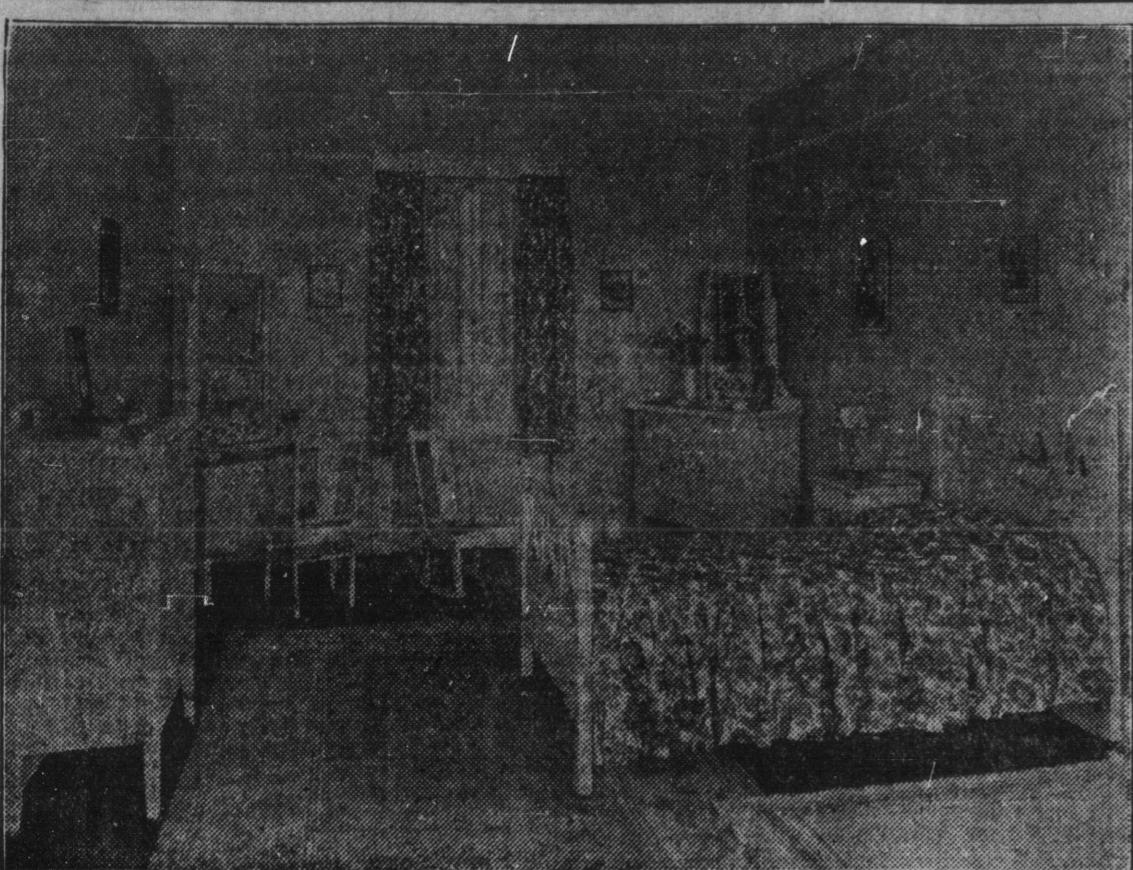
Then we want you to find out about our materials. We are proud every time a load of lumber or a barrel of cement leaves our yard. We know it is going into the construction of a good house. One that you will be proud to know is a "Better Home."

SANTA ANA LUMBER CO.

1730 West 4th Street

Phone 1973

Here is a Room that Would Bring Bountiful Joy to Heart of any Orange County Boy or Girl



© JFS. AMERICAN HOMES BUREAU
ENAMEL FURNITURE AND PLEASING DECORATIONS MAKE THIS ROOM A WINNER.
Do you recall that day when you first had a room in your parents' home that you could call all your own? Your bed! Your dresser! Your room!

READY TO HELP IN MAKING UP THIS ROOM

Glancing back through your memory, you probably can recall many dining rooms which, the moment you entered them, appeared stuffy, overfurnished and failing their mark in having the decorations harmonize with the whole.

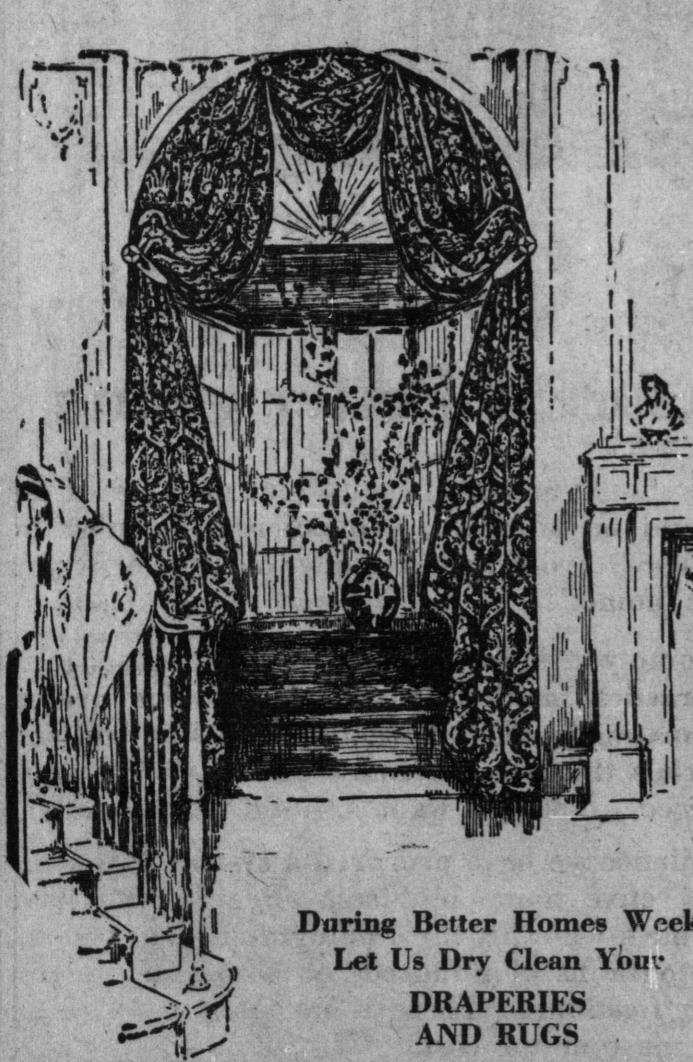
By this is meant an overladen sideboard, a china cabinet filled with everything but what it was intended for, with a few curios or what-nots thrown in. Even the wall paper color was out of tune with the general scheme of things. And then the arrangement of the furniture made you itch to rearrange it.

These are among the pitfalls which must be avoided, and can be by merely using good judgment. There are more dining rooms overfurnished and overcrowded than there are those which are incomplete.

The amateur house furnisher will do well to move slowly in relying wholly on her own judgment in selecting the furniture for this room in her home, because the sins of commission in home furnishing and decorating are harder to live down than those of omission. Santa Ana furniture dealers and interior decorators stand ready to assist her with their advice, based on experience.

EVERYBODY CAN PLAY.
For the man who invented the player piano there are many blessings, for today there is no need for the piano to be locked up in the parlor unused except on special occasions when someone who can play pays a visit.

Tinder can be made from half-burned linen.



During Better Homes Week
Let Us Dry Clean You!

DRAPERIES
AND RUGS

Carpet heating is as out of date as the Saturday bath. The vacuum cleaner is a great device, but nothing can compare with periodical renovations by the dry cleaner.

Our method of rug renovation not only cleans, but revitalizes the fibre—raises the pile and gives it the feel as well as the look of newness under the feet.

What is true of rugs is true of blankets, portieres, curtains and various household furnishings.

We not only give them new life but our method destroys any germ life that may lurk in the fabrics.

Save yourself one of the biggest worries of house cleaning by letting our driver call and get the house furnishings that need cleaning.

During Better Homes Week we will make a special 20% discount on all home furnishing work. A phone message will get prompt action.

AMERICAN CLEANERS AND DYERS
Odorless Dry Cleaning. Superior Dyeing.
Phone 1090. Free Service.

404 West 4th St.

HOMEMAKERS IN STARTING OUT NEED AID

R. W. Preston, proprietor of the W. H. Preston and Son Furniture Company, 211 East Fourth street, was today surveying events that have led up to the recent enlargement of the store.

"My father and I," said Preston today, "opened our furniture store at the present address in October, 1909. We had one display room at that time with a stock and assembly room at the rear.

"From the very first it was my father's policy to give the greatest value possible for the money expended and our business was built by customers won in this way.

"After my father's death in 1913," continued Preston, "I followed this same policy of merchandising, and what success I have met in these recent years was through the handling of lines bearing which I knew I could stand with my personal guarantee.

"A few weeks ago we more than trebled the display space in our store by the addition of an entire second story and a balcony on the main floor. With added room and stocks I feel that we are now better able to serve the public in helping them with their selection of home furnishings.

Let us look at an imaginary picture of them as they are receiving their friends in their little love nest, just after their return from the honeymoon. The bride is fluttering with delight as she shows her friends about. With the greatest pride, she conducts them through the rooms of the new home, furnished spick and span. Her husband wants to show their friends that he has given her a home as good as she left. Neither bride nor groom has learned in the school of experience that a home is not made in a day. Nor do they know the fun of building it up gradually, of dreaming and planning, of saving for what they want, of shopping and bargaining.

After their admiring friends are gone, they settle down to humdrum every-day life, when romance fades away and reality appears.

Maybe they are burdened with a debt for equipping the home which they showed with so much pride.

It may even be that the bride will have to drop back to her old place in the business world to help make ends meet. They may have to draw on their savings account to settle pressing bills, or even to see the furniture in which they took so much pride taken away.

Buying Piece by Piece

Better is it for them to face the situation squarely, live on a more simple scale and buy their furniture piece by piece as they can afford it, rather than to start out burdened with debt.

The longer they have to wait and plan for their home outfit, the more they will appreciate it, and the oftener their plans are changed, the more satisfaction they will get from their home when finally it is complete.

Comparatively few young married people are able to start with a home of their own in these days of high building costs and land values.

That they will have to rent is always a foregone conclusion, and the place they rent will largely determine the character of furniture they are to buy. In some apartments will be found built-in refrigerators, cabinets, bookcases and sideboards, while others will need furnishing complete. There may even be a built-in bed, which closes up into a closet, with a dressing room behind it when it is open. The dressing room may be large enough for a small dresser and for hanging up clothes.

Many Moving Ahead

While these apartments are expensive they should be considered in the light of the small amount of furniture they need. They are an ideal little home while the bride continues her duties in the business world. This is not always an agreeable alternative, but better than that of losing their precious belongings. The furniture of an apartment of this kind may well be mostly of wicker. At any rate, the outfit should be as small as is consistent with comfort, for the couple may have to make several shifts before settling in a home of their own. Each move entails expense for moving and nearly every time there are new things to be bought.

READING TABLE AND
SOFA SUGGESTED

To begin with, a perfectly equipped living room requires a large reading table, practically a library table, because such a room frequently serves as a library. A sofa or other large couch of dimensions as generous as the lines of the room and the purse of the home owner will permit.

FOLDING BEDS DATE BACK TO EGYPTIANS

Folding beds are generally supposed to be an American invention. This ingenious plan of economizing room seems a natural development of the modern city flat. Many old persons still boast that such a bed is a new-fangled idea which was unknown in their years. A very serviceable folding bed has just been discovered in an ancient tomb of Egypt, which shows that the invention is at least 4,000 years old and probably much older.

The style in folding beds 40 centuries ago appears strangely familiar. The ancient bed was made of wood and painted. It stood on six legs which were neatly turned, showing that the lathe was in use in those days. The bedstead folded on itself, so that when turned up it took up about one-half the space required when it was open. It turned on a simple hinge which even after 4,000 years is serviceable and works as well as ever. The old bed is very dry and brittle, but is in amazingly good condition, and even the paint with which it was decorated appears still fresh and bright.

The ancient Egyptians thought a great deal of their folding beds. One particular bed, a model about one foot in length, was made to be placed in a tomb. It was selected, along with various other articles of use in the home, with the idea that it would be needed after death. It is clear therefore, that the ancient Egyptian was so fond of his folding bed that he did not want to part with it, but hoped to use it in a future life. Certainly the folding bed enjoys no such popularity in this day.

It is significant that this form of bed was found in the tomb of a wealthy Egyptian, probably a prince. It was, therefore, not a piece of furniture used by the poor. It seems probable that it was considered a great luxury in ancient times on which only a millionaire could afford to sleep.

The mattresses and bedding used in this remarkable piece of furniture have not been preserved. From the holes in the frame it might be concluded that it was originally laced with a series of cords running crosswise, similar to the modern cord mattress. The bedding probably consisted of a heavy blanket or roll of blankets laid over the frame and rolled up and put aside when the bed was folded up for the day.

CHENILLE FLOWERS
Chenille flowers trim many of the smartest frocks and hats. Sometimes these are embroidered directly on the fabric or they may be appliqued. The more brilliant the colors, the better.

Ice cream is said to have been known by the Japanese in the thirteenth century.

We Contribute In Many Ways to the Better Homes of Orange County

Sunnysuds
and Other
Electric Washers

Radiant Fire
Gas Heaters

Direct Action
Gas Ranges

Push Button
Heating Systems

Pittsburg and
Automatic
Water Heaters

Lifetime
Aluminum
Ware



Winchester
Hardware

McFadden
Service and
Quality

Storm-
Tight
Roofing

John McFadden Co.
HARDWARE, SPORTING GOODS, PLUMBING,
HEATING AND SHEET METAL WORK

Remember This is the Winchester Store in Santa Ana

REGISTER WANT ADDS BRING BIG RESULTS COST LITTLE—ACCOMPLISH MUCH, TRY ONE

OUR BUSINESS IS TO
MAKE YOUR HOME
A Better Home

W.H.PRESTON & SON
THE HOME OF OCCIDENTAL GAS RANGES
FURNITURE

Phone 695-J

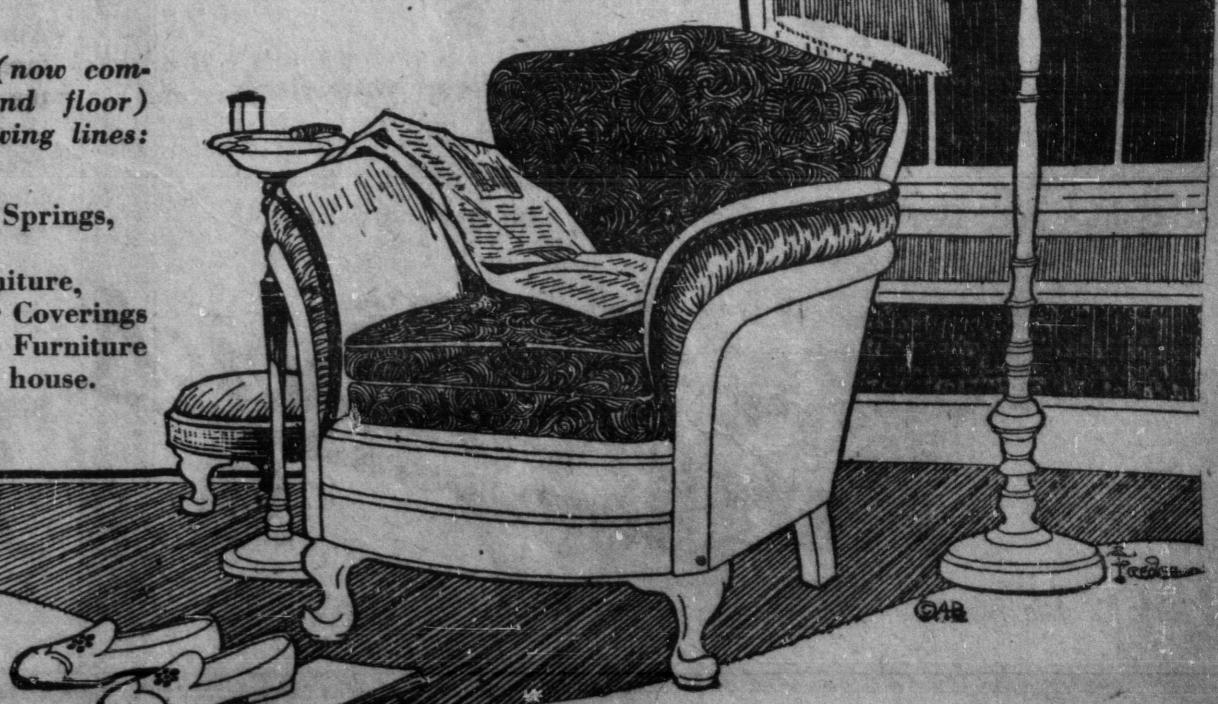
It is our aim not merely to sell you furniture but to co-operate in the selection of furnishings to make yours a Better Home.

In carrying out this policy we realize that the selections you do make at our store will be a source of lasting satisfaction, both through this spirit of co-operation and the high quality of our merchandise.

You are invited to inspect our furniture display Wednesday evening, at which time no sales will be made. Our store will remain open until nine o'clock.

In our enlarged store (now comprising an entire second floor) you will find the following lines:

Occidental Gas Ranges,
Kinney-Rome Beds and Springs,
San-O-Tuf Mattresses,
Wicker Craft Fibre Furniture,
A complete line of Floor Coverings
and Standard Makes of Furniture
for every room in your house.



BUDD COMPANY SEEKS TO SERVE

SAYS PAINT SERVES FOR TWO PURPOSES

"We handle lines of home furnishings that have the greatest appeal to the majority of furniture buyers."

This statement was made today by Arthur M. Budd, general manager of the Budd Furniture Company, 406-408 West Fourth street.

"This policy," continued Budd, "has been handed down to me from my father who has many years of experience in the furniture business, having been connected during the past thirty years with some of the largest stores in the East."

"I find, in following this manner of merchandizing, the wisdom of this policy. For instance home furnishers have the advantage of selecting one or two pieces from a suite and adding to it later on as they desire. Another advantage is the continued popularity of a good standard pattern. For that reason we never show 'freak' designs."

"I also always point out the high quality of cabinet work and finish in the lines we handle. We do not endeavor to keep the highest priced furniture but we sell only pieces that we know we can stand behind with a personal guarantee. This same idea is carried out in our full line of merchandise, stoves, springs, mattresses, floor coverings, and other goods."

"We feel that the kind reception we have received since we first opened for business in Santa Ana has been through the public knowledge of our manner of doing business to make friends first, realizing that their patronage would follow."

FASHION WEEK IN APPEAL FOR ALL

Furniture Fashion Week has a vital message for everyone who lives in a home.

It is the triple message of beauty, comfort, and thrift.

The coming week's display in Santa Ana's retail furniture establishments aims to demonstrate the fact that the "home beautiful" need no longer be the exclusive possession of wealth.

Among other things, it will prove that the time is past when attractive results depend upon a person's financial ability to employ an interior decorator, with a free hand in the purchase of the most expensive details to carry out his scheme.

GRASS RUGS IMPROVED
To meet the demand for country home furnishings, grass rugs of American make have been greatly improved in recent years.

CARVED PIECES LIKED
Carved and hand-made chests, sideboards, tables, chairs and other antiques are rightly valued by people of discriminating taste.

Make "Biddy's" Home A Better Home

Phone 1737 321 E. Fourth
ORANGE COUNTY HATCHERY
QUALITY SUPREME

—this signature stands as the mark of satisfaction to Poultry Raisers

—Poultrymen will find at our store a complete stock of feeds, remedies and supplies that have proved to be of highest merit in helping to carry out the poultry industry in a successful and profitable manner.

—Every product sold by us is backed up by the years of our own experience in the hatchery and poultry raising business.

—What success we have gained is through the aid of the same products that we now offer to poultrymen.

—Keep the mites out with Red Mite Special.

—Disinfect with B-K.

—Barnes Worm Emulsion will make and keep your flock healthy.

—In fact every one of our many products will go toward making your flock a better one, giving you more profit and spelling a greater success.

Orange County Hatchery

321 E. 4th Street

Phone 1737

Santa Ana

Windsor Chair



This is an English Windsor chair of a style good for generations.

SOCIAL NATURE OF MAN GUIDES HIM

Man, whether it be his individual desire or not, is a social being. He cannot live by himself alone.

It stands to reason, therefore, that he should not build or decorate his home without consideration of his fellow beings. By making his own life full he equips himself for enriching that of others.

The true spirit of decoration leaves none of these questions neglected.

The eternal quest of the home-lover should be for the best means by which these various requirements can be met.

LAUNDRY MACHINES DRUDGERY RIDDANCE

The old grinding labor of scrubbing over a washboard, turning a heavy wringer or standing for hours over an ironing board with a hot iron is no longer necessary.

Today there are washing and ironing machines offered in wide variety by all the leading house-hold stores, most of which are proving not only a great saving of labor to the housewife, whether she does her own work or hires help, but are also paying for themselves in a comparatively short time.

that she wants changed a bit.

The next thing to be determined concerns the articles that are to take the place of those that will be discarded. That is a point that cannot always be settled without a bit of an investigation.

This week is especially designated throughout the county as a period for this very thing, and Santa Ana merchants are eager to aid the housewife in inspecting new things available for her selection.

GET RID OF USELESS BRIC-A-BRAC, AND SIMPLIFY THE PLACE

The dictionary tells us that there are three kinds of that vague substance known as bric-a-brac. One kind, says the learned dictionary, is "a curious or antique art of virtue," the other kind is "miscellaneous objects of an artistic kind," and the third kind, "odd knick-knacks."

It is the third kind that mostly abounds. The dictionary didn't say that. The writer did. So does everyone who peers into the bric-a-brac, as commonly known, is a drove of white elephants. It comprises anything from a palm-leaf fan, a bunch of waxed autumn leaves, a salted peanut box party favor, a paper weight containing a picture of the last World's fair, or a bouffant-skirted doll to hide the telephone to a rare Ming jar for holding spiced rose leaves.

Unfortunately, the gimbicks are far more common than the Ming. And even such homes fortunate enough to hold the Ming oftentimes spoil the effect by befranking it with a chaotic mass of other bric-a-brac.

William Morris, who combined the happy knack of being a good poet, and making good furniture, said: "Keep nothing you do not know to be useful or believe to be beautiful."

This rule when given to housewives regarding bric-a-brac should be amended to read "and don't keep too much of that."

Another Chair



SANITATION SOUGHT IN TODAY'S KITCHEN

Modern ideals are making the kitchen more sanitary. The latest appliances for reducing the routine work, making things more handy and accessible and permitting greater cleanliness in the preparation of foods, are daily appearing in the home-furnishing stores.

GO TO PRIMITIVE RACES FOR IDEAS

It is said that the fad for batik is rather a return to primitive design than the creation of something new in the textile line. It is proved by old archives that the ancient Egyptians used a process similar to batik to color a fabric which was their cretonne. In connection with this subject, it is interesting to know that the curators of the Field Museum of Natural History in Chicago say there is a tendency today among designers and textile manufacturers to go back to the decorative motifs of primitive races for ideas, rather than slavishly to follow European ideas. In fact, the museum maintains a collection for this purpose.

GREATEST LATITUDE ALLOWED IN BEDROOM

In the fitting of bedrooms great latitude is permissible and desirable than in any of the other rooms of the house. Such apartments, whether en suite or consisting of a single room, to be interesting as well as beautiful, must be distinctive and individual.

To the American home owner who wants a Spanish touch, something out of the ordinary, in one of his rooms the popular Castilian type dining room will appeal.

NEWLY-WEDS LOOK OUT FOR FURNITURE

The newly-weds may be in a position to rent and furnish a five-room flat or part of a double house. We have seen that getting things little by little is the wiser course, but all of us are not wise. They cannot see how they possibly can wait a year or two for the things they want so much, and the probability is that they will go on and buy at the risk of making the many mistakes of hasty choice.

The five-room apartment or house always includes a bath and sometimes a sun parlor, in addition to living room, dining room, kitchen and a bedroom, or combined living and dining room, kitchen and one bedroom. If the walls are already papered it is to be hoped that the paper is not too atrocious. Visualizing furniture with the "at home" feeling is utterly impossible with furniture of this kind. However, many apartments are decorated in good taste.

Usually a house or apartment of this kind will be fitted with a fireplace of some kind, and to balance this, on the other side of the room should be bookcases or a small table or desk. A very valuable aspect is given if a large, softly upholstered davenport faces the fireplace, with a long table filled with books and with a lamp at either end placed just back of it.

the davenport. These pieces will be the center of interest of the room. If the young people are averse to the davenport, chairs, a table may take its place, comfortable for reading or sewing.

Placing of Furniture

The large pieces of furniture are the necessary ones, and the first to be obtained. Smaller pieces fill in the gaps and give the room its "homely" look. Place bright bits of furniture in the dark places, as a dark piece will be lost to view if placed there.

A maxim for better homes is: "Better to leave a place empty than to have a badly placed or poorly selected piece of furniture fill it." Better empty spaces than golden oak antecities selected from a catalogue. Stop-gaps and make-shifts are often used to fill spaces until the time arrives for buying a really good piece of furniture.

Dull oak is preferable to mahogany for the dining room unless the room is formal. So much bedroom and living-room furniture is mahogany that it is a relief to have something else in the dining room. If economy must be practiced, it is better to begin with the bedstead. A good comfortable mattress and springs are necessary. While the couple is renting, plain, simple metal beds are most satisfactory. One point in their favor; they bear moving better. When a change is desired they can be sold easily. A nightstand at the head of the bed is necessary for a light, a tray or water pitcher.

BETTER FURNITURE BETTER HOMES

October 9th to 14th is National Better Homes Week and Furniture Style Show. While at the present time one of the smaller furniture stores of Santa Ana, we take pleasure in displaying a well chosen, carefully selected varied stock of medium grade, serviceable Home Furnishings.

May we have the pleasure of your call this week with no obligation on your part to buy unless you desire.

"OPEN HOUSE WEDNESDAY EVENING"



This Bedroom Suite Has Personality Which Expresses Itself in Simple Lines

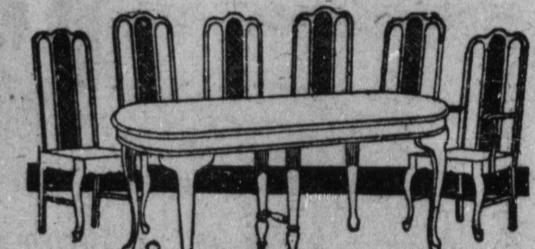
A Beautiful Bed Room Suite of rich brown walnut. An open stock pattern for you to choose one or two pieces or the entire eight-piece suite.

Living Room Suite

Living Room Suites fairly and honestly priced in accordance with costs, such as durability of frame, spring construction, quality of filling, and grade of covering in velours or tapestries.

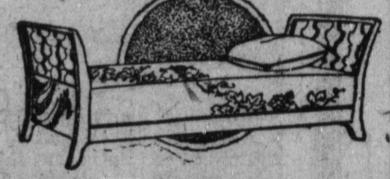
Queen Anne Dining Table and Chairs.

This artistic oblong table of graceful Queen Anne style with chairs to match can be had in plain walnut, mahogany, Italian Oak, or the new beautiful two-tone effect.



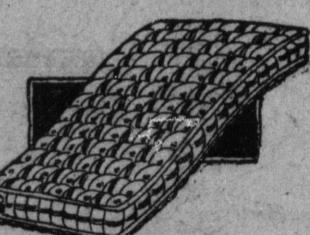
Hall Mirror

Many styles and sizes of Console Mirrors for your reception hall or living room.

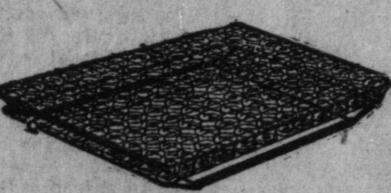


Day Beds

Day Beds are very popular, meeting a two-fold purpose of lounging couch and comfortable bed by night. A comf' roll or sunburst pillow adds to their beauty and coziness.



Two Very Important Items



Springs

Coil Springs are the best for strength and comfort, in fact complete relaxation is assured. Several types, each designed for a special purpose.

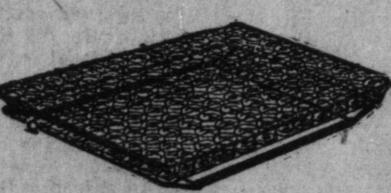
We take pride in our Better Mattress Line. Honest intelligent explanation of materials used and methods of patented construction.

Mattresses

Brighten Your Home With Lamps

"VOYLOID LAMP SHADES"

America's most beautiful lamp decoration. We have these shades in all sizes, shapes, designs, and colors. A lasting, non-deteriorating, indestructible shade.



Springs

Coil Springs are the best for strength and comfort, in fact complete relaxation is assured. Several types, each designed for a special purpose.

"A SAFE PLACE TO TRADE"

The Budd Furniture Co.

406-408 WEST FOURTH ST.

SANTA ANA

For Better Homes

This is the week designated to make your home a Better Home. A little touch of paint here and there will work wonders in making the home brighter and more cheerful.

QUALITY PAINTS

Our stock consists of reliable makes—the kind we know from long, practical experience to be right. We handle the famous Sunset Blue Ribbon paints. We can recommend them to our customers and we stand behind them.

No matter for what you need paint we can supply the right kind for the purpose in almost any color of the rainbow.

Paint for the inside; paint for the outside; paint, varnish and enamels to brighten up your car; paint, stains and enamels for the lady who wants to touch up the woodwork, floors, screens, furniture etc.

PAINTS, VARNISHES, OILS, STAINS, ENAMELS, GLASS, PICTURES, FRAMES, ETC.



FREE SERVICE

Feel free to consult us about your painting and decorating problems. If you want to do the painting yourself we can supply all the necessities, and will gladly give you the benefit of more than 20 years practical experience.

WALL PAPER

We have an unusually fine line of new designs in patterns appropriate for the various rooms of your home. It will be to your advantage to come in and see our selection before you buy wallpaper.

OIL PAINTINGS

There is a place in every home for a good oil painting.

Come in and see the artist at work. He has a big variety of paintings at very reasonable prices. If you have a favorite subject he will paint it to order.

Ornamental New



Beauty and novelty combined with utility always are satisfactory.

ORIENTAL RUGS ARE WOVEN IN MYSTERIES

The fairy tales of the Western world have magic steeds whereon the fairy princess or brave prince is spirited away to fair realms. But the old legends of the spicy Orient have their rugs. There is absolutely no limit to what these rigs of age-old lore could do. They could fly like a bird, talk like a human, reveal hidden treasure and bring happiness ever after.

There is a reason for all this. The rug has always had some part in every happening of the Oriental's life. It plays its part in his domestic, religious and state life.

The uncouth barbarian nomad wove his rug in his mountain tent. He spoke the story of his whole life through its glowing warp and woof. Often he would arise from his weaving to peer over the craggy ledge for an enemy, and returning to his work he wove within his pattern his vision of the enemy waiting among the rocks below.

The Persian in his adobe hut told the story of his fighting ancestors, of mythical winged horses and gardens of golden fruit.

The Turkish girl wove a rug as a dowry for a husband. Her pattern told of her girlhood and her fears and dreams for the life before her.

And all the Orientals, Persian, Chinese, Turkish, Kurd or nomad, wove their prayer rugs. They put within them all the flowing colors and rich threads that they could find or money could procure. Deepest grief was it for one to take to the sacred prayer niche a rug put to shame by all the others.

Prayers Shaped Rugs

The shape of the various Oriental prayer niches accounts for many differences of shape in the rugs. The buyer of the Oriental prayer rug can know from just what part of the Orient his rug comes by comparing the outer corners with the prayer niche architecture of the shrines to Buddha or Mohammed.

The beauty of color and design of the true Oriental rugs justifies anyone who can do so to buy one for his home. But a knowledge of some of the real meaning of the rug makes it a much greater treasure.

For instance, did you ever hesitate to buy a rug, guaranteed as an Oriental, because of some imperfection in the weaving of the design? The imperfection was intentional. It was the voice of the one who wove it ages ago speaking down through all the centuries to say "Nothing but Allah is perfect."

Did you wonder why the Arabian rugs were so full of flowers—lotus, iris, lily, poppy and rose? It is because to the Mohammedan paradise was a place of flowers and his rug spoke of his future dream.

Did you note the gorgeous birds and animals of the Persian and Chinese Orientals and wonder why the Turkish designs were so bare of living designs? It is because the Turk's religion barred him from making any reproduction of a living creature. That was idolatry.

Language in Color

There is a very language in the color. Green meant immortality to all old Mohammedans. Red is joy. Blue counteracts evil. Even today strings of blue beads are seen hung about the necks of donkeys in the narrow streets of Bagdad.

Blue abounds in Persian and Chinese rugs. To the Chinese it means truth. To the Persian, air, to the Mongol, power, also.

Chinese rugs glow with yellow and golden tints. That means royalty.

But the buyer of Oriental rugs should know other things besides how to interpret the meaning of design and color. In the first place, he should know that a real Oriental antique is a very rare avis, and more than worth its weight in gold.

The nouveaux riches of the war-millionaire period were easy marks for the fraudulent antique rug dealer. It was only necessary to dip a newly made Oriental into a chloride of lime wash and ask a millionaire's price for an "antique." Since the war it has become surprisingly difficult to find even many modern Orientals. The mother source has almost dried up, temporarily at least. Certain American factories have gone into the making of Orientals. If the color and designs are copied accurately, there is no reason, barring one of sentiment, why these rugs should not have a great success.

In buying the Oriental there are certain earmarks to look for. First of all, remember that good material comes first, dyeing second, and good workmanship third.

EDGAR REVIEWING HIS BUSINESS HERE

According to George A. Edgar, merchant at 114 East Fourth street, who for nearly forty years has spent his whole time serving the public with high grade stocks of food delicacies, china and pottery, there is nothing which adds so much brightness and cheerfulness to the home as appropriate china and glassware.

"For many years," said Edgar, "nearly all of my really fine china and glass was imported, and although today you will find many pieces on my shelves which I have gone to foreign markets for there is a trend more and more to the products of American artisans. Possibly we have not as yet developed the skill of the Europeans in the manufacture of elaborate pieces but the simple designs and beautiful colorings of our domestic product is having a great influence upon the style of china today."

"Colored glassware has been brought up to a very high standard of artistic design by American workmen and many pleasing decorative schemes may be worked out with the application of this colored glass in the dining-room."

china and pottery dealers here look for artistic pieces that will be a delight to the housewife. At the same time they fully realize the wisdom of carrying complete sets in the most artistic and highest grade chine the world produces."

OF HUNTER'S GREEN

There's something reminiscent of the Alpine hunter in a green felt hat with a tiny rolling brim outlined with black velvet and three quills, shading from gunmetal to pearl gray, placed at one side of the crown.



A Showing of Fine China

"—But buy now!" says George Edgar, "With the present outlook we will not be able to furnish complete dinner sets in sixty days at the very latest. Curtained production is going to work a hardship on those who wait too long. Again I say, buy now!"

You will find in George's Stock:

White Ransom Haviland Dinner Ware. Five open stock patterns of Nippon China, beautifully decorated.

Table Ornaments, Vases, etc.

English Semi-Porcelain Ware.

Exquisite Cut Glass Pieces.

Nut Bowls, Imported Pottery.

It is all here!

(Signed) A. D. V.

Yes---EDGARS GROCERY

is still down at

114 East 4th Street

WING BROS.

400 West 4th Std.

Phone 861

None But The Best Meats Should Go Into Any Home

It isn't necessary to take a chance. We sell nothing but the best Government Inspected Meats. It doesn't matter what cut of beef or other meat you select—it's the best available article, otherwise it wouldn't be in our market. You'll find it to your advantage to trade here, both in quality and price.

Seidel's Market

220 WEST FOURTH



HOME IS THE MOST PRECIOUS WORD IN THE LANGUAGE

You may have a mansion, but if it is not furnished with the small refinements, it is not a home.

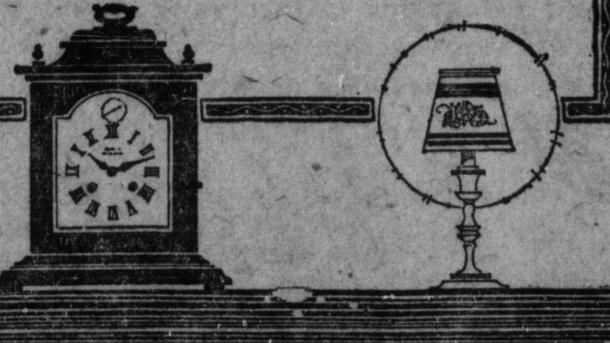
The family silver has always occupied a place of honor by its appreciated usefulness, beauty and durability. It is the symbol of refinement, of culture and of good breeding. It comes first in the list of wedded gifts. It is the last possession poverty will give up. Home without tablesilver is unthinkable.

To own a beautiful set of silverware is fundamentally a duty we owe to our family.

Let us suggest that you choose from the many new patterns in well known, trustworthy lines we now have to offer. We will be able to help you select the article that best suits your requirements.

Smith & Bishop

Jewelers — 133 W. 4th St.



Register Want Ads Bring Quick Results

Style in Furniture is Not a Matter of Cost — But Merely of Selection

Q To Furnish a Home in all that the words mean, has been the aim of the Clausen Furniture Company ever since its beginning. To Furnish, rather than merely equip, with chairs, tables, beds, etc., of a kind—that is our purpose.

Q At the same time there is no greater price placed on the things we sell than is placed upon goods less deserving of your consideration. Knowing where to buy and how is one of the biggest reasons why we can do this.

Q This Home Furnishing Store at 410 West Fourth Street with its extensive showing of medium and high-grade furniture, invites you here to look, to study, and to profit.

Clausen Furniture Co.

MISS ROSE CLAUSEN

410 WEST FOURTH STREET

"Folks Say This is a Friendly Store"

Register Want Ads Bring Big Results, Cost Little—Accomplish Much, Try One

RIBBONS ARE FOUND EXTENSIVELY USEFUL

Ribbon is used extensively in furnishing winter frocks. Sometimes it is woven into girdles with long ends fastening directly in front. Frequently it is made into a full rosette resembling corsage with long falling, knotted ends. This is usually worn at the side front.

MAKING UNUSUAL CUSHION
If you have a quantity of silk which you can use no other way, cut it in strips and braid it as you would for rag carpets. Let the colors come together in any way they will and then tack the braids circularly on the pillow top which you have made of ordinary muslin or lining. The result is a rather richly colored, heavy looking cushion.

France is said to be the first country to be influenced by the Italian Renaissance, but there the Gothic and the classic clashed.

MODERN FURNITURE FOLLOWED BARONS

The story of modern furniture rightly begins with the crumbling of the Middle ages. The baronial hall stage, with its religious formality, combined with its rugged simplicity, was being followed by a more domestic and luxurious life. As always, this was reflected in the furniture. The strong and simple high and narrow Gothic style, with its characteristic pointed arch, began to be debased.

France is said to be the first country to be influenced by the Italian Renaissance, but there the Gothic and the classic clashed.

BASS-HEUTER PAINTS ARE GOOD INSURANCE

Forming a protective coat against the elements, they are both beautiful and durable. Get our prices.

Bass-Heuter Inside Eggshell Finishes Add Beauty

—to both interior woodworks and walls. This finish is washable and may be easily cleaned without marring the finish. Find out about it today.

We also carry a complete line of Imported and Domestic Wall Papers.

SANTA ANA PAINT AND WALL PAPER STORE

Wholesale and Retail Factory Distributors
Bass-Heuter Paints and Varnishes

312 West 4th Street

Do Not Put Too Many Articles on Your Sideboard or Buffet



© GFS. AMERICAN HOMES BUREAU

HERE IS A GOOD EXAMPLE

Have you ever gone into a home, been a guest at a repast, and had that enjoyment rudely disturbed by seeing the manner in which the sideboard or buffet had been made a "catch-all" for everything that was not really needed in the service of the host or hostess?

Here are some helpful dont's to lead you away from this common error:

Don't overcrowd this piece of furniture.

Don't litter it with a confused assemblage of silver, candelabra, toasters, decanters, bowls and trays.

Don't put on it what can be placed in cupboards or the china cabinet.

Don't arrange it so that its serviceability is lost.

Now here are three principles that may well be followed:

Put only a few things on the sideboard, or buffet.

See that they are appropriate for the purpose and suit the style of the particular sideboard upon which they are to be placed.

Preserve a due relation between the scale of the sideboard and the scale of the objects that are to go on it.

TO CLEAN AND POLISH BRASS

Brass is a combination of two metals, copper and zinc. The best polished, but the hardest to obtain, is obtained by long rubbing with a mixture of rottenstone and linseed oil. This type of polish is soft and does not tarnish readily, but it is hard work to obtain. A quicker polish, and brighter one, can be obtained with the meat polishers. Brass bedsteads that have been lacquered can be cleaned at home if you will first remove the lacquer with alcohol.

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MUSIC CLAIMS BIG PLACE IN HOME TODAY

A few years ago the phonograph field was virtually in the hands of a half dozen manufacturers, due primarily to the fact that these manufacturers had a practical monopoly on basic patents, covering machine and record manufacture. About 1915 some of the principal patents expired, and the mechanism became public property. The result was a rush of new manufacturing concerns into the market.

During the last five years several hundred new makes of talking machines have come out, the majority of them simply assembled from cabinets and mechanical parts bought in different places. There has been a constant shifting among these concerns. In what direction the industry will move, only the coming years can determine.

The phonograph no longer is considered a novelty or bought as a toy for the passing moment. It has a recognized service to perform, and is gradually working its way into a permanent place as a music-making instrument for the home. Of course, it is largely a matter of supposition what direction the rapidly increasing taste for good music will take. At present it looks as if appreciation for good music is increasing more rapidly than ability to produce good music. The outstanding fact is that if a family wants to hear certain music it can get it.

OLD ENGLISH HOME STYLES HERE TODAY

In many of our homes of the present day we are going back several centuries for our decorative motifs.

The English home of that period had many comforts, yet still retained many rugged and sturdy features that are refreshing to us today.

These features are being adapted to our modern homes and into interiors of this type we are putting the furniture of the late Seventeenth and early Eighteenth centuries, when walnut and mahogany were first being used.

The effect produced is decidedly agreeable.

A refreshing, yet severe, interior is given a kindly and hospitable atmosphere by the furniture.

CONSIDER COLOR SCHEME EFFECTS

Have the decorations harmonize with the general color scheme. If these present a problem consult a home decorator who may always be found a necessary part of the up-to-date furniture store.

Wall treatment should be carefully considered, especially above the plate rail, if one is used.

Window hangings should be plain-toned in some instances and subdued in others, while sunny rooms will permit the brighter but not gaudy colors being used.

PAINTED DECORATIONS
A gown of white chiffon, designed for a young girl, is made with a close bodice and a very full skirt. About the waist and hemlines are painted designs in blue and pink, beaded in silver.

HARMONY, SIMPLICITY AND RESTFULNESS SHOULD BE AIM IN HOME: HERE ARE HINTS

The following "hints" are to guide "wise" people who would like to make their "homes" more beautiful and individual.

'Tis strange that so many merely follow a hit or miss arrangement of important things in a home—and stranger still that they call it art.

This is mostly due to haste in thought and also due to "imitation of store arrangements which cannot and which do not attempt to "educate through arrangement of their articles for sale; also, due to lack of proper knowledge of art laws which control very fine arrangement.

Therefore, the "hints" are short, definite, terse, reasonable and practical.

Follow them and gain more harmony, simplicity and true restfulness in your home, with beauty as a goal. Let art serve in that it makes things useful through appropriateness!

Wall Coverings

1. Wall papers are backgrounds unless they should be quiet in tone and color.

2. Big spots or units in backgrounds "force" themselves upon too much and are annoying and unrestful.

3. Flowers in realistic form are not suitable in wall papers. Place them in gardens or vases.

4. It is not always desired to have plain papers. Charming patterns in small effects and low tones are splendid for darkly lighted rooms—never sacrifice "spirit" for too much art—but keep sober and restrained in backgrounds.

5. Avoid stripes in great widths as contrary to rest, unless room is very low—then stripes (two tones) will seem to heighten room—because of motion of eye traveling "up and down."

6. Avoid heavy borders, friezes, etc. They seem to bear down on your head.

Floor Coverings

1. Rugs are for feet to walk upon. Avoid faces, beautiful flowers, graceful dogs, wild glowering animals, peaceful plenty scenes, reproductions of great paintings.

2. All plain rugs are not suitable for all conditions. Select small "all over" patterns if desired. One real Oriental rug is economy in the long run. Select copies of good designs.

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Furniture

SHOULD BE:

1. Appropriate for its real use.

2. Well made, simple in line, without much decoration if in a grained wood.

3. Carefully selected to last a lifetime and can be if art laws are followed and not freak ideas put into wood and

1. Indirect lighting is good for any room where there is visit-

cane. AVOID

1. Fantastic curves in chairs.

2. Elaborate, artificially carved pianos.

3. Erratic, curved rocking chairs which seem to invite to the spaciousness of the back.

4. Highly polished tables and chairs—for they will confuse your "rest in tones" if nothing else.

5. Animal claws in realistic form on legs of chairs, tables, cabinets, etc. Why not make chair entirely like a real animal?

6. Intensely brilliant upholstery unless sure of art principles. Keep to two or three tones in coverings.

Drapery, Curtains

Should be the activity spots (with pillows, pottery—accessories) of rooms. More brilliant colors than in wall coverings or rugs may be used here.

AVOID

1. White frames.

2. Brilliant gilt frames.

3. Crayon portraits.

4. Cheap subject pictures.

5. Oval and diamond-shaped frames.

Study the following very carefully—

Change Now!

The interior of the home is the seat of the real problem, the place where the fine restraining hand of the home maker must have free play. The artistic arrangement of a home is a problem in design which calls for the practical application of principles of beauty to the most familiar details of domestic life. The furnishing of a room must be neither accidental nor temporary. In spite of changing styles or fancy, there must be a permanent value in the things selected as well as underlying principles of art in arrangement. Four essential things are to be considered in the arrangement of every room:

1.—The center of interest.

2.—The arrangement of the furniture.

3.—The balance of pictures with empty wall spaces.

4.—Harmonious color.

In addition to this we are dis-

tributors for the Cheney Phonograph, an instrument that was in-

roduced on the Pacific Coast a

comparatively short time ago.

Through its beauty of design and finish and the wonderful tonal qualities it has met with instant praise from all who have heard it. The cabinet work is from one of the country's largest manufacturers of high grade furniture, the tone effect is gotten through several practices that are departures from ordinary phonograph construction.

One in particular is the violin-wood horn and its manner of suspension whereby

it is free to vibrate, bringing out

many of the overtones lost in some types of reproduction."

ties are the table and chairs. A sideboard, a buffet, or a sewing table add much to the appearance and comfort of the room. There is greater unity in dining room furniture than in that of other rooms because there is but one definite purpose in the room. This room also should be light, airy and cheerful, and should express hospitality.

Bedrooms

The bedroom is the place where directly personal things may be kept, such as photographs, crayon portraits, keepsakes, and all those things which relate directly to the sentiment of the occupant and which have interest to the casual guest.

The modern mantel does not include mirror.

AVOID

1. Placing many objects on mantels—Have possibly a "center of interest" and balance!

2. Lamberkins in drapes "dust catchers." (a) A plain lamberkin might cover an old man.

3. Picture Dots

The heart and intellect of the home! Should be arranged simply and in groups. A wall may be spoiled by merely "putting" pictures up.

4. Draperies, Curtains

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UNUSUAL FROCK

A blue serge frock, cut on de-

lightfully girlish lines, with the waistline at the normal place, is trimmed only with diamond-shaped medallions of black silk braid and a sash of American Beauty-colored georgette.

LIVING ROOM